RETURN ON COMMUNITY INVESTMENT

How investments in the community land trust grow:

The Return on Community Investment (RoCI) report provides a snapshot of how the City of Lakes Community Land Trust maximizes public investment in long-term affordable homeownership. Like a Return on Investment (ROI) report to private shareholders, this report demonstrates to public funders how investments made to the CLCLT have grown!

Value of all 321 CLCLT homes at the time of purchase since 2004:

\$53.0M

Value of all 321 CLCLT homes in 2020

> \$69.7M

 \approx \$16.7M value increase

When the CLCLT's property values increase, the value of affordability investments in the City of Lakes Community Land Trust grow.

\$4,183,794 reserved for homeowner equity

-- With the CLCLT's resale formula home owners earn 25% of any value increase on their home.

The \$15.1 million initially invested in the

321 CLCLT homes has since grown by an

additional \$12.5 million. Thus creating

and maintaining over \$27.6 million in affordability gap funds.

\$15.1 Million

invested by funders



\$12.5 Million

In new affordability investments through market value increases



\$27.6 Million In

In affordability gap funds

This increase provides a:

We see through this model that when affordability investments grow, affordable homeownership opportunities are secured for the future!



83.0%
Return on
Community
Investment

A CLCLT Example:

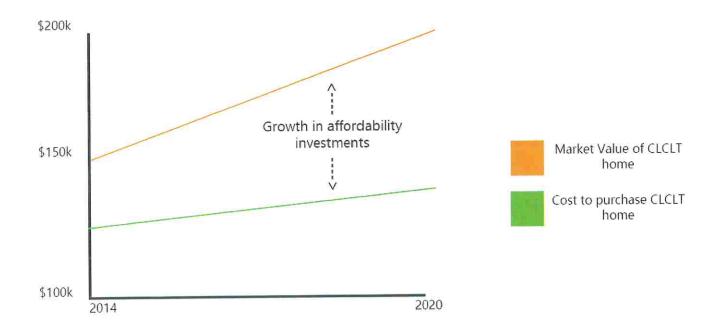


In 2014, a CLCLT homeowner purchased a home for \$120,000.

The home's market value was 150,000 at the time of purchase.

By 2020, that home was worth \$200,000.

- 25% of the market value increase, or \$12,500 is reserved for the homeowner.
- The value of the original \$30,000 affordability investment made in 2014 grew to \$67,500.
- Although the market value increased over 30%, the home remains affordable for the next homeowner with a \$132,500 purchase price.





1930 Glenwood Avenue Minneapolis, MN 55405 Main: 612.594.7150 www.clclt.org As residential values in Minneapolis continue to increase and incomes remain stagnant, larger affordability investments are necessary to provide affordable homeownership opportunities to low and moderate income buyers!

2021 Statement of Activities

Note: Statement of Activities is for One Roof Community Housing & Lending and does not include Common Ground Construction.

REVENUE & EXPENSE STATEMENT

	2021	2020
REVENUE AND SUPPORT	Unaudited	Audited
Contributions – Individuals/Foundations/Corporations/Other	\$195,205	\$ 245,279
Government Funding	1,816,272	2,528,958
Grants for Loan Programs	212,528	14,831
Multi-Family Developer Fee	634,499	430,501
Single-Family Developer Fee	193,730	363,998
Real Estate Sales Commissions	116,558	156,310
Land Lease Fees	124,330	120,942
Lending - CHAP & CERA Programs	146,510	63,960
Lending Programs - Interest and Fee Income	335,917	280,560
Special Event Income (net of expenses)	21,964	33,850
Multi-Family Project Income	51,197	109,464
Other Income	10,109	30,845
Total Revenue and Support	3,858,819	4,379,497
EXPENSES		
Salaries, Payroll Taxes & Benefits	1.571.528	1,381,573
Accounting, Legal & Consulting Fees	133,025	54,676
Office, Occupancy & Administrative Expenses	205.881	205.787
Depreciation	40.596	38,764
Travel & Training	23 972	20,616
Homeowner Support	15.527	8,941
Marketing	69,650	19,026
Loan Loss Reserve	31.242	16,176
Single-Family Project Expenses & Resale Expenses	41 310	96,273
Multi-Family Project Expenses	170.485	162,676
Interest, Bank Fees & Charges	103.191	96,462
Other Expenses	19,188	668,266
Total Expenses	2,425,596	2,769,235
Change in Net Assets	\$1,433,223	\$ 1,610,263

LENDING & FUNDING PARTNERS

City of Duluth City of Duluth CDBG City of Duluth HOME Program City of Superior CDBG Cook County/Grand Marais Economic Development Authority Department of Housing &

Urban Development (HUD)

Department of US Treasury Community Development Financial Institution Fund

Duluth Housing and Redevelopment Authority Duluth LISC

Essentia Health

Federal Home Loan Bank -Des Moines

Fond du Lac Band of Lake Superior Chippewa

Greater Minnesota Housing Fund

Lloyd K. Johnson Foundation

Members Cooperative Credit Union

Midwest Minnesota Community Development Corporation

Minnesota Homeownership Center

Minnesota Housing Finance Agency National Bank of Commerce

NeighborWorks America NeighborWorks Capital

NE MN HOME Consortium Northland Foundation

North Shore Bank of Commerce

Ordean Foundation

Propel Nonprofits R4 Capital

Results Foundation

Rocky Mountain Institute

St. Louis County

St. Louis County HRA

St. Louis County CDBG

U.S. Bank Foundation

Wells Fargo Foundation

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