

Sports Commission Report – October 2025

Past Events

Event	Date	Attendees	Estimated Direct Economic Impact
2025 Pro Disc Golf Association Amateur Disc Golf World Championships (Harmony Bends Championship Disc Golf Course and Albert Oakland Disc Golf Course)	Aug 19-23, 2025	346 Disc Golfers Registered, 42 states and 16 countries represented	\$292,776.76
Missouri Basketball Coaches Coaches Clinic (CC Southwell Complex)	Sept 18-19	600 High School Coaches	\$136,256.47
Missouri NICA Crankin at the Creek (Community Sponsorship)	Sept 20-21	457 athletes, 800 spectators, 150 coaches	\$214,082
Gans Creek Classic Cross Country Races (Community Sponsorship)	September 26 th -27 th	1444 college runners 3319 high school participants	TBD

Tentative Business

Event	Date	Attendees	Estimated Direct Economic Impact
Perfect Game Softball – Rumble at the Zou (Antimi Sports Park and Rainbow Softball Center)	May 1-3, 2026	50 Teams, 40 Hotel Teams from last year's event	\$381,655.12
2028 USA Powerlifting RAW Nationals	Weeklong event in Mid-June	1200 total participants, estimate 2000 attendees	\$896,261
US Lax Events - BBQ Town Lacrosse Tournament (Cosmo Park or Missouri Soccer Park – Booneville)	June 19 th -21 st , 2026	1000 Spectator and Athletes	\$216,648.89

Royals Events Cheer and Dance – Missouri Royal Weekend Cheer and Dance Championship (Wyndham Executive Center)	January 22 nd -24 th , 2027 (Friday load-in)	Estimate 300 rooms total	\$174,534.79
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Lost Business

Event	Date	Attendees	Estimated Direct Economic Impact
2026 Varsity Spirit Camp MOLO	July 12-16 2026	200 attendees	\$93,532.92

Upcoming Business

Event	Date	Attendees	Estimated Direct Economic Impact
MSHSAA Cross Country State Meet	November 7 th and 8 th	12,000 in total attendance over 2 days	\$343,165.21
NCAA D1 Cross Country Nationals (Gans Creek Recreation Area)	Teams Arrive November 19 th or 20 th , Race November 22 nd	700 coaches and athletes, 4000 spectators projected	\$1,270,229.79