

# Summary Report

22 February 2022 - 15 April 2024

# City of Columbia, MO

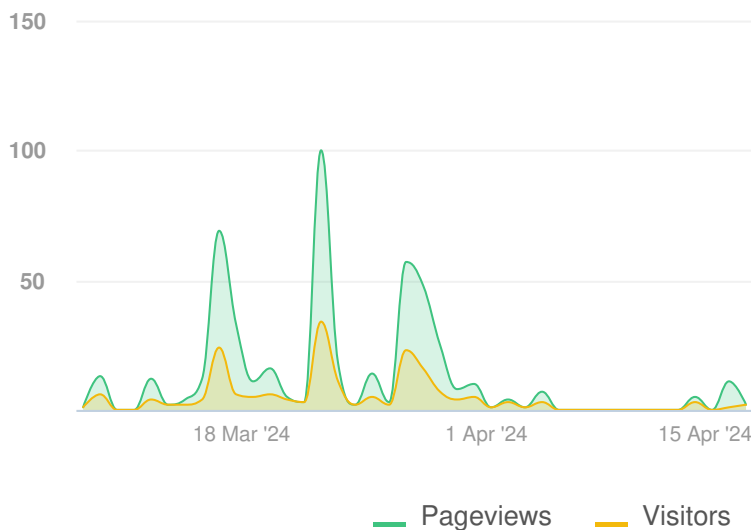
PROJECTS SELECTED: 1

Fire Station #10 development project

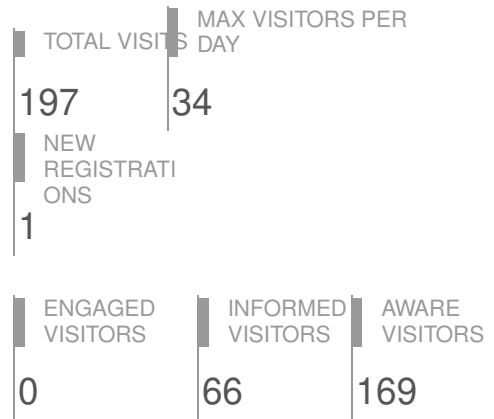
FULL LIST AT THE END OF THE REPORT



## Visitors Summary



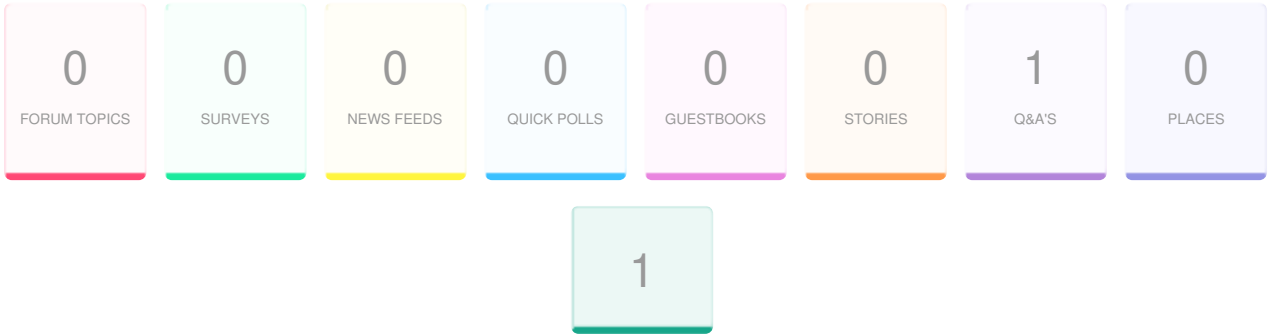
## Highlights



# PARTICIPANT SUMMARY

<b>ENGAGED</b>	<b>0 ENGAGED PARTICIPANTS</b>			
	Registered	Unverified	Anonymous	
<b>INFORMED</b>	Contributed on Forums	0	0	0
	Participated in Surveys	0	0	0
	Contributed to Newsfeeds	0	0	0
	Participated in Quick Polls	0	0	0
<b>AWARE</b>	Posted on Guestbooks	0	0	0
	Contributed to Stories	0	0	0
	Asked Questions	0	0	0
	Placed Pins on Places	0	0	0
	Contributed to Ideas	0	0	0
	<i>* A single engaged participant can perform multiple actions</i>			<i>* Calculated as a percentage of total visits to the Project</i>
<b>ENGAGED</b>	<b>66 INFORMED PARTICIPANTS</b>			(%)
			Participants	
<b>INFORMED</b>	Viewed a video		0	Fire Station #10 developme... 66 (39.1%)
	Viewed a photo		0	
	Downloaded a document		49	
	Visited the Key Dates page		5	
<b>AWARE</b>	Visited an FAQ list Page		0	
	Visited Instagram Page		0	
	Visited Multiple Project Pages		65	
	Contributed to a tool (engaged)		0	
	<i>* A single informed participant can perform multiple actions</i>			<i>* Calculated as a percentage of total visits to the Project</i>
<b>ENGAGED</b>	<b>169 AWARE PARTICIPANTS</b>			
			Participants	
<b>INFORMED</b>	Visited at least one Page		169	Fire Station #10 developme... 169
<b>AWARE</b>				
	<i>* Aware user could have also performed an Informed or Engaged Action</i>			<i>* Total list of unique visitors to the project</i>

## ENGAGEMENT TOOLS SUMMARY



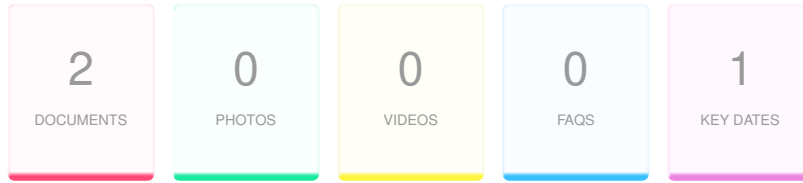
Q & A SUMMARY	
1	Q&As
0	Contributors
0	Questions

TOP 3 Q & A BASED ON CONTRIBUTORS
<p>0</p> <p>Contributors to</p> <hr style="width: 20%; margin: 0 auto;"/> <p>Questions</p>

IDEAS SUMMARY	
1	Ideas
0	Contributors
0	Contributions

TOP 3 IDEAS BASED ON CONTRIBUTORS
<p>0</p> <p>Contributed to</p> <hr style="width: 20%; margin: 0 auto;"/> <p>Comments</p>

## INFORMATION WIDGET SUMMARY



DOCUMENTS	
2	Documents
49	Visitors
91	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS	
54 Downloads	37 Downloads
Fire Station #10 preliminary master plan.pdf	Fire Station #10 preliminary conceptual plan.pdf

KEY DATES	
1	Key Dates
5	Visitors
5	Views

TOP 3 KEY DATES BASED ON VIEWS	
5 Views	
Fire Station #10 development project	

## TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
m.facebook.com	45
www.google.com	25
l.facebook.com	13
www.como.gov	13
lm.facebook.com	10
www.columbiatribune.com	6
www.msn.com	5
android-app	1
www.comopreservation.org	1
www.komu.com	1

## SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Fire Station #10 development project	169	66	0