

Summary Report

22 February 2022 - 01 April 2026

City of Columbia, MO

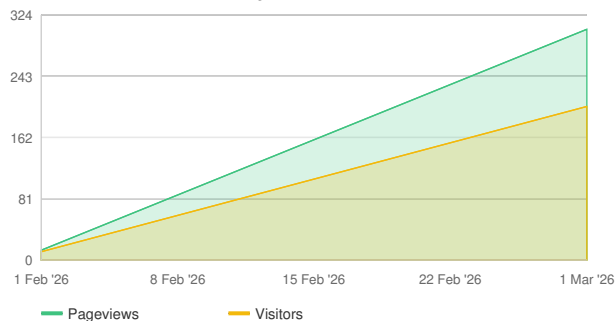
PROJECTS SELECTED: 1

Fire Station 5 Replacement

FULL LIST AT THE END OF THE REPORT



Visitors Summary



Highlights

TOTAL VISITS

224

NEW REGISTRATIONS

0

MAX VISITORS PER DAY

47

ENGAGED VISITORS

0

INFORMED VISITORS

53

AWARE VISITORS

204

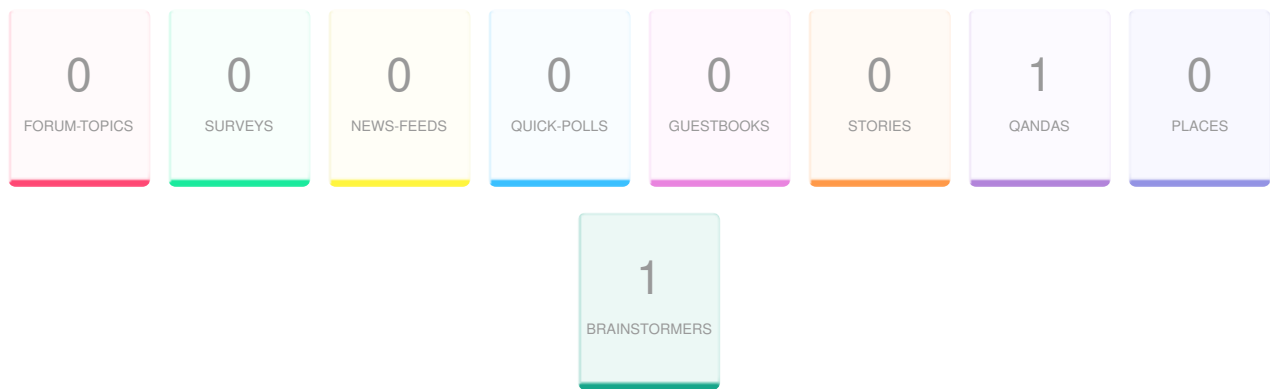
PARTICIPANT SUMMARY

ENGAGED	0 ENGAGED PARTICIPANTS				TOP PROJECTS	
		Registered	Unverified	Anonymous	Participants (%)	
		Contributed on Forums	0	0	No projects to show	
		Participated in Surveys	0	0		
		Contributed to Newsfeeds	0	0		
		Participated in Quick Polls	0	0		
		Posted on Guestbooks	0	0		
		Contributed to Stories	0	0		
		Asked Questions	0	0		
		Placed Pins on Places	0	0		
	Contributed to Ideas	0	0			
* A single engaged participant can perform multiple actions				* Calculated as a percentage of total visits to the Project		

ENGAGED	53 INFORMED PARTICIPANTS		TOP PROJECTS	
		Participants	Participants (%)	
		Viewed a video	0	Fire Station 5 Replacement53 (26.0%)
		Viewed a photo	43	
		Downloaded a document	0	
		Visited the Key Dates page	6	
		Visited an FAQ list Page	0	
		Visited Instagram Page	0	
		Visited Multiple Project Pages	44	
		Contributed to a tool (engaged)	0	
* A single informed participant can perform multiple actions			* Calculated as a percentage of total visits to the Project	

ENGAGED	204 AWARE PARTICIPANTS		TOP PROJECTS	
		Participants	Participants	
		Visited at least one Page	204	Fire Station 5 Replacement204
* Aware user could have also performed an Informed or Engaged Action			* Total list of unique visitors to the project	

ENGAGEMENT TOOLS SUMMARY



FORUM TOPICS SUMMARY	
0	Forum Topics
0	Contributors
0	Contributions

TOP 3 FORUM TOPICS BASED ON CONTRIBUTORS

SURVEYS SUMMARY	
0	Surveys
0	Contributors
0	Submissions

TOP 3 SURVEYS BASED ON CONTRIBUTORS

NEWSFEEDS SUMMARY	
0	NewsFeed
0	Visits
0	Visitors

TOP 3 NEWSFEEDS BASED ON VISITORS

QUICK POLLS SUMMARY	
0	Quick Polls
0	Contributors
0	Responses

TOP 3 QUICK POLLS BASED ON CONTRIBUTORS

ENGAGEMENT TOOLS SUMMARY

GUEST BOOKS SUMMARY	
0	Guest Books
0	Contributors
0	Entries

TOP 3 GUEST BOOKS BASED ON CONTRIBUTORS

STORIES SUMMARY	
0	Stories
0	Contributors
0	Submissions

TOP 3 STORIES BASED ON CONTRIBUTORS

Q & A SUMMARY	
1	Q&As
0	Contributors
0	Questions

TOP 3 Q & A BASED ON CONTRIBUTORS
0
Contributors to
Questions

PLACES SUMMARY	
0	Places
0	Contributors
0	Pins

TOP 3 PLACES BASED ON CONTRIBUTORS

IDEAS SUMMARY	
1	Ideas
0	Contributors
0	Contributions

TOP 3 IDEAS BASED ON CONTRIBUTORS
0
Contributed to
Comments

INFORMATION WIDGET SUMMARY

0

DOCUMENTS

3

PHOTOS

0

VIDEOS

0

FAQS

1

KEY DATES

DOCUMENTS	
0	Documents
0	Visitors
0	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS	

PHOTOS	
3	Photos
43	Visitors
46	Views

TOP 3 PHOTOS BASED ON VIEWS		
28	14	4
Views	Views	Views
Fire Station 5 Replacement	Fire Station 5 Replacement	Fire Station 5 Replacement

VIDEOS	
0	Videos
0	Visitors
0	Views

TOP 3 VIDEOS BASED ON VIEWS	

FAQS	
0	Faqs
0	Visitors
0	Views

TOP 3 FAQS BASED ON VIEWS	

KEY DATES	
1	Key Dates
6	Visitors
6	Views

TOP 3 KEY DATES BASED ON VIEWS	
6	
Views	
Fire Station 5 Replacement	

TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
m.facebook.com	66
www.google.com	33
l.facebook.com	15
lm.facebook.com	12
www.facebook.com	12
www.como.gov	4
t.co	3
www.columbiamissourian.com	3
statics.teams.cdn.office.net	2
www.komu.com	1

SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Fire Station 5 Replacement	204	53	0