



**Columbia College and City of Columbia
Partnership Agreement
June, 2020**

Statement of Opportunity

City of Columbia and Columbia College are interested in entering into a partnership to provide City of Columbia's 1,300+ employees with increased exposure to advanced educational opportunities. Along with increased enrollments, additional benefits to Columbia College would include engagement and recruitment opportunities through table events, material drop-offs, etc. This agreement shall not prohibit City of Columbia and Columbia College from engaging in additional cooperative endeavors of mutual benefit.

Partnership Profile

The City of Columbia is the fourth most-populated city in Missouri with more than 123,000+ residents. Columbia is the best place for everyone to live, work, learn and play.

Partnership Structure:

City of Columbia agrees to provide increased exposure for Columbia College through the following:

- The use of company logo on landing page and partnership flyers/brochures created by Columbia College to promote the partnership.
- Posting of Columbia College brochures on the City of Columbia's employee intranet system.
- Press release and social media promotion announcing the partnership between City of Columbia and Columbia College.
- Opportunity for Columbia College to have table setups on-site, as approved by City of Columbia.

Columbia College agrees to offer the following benefits to City of Columbia employees:

- Ten percent (10%) tuition discount for all undergraduate or graduate courses taken online or in-seat at CC. This discount cannot be retroactively applied but may be combined with other institutional aid.
- All books will be provided at no additional charge, as well as no fees, such as application fee, technology fee, and graduation fee under the new Truition* model.

-Traditional Full-Time Day tuition is not part of Tuition* model pricing, but other institutional aid is available that may exceed the ten percent (10%) tuition discount.

- Opportunity to promote job listings on Handshake, the online recruiting system for the Grossnickle Career Services Center at CC.
- Access to on Campus recruiting opportunities through career fairs, hosting an information table or on-campus interviews.
- Informational partnership flyers for the City of Columbia location.

Trademark and Logo use: Except as stated in this agreement, neither party shall be authorized to use the trademark, logo or trade names of the other party without prior permission, whether for advertising, good, services or otherwise.

Limitation on Liability: Neither party, nor its employees, officers or volunteers, shall be liable for any incidental nor consequential damages arising from this agreement.

Dates of Agreement: The partnership between Columbia College and City of Columbia will begin sixty (60) days after final signature and extend through July 31, 2023, unless terminated as indicated here. Either party may terminate this agreement at any time by giving the other party a sixty (60) day written notice of the termination. This agreement does not imply exclusivity to either party involved. The actual partnership period may be extended, if agreeable to both parties.

Having read and understood the details of this agreement, the parties below agree to the terms outlined in this document.

General Terms: This Agreement is governed by and constructed in accordance with the laws of the State of Missouri, without regard to any conflict of laws provision. If any provision hereof shall be determined to be invalid or unenforceable, the validity and effect of the other provisions hereof shall not be affected thereby.

The parties will comply with all applicable federal, state, and local laws, rules, and regulations, including without limitation the student confidentiality obligations set forth under the Family Educational Rights and Privacy Act, 20 U.S.C. § 1232g, (“FERPA”).

[SIGNATURE PAGE FOLLOWS]

Having read and understood the details of this agreement, the parties below agree to the terms outlined in this document.

City of Columbia

Columbia College

By: _____

Printed Name: John Glascock

Title: City Manager

Date: _____

By:  _____

Printed Name: Stephanie Johnson

Title: Interim Vice President of Enrollment Management & Marketing

Date: _____

ATTEST:

Sheela Amin, City Clerk

APPROVED AS TO FORM:

Nancy Thompson, City Attorney/rw 