



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: October 20, 2025

Re: Authorizing the City Manager to execute license agreements with Discovery Office Park, LLC and Eurofins BioPharma Product Testing Columbia, LLC for the temporary use of parking lots at the 2025 NCAA Division I Men's and Women's Cross Country National Championship event

Executive Summary

This resolution will authorize the City Manager to sign license agreements for the use of parking lots at Discovery Office Park, LLC and Eurofins BioPharma Product Testing Columbia, LLC for spectator parking at the NCAA Division I Men's and Women's Cross Country National Championships on November 22, 2025 at Gans Creek Recreation Area

Discussion

The CVB and the Columbia Sports Commission, in partnership with the University of Missouri Department of Athletics, successfully submitted a bid to host the 2025 NCAA Division I Men's and Women's Cross Country National Championships.

This championship event will bring together the top qualifying teams of the ten NCAA regions and include 32 men's teams and 32 women's teams, with 38 individual men and 38 individual women qualifiers. Total spectator attendance is projected to range between 3,000 to 5,000.

The races will be held at the Gans Creek Recreation Area on Saturday, November 22, 2025. While the site includes onsite and parking lots across the street for spectators, additional parking will be required to accommodate the anticipated crowds.

To supplement on-site parking, the CVB has secured access to several nearby private parking lots. These include: Discovery Office Park, located at 4210, 4215, 4220, 4230 and 4240 Philips Farm Road and Eurofins Biopharma lot located at 4780 Discovery Drive. All lots are located in close proximity to the Gans Creek course. Shuttle buses will operate to transport spectators between the parking areas and the event site.

The proposed contracts provide for the use of these lots on Saturday, November 22, 2025 from 5:30 a.m. to 1:30 p.m.

Fiscal Impact

Short-Term Impact: n/a

Long-Term Impact: n/a



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Resilient Economy, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Economic Development, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Legislative History

Date	Action
2/7/22	R15-22: Authorizing an agreement with the National Collegiate Athletic Association for the 2025 NCAA Division I Men's and Women's Cross Country Championships.

Suggested Council Action

Approval of the legislation.