



Department Source: City Manager

To: City Council

From: City Manager & Staff

Council Meeting Date: November 5, 2018

Re: Interim operating agreements for implementation of a shared active transportation operation between Bird Rides, Inc., Pony Scooter, Inc., and the City of Columbia, Missouri.

Executive Summary

Proposing interim agreements between Bird Rides, Inc., Pony Scooter, Inc., (Scooter Companies) and the City of Columbia.

Discussion

The purpose of these agreements are to establish interim rules and regulations governing Bird Rides, Inc., and Pony Scooter, Inc.'s Shared Active Transportation Operation within the City to ensure that it is managed in a manner consistent with the safety and well-being of pedestrians, bicyclists, motorists, and other users of City's right-of-way.

The Bird Scooters were deployed in Columbia initially during the week of August 20th, 2018. Since then Bird Rides, Inc. and the City have been in discussions to establish an agreement before granting the company an official business license. In mid-October, 2018, Pony Scooter, Inc. contacted the City seeking to establish an operation as well and has signed a similar interim agreement for Council consideration. The City researched other communities that have agreements with scooter companies and along with input from a wide range of constituents have developed this interim agreement for Council's consideration. Key items agreed upon include:

- The Interim Agreements are for one-year.
- A 24-hour toll free number and email address for the public to contact the Scooter Companies.
- Scooter Companies will take corrective action such as rebalancing, moving and relocating incorrectly parked scooters within 2-hours of oral or written notification or the City will impound the scooter.
- Bird will begin operations within the City with an initial fleet size of 500 scooters.
- Pony will begin operations within the City on January 4th, 2019, with an initial fleet size of 250.
- Scooter Companies will pay a \$10,000 regulatory fee within 30 days of the Effective Date.
- Scooter Companies will pay \$1.00 per day per scooter deployed in the City to be paid quarterly. Staff is recommending 50% of this quarterly fee to be deposited into the Sidewalks Inconvenience project and 50% to be deposited into the Transit Fleet Replacement project line items.
- Scooter Companies will be responsible for paying into a public property repair and maintenance performance bond or similar bond that the City can draw upon as needed for costs associated with auditing removing, and storing impounded scooters. Bond fee shall be \$30 per scooter deployed in the City.



City of Columbia

701 East Broadway, Columbia, Missouri 65201

- Scooters will be governed at a speed not to exceed 15 m.p.h. on a paved level surface.
- Scooter Companies will halt operations completely during inclement weather and remove scooters from the City's right-of-way on days where snow is expected.
- Scooter Companies will initiate a test program that enlists human monitors to ensure compliance.
- Scooter Companies will provide education to riders on the City's existing rules and regulations via the Bird app.
- Scooter Companies shall remove scooters by 8:00 p.m. or dusk, whichever is later.
- Scooter Companies agrees to maintain for the duration of the agreement Workmens' Compensation & Employers Liability, Commercial General Liability, and Business Auto Liability.

Fiscal Impact

Short-Term Impact: Estimated Revenue of \$308,000 over the first two years

Long-Term Impact: Estimated Revenue of \$144,000 per year

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Economy, Secondary Impact: Infrastructure, Tertiary Impact: Not Applicable

Comprehensive Plan Impacts:

Primary Impact: Mobility, Connectivity, and Accessibility, Secondary Impact: Economic Development, Tertiary Impact: Not Applicable

Legislative History

Date	Action
N/A	N/A

Suggested Council Action

Approve this legislation