

FINANCING FROM ADVANTAGE CAPITAL HELPS BRING NEW HOTEL TO KEY AREA NEAR MISSOURI CAMPUS

30-Year-old Campus Inn will make way for Hampton Inn and Suites, with more than 50 jobs

COLUMBIA, Mo., March 19- - The southeast entrance to the University of Missouri-Columbia campus will soon have a major facelift thanks to a new Hampton Inn and Suites hotel at the corner of Stadium Boulevard and College Avenue/Rock Quarry Road. The project by Stadium Lodging LLC is being financed by Advantage Capital Partners, a venture capital and private equity firm, and Southwest Bank.

The hotel project will include the demolition of the Campus Inn, which was built in 1973, and the construction of a four-story, 133-room Hampton Inn and Suites, which will be owned and operated by Stadium Lodging LLC. Stadium Lodging was formed by David Parmley, a hotel management and development executive with 24 years of experience in the hospitality industry including ownership of two Hampton Inn hotels in Chesterfield, Mo.

PARIC Corp. will serve as general contractor for the \$16 million project. The \$14 million investment was made possible through the U.S. Treasury's New Markets Tax Credits (NMTC) program, which provides tax incentives to private investors who invest in targeted communities and neighborhoods.

"This project will significantly upgrade the amenities available to people visiting the university, attending sporting events or accompanying loved ones at the nearby medical centers and increase the number of jobs at this site," said Louis T. Dubuque, an Advantage principal in St. Louis. "David Parmley has an excellent track record in the hotel industry, and we are confident he will develop and manage a top-notch hotel property."

Scheduled to open in spring 2008, the Hampton Inn and Suites will be the only hotel within walking distance of the university's major sporting venues, two of Columbia's largest hospitals and dozens of University offices and classrooms.

Hampton Inn and Suites is a brand of Hilton Hotels Corp. in Beverly Hills, Calif., along with the Hilton Garden Inn, Embassy Suites and Doubletree brands. The new hotel will feature an upscale lobby, conference center facilities for more than 300 people, a large indoor pool, an exercise facility, a business center and a casual sports-themed restaurant. The four-acre property also includes an out parcel that will be developed for a retailer or national chain restaurant to complement the new hotel. This project brings Parmley full circle: His first job after college was as Campus Inn's director of sales.

"Given our proximity to the university, the Hampton Inn and Suites will become the most desirable place to stay in Columbia," Parmley said. "Instead of renting cars or arranging transportation, campus visitors will be able to easily walk to sporting events, the

hospitals, conferences and other on-campus activities. We look forward to working with the university, the medical community and Columbia businesses to provide accommodations, meeting facilities and services that best meet the needs of their guests.”

Stadium Lodging is just one of the many growing companies in which Advantage Capital has invested through the NMTC program. Missouri New Markets investments include Stereotaxis, a medical device company based in St. Louis, and Quality Wood Products, a custom cabinet manufacturer in Kansas City for the home-building market. Advantage also has invested in several Louisiana-based companies through the NMTC program.

Advantage Capital has been an innovator in capital formation and public-private partnerships since the firm was founded in 1992. Advantage Capital’s experience with state-specific programs was instrumental in being awarded NMTC allocations in 2003, 2005, and 2006. Together, these allocations gave Advantage Capital authority to raise \$230 million in private capital in association with the New Markets program.

About Advantage Capital Partners

Advantage Capital Partners (<http://www.advantagecap.com>) is a private equity firm focused on investing in promising companies in connection with federal, state and local economic development efforts. With offices and partners in New York, New Orleans, St. Louis and other cities, Advantage Capital has raised more than \$750 million in institutional venture capital since 1992 and invested in companies across a wide range of industries.

About Southwest Bank

Since 1920, Southwest Bank has grown from its single location in the city’s Italian neighborhood known as ‘The Hill,’ to 16 locations today. It has also risen from its position as the 19th largest bank in the city, with \$37 million in deposits to the fourth largest today in terms of deposits and market share, with \$3.7 billion in deposits at year-end 2006, according to SNL Financial. The bank became a subsidiary of \$56 billion Marshall & Ilsley (M&I) Corporation in 2002. Marshall & Ilsley, founded in 1847 has bank locations in Wisconsin, Arizona, Minnesota, Kansas, Oklahoma, Nevada, Florida, and Illinois.