



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: August 19, 2024

Re: Authorizing a Special Event Operations Agreement with MIDWEST MUSIC MECCA, LLC for an outdoor concert & entertainment event.

Executive Summary

This resolution authorizes an operations agreement for the Nic Danger Hip Hop Unity Day 2024 on September 28, 2024 in downtown Columbia.

Discussion

MIDWEST MUSIC MECCA, LLC has submitted a special event application for an outdoor concert and entertainment event September 28, 2024 on Fourth Street from 2:00 p.m. until 10:00 p.m. This is a ticketed event with an estimated attendance of approximately 1,000 to 2,000.

The event footprint includes the closure of Fourth Street from Broadway to Cherry Street. No Thru Traffic signage will be placed at Fourth & Broadway and Fourth & Cherry. All alleys and points of egress will be blocked with bike rack barricades as indicated in the event map. All barricades to block streets will be compliant with the Manual on Uniform Traffic Control Devices (MUTCD).

The city's Special Events Committee has worked closely with the event organizers to review and develop plans including but not limited to: event layout, staging & canopy, traffic, barricades & parking plan, emergency & public safety plans, food service & alcohol management plans, solid waste plan, and insurance.

The council's approval of this operations agreement will constitute council's approval of the exclusion of the closed locations from the open container ordinance and noise ordinance. Pursuant to Section 16-258.1, this specific noise ordinance does not apply to sounds generated in compliance with an event or activity for which the City Council has authorized a street closure.

The City Special Events Committee will continue to work with the event organizers prior to the start of the event, including a walk-through inspection to ensure all aspects of the operations agreement are met and approved by the appropriate city staff.

Fiscal Impact

Short-Term Impact: N/A

Long-Term Impact: N/A



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Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Safe Community, Secondary Impact: Inclusive and Equitable Community,
Tertiary Impact: Resilient Economy

Comprehensive Plan Impacts:

Primary Impact: Economic Development, Secondary Impact: Livable & Sustainable
Communities, Tertiary Impact: Tertiary

Legislative History

Date	Action
N/A	

Suggested Council Action

Approval of the legislation and execution of the Operations Agreement.