



Department Source: City Manager

To: City Council

From: City Manager & Staff

Council Meeting Date: November 5, 2018

Re: Update: Vision Commission Public Engagement Process for Next Strategic Plan

Executive Summary

The Vision Commission process designed to gather community input for the next strategic plan will be complete by the end of the year. Key themes and priorities will be presented in a Commission report advance of next year's Council and staff retreat.

Discussion

City Ordinance Sec. 2-303(c) establishes this mandate for the Vision Commission.

(c) Public engagement. The commission, through various means, will collect public input on the strategic and relevant plan initiatives and departmental goals. The commission, in preparation for its annual report submitted to the city council, will hold at least four public hearings for public comment on the current state of city initiatives and collected public feedback.

As part of its contract to facilitate development of the City's next strategic plan, New Chapter Coaching, LLC has been retained to help the Commission design and conduct its own public engagement process, adapted from the successful Columbia/Boone County community health planning model. Groups of 10 – 15 people will be asked to answer 3 – 4 broad questions about community priorities, with City staff compiling and analyzing input for Vision Commission review.

Conversations with low-income persons, older persons, youth, persons with disabilities and businesses generally are scheduled for December. Commission members are free to participate as facilitators, meeting hosts or in other capacities as their time allows.

Fiscal Impact

Short-Term Impact: Costs are included in the overall New Chapter strategic plan contract. There will be additional costs (food, child care, gift cards) associated with focus group meetings.

Long-Term Impact: NA

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Not Applicable, Tertiary Impact: Not Applicable



City of Columbia

701 East Broadway, Columbia, Missouri 65201

[Comprehensive Plan Impacts:](#)

Primary Impact: Not Applicable, Secondary Impact: Not applicable, Tertiary Impact: Not Applicable

Legislative History

Date	Action
11/21/2017	Commission submits five-year review to Council – Council accepts report
04/03/2017	Commission memo to Council seeking guidance on future role
07/03/2017	Pre-Council discussion of Vision Commission's future role – direction to work toward reviewing plans for alignment and gathering community input
10/16/2017	Council discusses report at regular meeting – directs staff to schedule a pre-Council meeting for further review
01/02/2018	At pre-Council meeting, Council directs staff to submit report for discussion and action
02/19/2018	Council accepts report and directs staff to draft a proposed ordinance.
05/07/2018	Council enacts revised Vision Commission ordinance

Suggested Council Action

Information only. No action is needed.