



City of Columbia, Missouri

Meeting Minutes - Final

City Council

Monday, November 4, 2024
5:00 PM

Pre-Council

Conference Room
1A/1B
Columbia City Hall
701 E. Broadway

I. CALL TO ORDER

Mayor Buffaloe called the meeting to order at approximately 5:00 p.m.

Present: 7 - Buffaloe, Foster, Lovelady, Waterman, Meyer, Peters, and Carroll

Public Works Transit Study Discussion

Attachments: [Comprehensive Transit Study Presentation](#)
[Go COMO Comprehensive Transit Study DRAFT](#)

Public Works Director Shane Creech introduced Shawn Strait, Project Manager with Olsson who conducted the comprehensive transit study. Creech explained all of the outreach that Olsson had done to reach the citizens of Columbia.

Strait discussed the purpose of this plan which includes reviewing current services and if those are meeting local and regional needs. They looked at the community's vision for transit, reviewed shifting needs, evaluated new markets, discussed community engagement and what action plan can focus on staffing needs, system integration and implementation steps.

Strait went on to discuss the plan process which include the following:

Market Analysis: demographic and transportation data, planning background, peer agency review.

Operations Analysis: evaluate the existing conditions and performance of existing services.

Goal Setting & Strategies: create a vision for transit, review service concepts, and identify key strategies.

Service Recommendations: outline multiple phases of specific service improvements.

Implementation: plan to guide action steps, funding decisions.

He went on to discuss the strategies and outreach which include city council and stakeholder interviews, talking with the Public Transit Advisory Commission, getting the word out on the "Be Heard" Webpage with the on-board rider survey and having public open house meetings.

Strait then went on to discuss the recommendations and the 4 different tiers. Next he discussed the implementation, estimated costs and potential funding options.

Council and staff discussed further.

II. ANY OTHER ITEMS COUNCIL MAY WISH TO DISCUSS

None.

III. ADJOURNMENT