



City of Columbia, Missouri

Meeting Minutes

Columbia Sports Commission

Thursday, April 11, 2024
12:00 PM

300 S. Providence
Road - Thomas G.
Walton Bldg.

I. CALL TO ORDER

James Arnold, Chair, called the meeting at 12:00 p.m.

II. ROLL CALL & INTRODUCTIONS

Present: 7 - Julie Calfee, James Arnold, David Egan, Tony Daniel, Heather Cairns, Kristopher Kunz and Beau Baehman

Excused: 4 - Carter Marcks, Susan Hart, Jared Klarfeld and Ethan Cobb

Non-Voting: 3 - Amy Schneider, Gabe Huffington and Richard Walls

Also present City staff Julie Ausmus and Danielle Vardeleon.

III. APPROVAL OF AGENDA

The agenda was approved as written.

Motion by Calfee. Second by Kunz. Motion carried.

IV. APPROVAL OF MINUTES

The Minutes of February 8th were approved as written.

Motion by Baehman. Second by Kunz. Motion carried.

February 8th Meeting Minutes

V. OLD BUSINESS

Update on Missouri State High School Activities Association Basketball Championships

Julie Ausmus provided a brief update on MSHSAA State Basketball Championships.

The event went well with an estimated attendance of 42,000, up from last year. The feedback from MSHSAA and the hotels was positive. The CVB Team provided catering for officials, workers and MSHSAA staff on Wednesday - Saturday for both weeks. This was well received and provided an opportunity to have a strong presence at the event. However, we will be looking at securing additional food sponsors in 2025 to assist with catering efforts.

Discussion was held on formalizing the process for teams to access practice courts. The coaches currently contact CPS directly. This can be problematic if school is in session and gymnasiums are not available. It was suggested to make courts available at the Sports Fieldhouse Wednesday - Friday and then utilize Columbia College and Columbia Public Schools on Saturday.

VI. NEW BUSINESS

Attachments: [Sports Commission Report.April 11.2024.pdf](#)

Special Olympics Missouri Summer Games Request for Proposal

MO Special Olympics Summer Games bid is now open for 2025 - 2027. An informational sheet on the games was distributed.

The CVB is waiting to submit a bid until they have a response from the University of Missouri on whether or not dorm rooms and dining halls will be made available. The summer games typically rotate across the state every few years - due to volunteer fatigue and accessibility for athletes. The bid asks for communities to assist with providing a list of businesses and organizations for event sponsorships. Staff will provide in the bid information, should we move forward with a proposal, on the Tourism Development Program for a monetary sponsorship should SOMO choose to submit an application for funding.

VII. STAFF REPORTS

Sports Sales Activities

Adam Ziervogel will be attending the Sports ETA tradeshow in Portland, OR April 22-26 with Show-Me Missouri Sports. This is an opportunity to gather leads from sports organizations. Show-Me Missouri Sports is made up of fourteen Missouri CVBs/Sports Commissions that collaborate through the Missouri Division of Tourism to bring sports business to Missouri.

American Junior Golf Association (AJGA) will return to Club at Old Hawthorne this July. A fundraising informational sheet was provided to the commission members.

The NCAA Golf Regional bid will be announced in October. The sales teams is also working on potential new business with Ripkin Baseball's softball affiliate "Softball Factory" to host a Showcase at Antimi. They are also discussing the potential of running a statewide futsal event with MO Youth Soccer. This would likely happen in the winter and scheduled when their board meeting is held in Columbia.

Discussions are ongoing with Columbia College to host a college bowling tournament in mid-January. The local AMF bowling center has new management and has more interest in hosting outside events.

VIII. GENERAL COMMENTS BY PUBLIC, MEMBERS AND STAFF

James Arnold stated that he liked the idea of possibly meeting at the CVB periodically instead of traveling out to the Sports Fieldhouse each month. Several commission members stated that they liked that idea and the location of the CVB offices were much more convenient.

James also mentioned that Columbia College regional softball tournament went very well and he is encouraged that this event will continue to grow. Tony Daniel, Mizzou Athletics, noted that the Mizzou football game home opener has been moved to Thursday, August 29.

IX. NEXT MEETING DATE

May 9th 2024

The next meeting is scheduled for May 9, 2024.

X. ADJOURNMENT

The meeting was adjourned at 12:36 p.m.

Motion by Kunz. Second by Daniel. Motion carried.

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