

A RESOLUTION

establishing the Mayor's Task Force on Medical Tourism.

WHEREAS, the City of Columbia is home to a large number of nationally and regionally recognized providers of high quality medical or health and wellness services who generate Columbia as a destination for visiting patients and families; and

WHEREAS, Boone Hospital Center, University of Missouri Hospitals and Clinics and the Harry S. Truman Memorial Veterans Hospital have a combined bed count capable of serving over 900 patients in addition to a vast array of outpatient and specialty clinics and services and employ in excess of 7,000 persons; and

WHEREAS, medical tourism is a fast growing industry across the country providing needed services to patients who travel to other destinations for medical or health and wellness services; and

WHEREAS, due to its impact on the local economy, the City Council desires to engage in the study and evaluation of the medical, health and wellness services provided within the community as well as opportunities for the promotion and support of medical tourism within the city.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS FOLLOWS:

SECTION 1. There is hereby established the Mayor's Task Force on Medical Tourism. Its purposes include a study and evaluation of Columbia, Missouri as a destination for health care services; evaluation of support services and amenities currently provided and which may be provided to visiting patients and their families in the future; identification of collaborative efforts available to welcome and support patients and their families who travel to Columbia to obtain medical services; identification of services provided by other cities to promote and support medical tourism in their communities; evaluate existing resources and procedures used to schedule hotel reservations for visiting patients and families; evaluate existing resources and procedures used to transport visiting patients and families both to/from Columbia and while visiting the city for health care; study and recommend implementation of best practices applicable to Columbia for promotion and support of medical tourism; and provide recommendations regarding development of a plan for promoting medical tourism within Columbia.

SECTION 2. The Task Force shall consist of nine (9) members, including a Chair, appointed by the Mayor. A quorum to hold a meeting shall consist of five (5) members. All meetings shall be open to involvement and participation by as many additional interested community members who desire to attend. The nine (9) members shall represent a cross-

section of the medical, travel and tourism stakeholders within Columbia, including but not limited to, representatives associated with the following: MU Health Care, Boone Hospital Center, Harry S. Truman Memorial Veterans Hospital, Boone County Medical Society, Columbia Hospitality Association, Hotel/Motel Industry, Chamber of Commerce, Columbia Convention and Visitors Advisory Board, or such other interested parties willing to participate on the Task Force.

SECTION 3. The Task Force shall make a final report to the City Council of its findings and recommendations by October 31, 2017. The Task Force shall be dissolved upon submitting its final report.

SECTION 4. The Task Force shall be provided reasonable staff support.

ADOPTED this 15th day of August, 2016.

ATTEST:




City Clerk



Mayor and Presiding Officer

APPROVED AS TO FORM:



City Counselor