

# Summary Report

22 February 2022 - 14 August 2025

## City of Columbia, MO

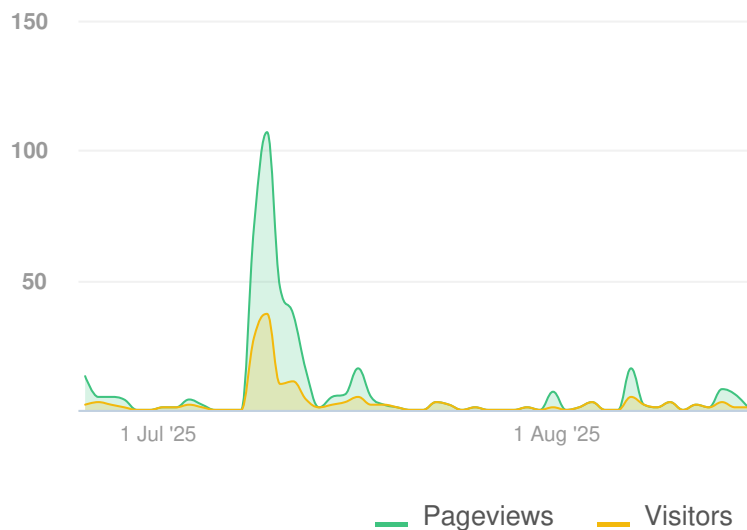
PROJECTS SELECTED: 1

West Broadway Sidewalk

FULL LIST AT THE END OF THE REPORT



### Visitors Summary



### Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
169	37	
NEW REGISTRATIONS		
1		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
2	46	121

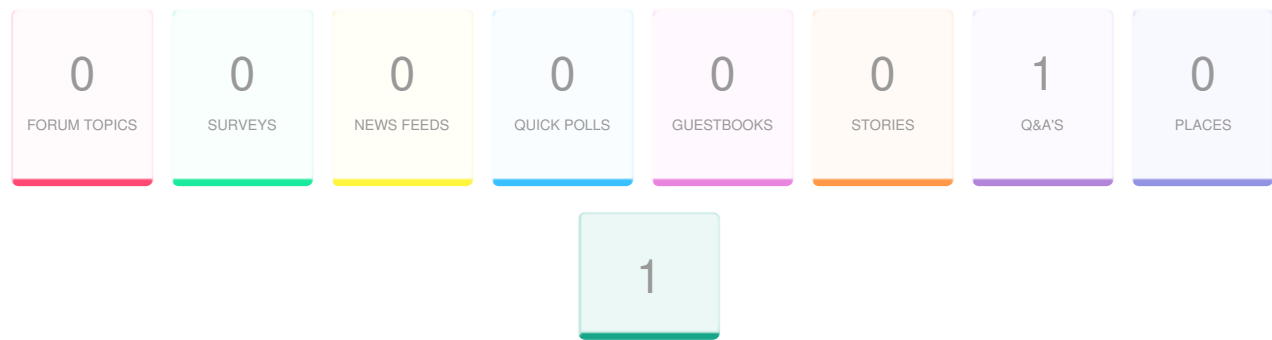
## PARTICIPANT SUMMARY

ENGAGED	2 ENGAGED PARTICIPANTS				TOP PROJECTS	
		Registered	Unverified	Anonymous		Participants (%)
INFORMED	Contributed on Forums	0	0	0	West Broadway Sidewalk	2 (1.7%)
	Participated in Surveys	0	0	0		
	Contributed to Newsfeeds	0	0	0		
	Participated in Quick Polls	0	0	0		
AWARE	Posted on Guestbooks	0	0	0		
	Contributed to Stories	0	0	0		
	Asked Questions	0	1	0		
	Placed Pins on Places	0	0	0		
	Contributed to Ideas	1	0	0		
* A single engaged participant can perform multiple actions				* Calculated as a percentage of total visits to the Project		

ENGAGED	46 INFORMED PARTICIPANTS				TOP PROJECTS	
				Participants		Participants (%)
INFORMED	Viewed a video			0	West Broadway Sidewalk	46 (38.0%)
	Viewed a photo			14		
	Downloaded a document			24		
	Visited the Key Dates page			1		
AWARE	Visited an FAQ list Page			0		
	Visited Instagram Page			0		
	Visited Multiple Project Pages			39		
	Contributed to a tool (engaged)			2		
	* A single informed participant can perform multiple actions				* Calculated as a percentage of total visits to the Project	

ENGAGED	121 AWARE PARTICIPANTS				TOP PROJECTS	
				Participants		Participants
INFORMED	Visited at least one Page			121	West Broadway Sidewalk	121
AWARE						
* Aware user could have also performed an Informed or Engaged Action				* Total list of unique visitors to the project		

ENGAGEMENT TOOLS SUMMARY



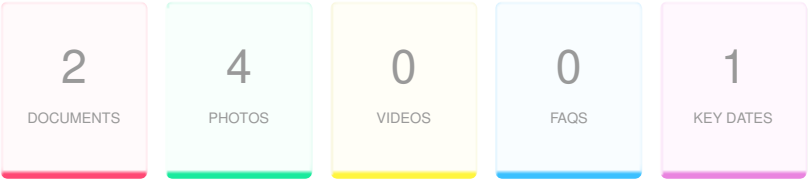
Q & A SUMMARY	
1	Q&As
1	Contributors
1	Questions

TOP 3 Q & A BASED ON CONTRIBUTORS	
1	Contributors to Questions

IDEAS SUMMARY	
1	Ideas
1	Contributors
1	Contributions

TOP 3 IDEAS BASED ON CONTRIBUTORS	
1	Contributed to Comments

INFORMATION WIDGET SUMMARY



DOCUMENTS	
2	Documents
24	Visitors
46	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS	
34	12
Downloads	Downloads
West Broadway sidewalk preliminary plan.pdf	Broadway sidewalk-Location Map.pdf

PHOTOS	
4	Photos
14	Visitors
28	Views

TOP 3 PHOTOS BASED ON VIEWS		
12	6	5
Views	Views	Views
West Broadway and Maplewood Drive.JPG	West Broadway sidewalk end 2.JPG	West Broadway sidewalk end.JPG

KEY DATES	
1	Key Dates
1	Visitors
1	Views

TOP 3 KEY DATES BASED ON VIEWS	
1	
Views	
West Broadway Sidewalk	

## TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
www.google.com	26
www.como.gov	19
m.facebook.com	16
l.facebook.com	15
abc17news.com	4
lm.facebook.com	3
t.co	3
www.facebook.com	3
www.linkedin.com	2
search.yahoo.com	1
www-komu-com.cdn.ampproject.org	1
www.bing.com	1
www.komu.com	1
www.perplexity.ai	1

## SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
West Broadway Sidewalk	121	46	2

### **West Broadway Sidewalk much needed**

-L.Lile

I live on Westridge, and regularly have to cross Broadway, with no stoplight, in order to get to a sidewalk on my way to Gerbes and the Farmers Market. This is a wonderfully walkable neighborhood that will be greatly enhanced by this new sidewalk!