



Department Source: Community Development - Planning

To: City Council

From: City Manager & Staff

Council Meeting Date: February 15, 2021

Re: Zoning Text Amendments - **#A4: 29-1.11(a) Definitions- General - Sign, Wall** (Case #49-2021)

Executive Summary

Approval will amend the UDC to delete the reference to Painted Wall Surface Sign, which is a prohibited sign, from the definition of *Wall Sign* and delete repeated phrases within the definition.

Discussion

The term Painted Wall Surface Sign appears within the definition of *Wall Sign*. However, signs painted on buildings are expressly prohibited in Section 29-4.8(c) Prohibited Signs of the UDC. Separating the terms makes it clear that wall signs are permitted, but signs painted on buildings are not specifically considered wall signs and are prohibited, which is how the sign regulations are currently administered.

Additionally, the definition of *Sign, Wall* includes the phrase “is a wall sign” at the end of its definition. This phrase is superfluous; therefore, it is proposed to be deleted.

The Planning and Zoning Commission considered this request at their January 21, 2021 meeting. Staff presented its report. No member of the public spoke during the public hearing. Following limited discussion, a motion to approve the zoning text amendment passed (8-0). As a note, the PZC reviewed a draft of the proposed text amendment during three work sessions prior to the public hearing.

The Planning Commission staff report, proposed text amendment sheet, and meeting minute excerpts are attached.

Fiscal Impact

Short-Term Impact: None

Long-Term Impact: None



Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Not Applicable, Tertiary Impact: Not Applicable

Comprehensive Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Not applicable, Tertiary Impact: Not Applicable

Legislative History

Date	Action
3/20/2017	Approved Chapter 29 of the City Code, referred to as the Unified Development Code.

Suggested Council Action

Approve UDC amendment A4 as recommended by the Planning and Zoning Commission.