



Department Source: Economic Development
To: City Council
From: City Manager & Staff
Council Meeting Date: October 18, 2021
Re: Report: Renaming Columbia Regional Airport

Executive Summary

Staff has prepared for Council consideration a report regarding renaming Columbia Regional Airport based on input received by the Airport Advisory Board.

Discussion

On May 17th, the Airport Advisory Board (AAB) made a recommendation for a Columbia Regional Airport naming change to be considered by City Council. The AAB recommended that City Council consider Columbia National Airport as the new name for the airport. This is a result of exponential growth that has been seen over the last several years. The AAB feels that the new name better reflects what the airport has become. Because of no action taken by City Council on the June 7th meeting, the AAB would like to reintroduce this recommendation and ask that City Council vote on this specific change. The timing of this name change would correlate with the opening of the new terminal.

The potential new name will not impact the KCOU airport designation given to us by the Federal Aviation Administration.

Fiscal Impact

Short-Term Impact: There will be expense due to the name change, but that cost is unknown at this time (Primarily with signage and marketing).

Long-Term Impact: Enter the cost of proposed legislation to the city for years **beyond two**.

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Operational Excellence, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Mobility, Connectivity, and Accessibility, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Legislative History

Date	Action
06/07/2021	REP43-21 Renaming Columbia Regional Airport



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Suggested Council Action

Staff is bringing this report to Council on behalf of the Airport Advisory Board in an effort to have Council vote on the renaming of Columbia Regional Airport.