



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Economic Development

To: City Council

From: City Manager & Staff

Council Meeting Date: April 20, 2020

Re: Authorize a First Supplemental Agreement with Missouri Highways and Transportation Commission (MHTC) as it relates to a time extension regarding new air service promotion and marketing services for Columbia Regional Airport.

Executive Summary

Authorize the City Manager to execute a First Supplemental Agreement to the Airport Aid Agreement with MHTC to extend the project time period to August 1, 2021, as it relates to air service promotion and marketing services for Columbia Regional Airport.

Discussion

The original MHTC agreement in the amount of \$250,000 which was approved on August 19, 2019, included \$150,000 that was set aside for support of new air service using the Small Community Air Service Development Program (SCASDP) grant from the U.S. Department of Transportation. These funds were proposed to support marketing new twice daily service to Charlotte, North Carolina with American Airlines. The new service had been previously planned to start in 2020, however the timing of the SCASDP award and the COVID-19 pandemic have caused the delay of this new service until 2021.

This MHTC amendment will allow COU an extension until August 1, 2021, to utilize these funds for support of this new service. The balance of the original \$250,000 will be reimbursed during this fiscal year for marketing COU to air travelers throughout the 17-county catchment area and in areas served by COU.

Fiscal Impact

Short-Term Impact: None

Long-Term Impact: None

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Operational Excellence, Secondary Impact: Economy, Tertiary Impact: Tertiary

Comprehensive Plan Impacts: Primary Impact: Economic Development, Secondary Impact: Secondary, Tertiary Impact: Tertiary



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Legislative History

Date	Action
08/19/2019	Ord. 023971 Authorizing an airport aid agreement for air service marketing and promotion with the Missouri Highways and Transportation Commission (MHTC); and appropriating funds.
09/04/2018	Ord. 023632 Authorizing an airport aid agreement for air service marketing and promotion with the Missouri Highways and Transportation Commission (MHTC); and appropriating funds.
08/01/2016	Ord. 22905 Authorizing an airport aid agreement for air service marketing and promotion with the Missouri Highways and Transportation Commission (MHTC); and appropriating funds.
04/20/2015	Ord. 22410 Authorizing an airport aid agreement for air service marketing and promotion services with the Missouri Highways and Transportation Commission (MHTC); and appropriating funds.

Suggested Council Action

Authorize the City Manager to execute a First Supplemental Agreement to the airport aid agreement with Missouri Highways & Transportation Commission (MHTC) to extend the project time period relating to \$150,000.00 of the original agreement to August 01, 2021.