



Department Source: Community Development - BSD

To: City Council

From: City Manager & Staff

Council Meeting Date: October 4, 2021

Re: Report: Honorary Street Naming Policy

## Executive Summary

This report follows up an earlier report on the subject of honorary street names and suggests a policy for Council to use when considering public requests to name a street, change a name of a street, or add a secondary honorary street name.

## Discussion

The City of Columbia does have an ordinance on the naming of public streets and the change of street names however it does not have a defined policy on honorary street names. Examples of the latter would be the Historic Price Avenue and Tandy Avenue designations for sections of College Avenue, or, in the Missouri Department of Transportation's jurisdiction, the naming of several sections of Stadium Boulevard after fallen Missouri soldiers.

Staff is aware of several requests to name streets or alleys after notable individuals. The attached draft policy framework is offered to provide Council a starting point for making policy and evaluating requests in this area.

In December 2020 Council suggested that a policy "matrix" be developed to evaluate honorary street naming requests. The attached document outlines process for three different situations: Naming streets and alleys (existing alleys and new streets) that do not have names; changing names of streets and alleys; and adding secondary names to existing street and alley names.

## Fiscal Impact

Short-Term Impact: Varies, depending on the number of street signs involved and whether the city or applicants should be responsible for sign installation costs

Long-Term Impact: Enter the cost of proposed legislation to the city for years **beyond two**.

## Strategic & Comprehensive Plan Impact

### [Strategic Plan Impacts:](#)

Primary Impact: Inclusive Community, Secondary Impact: Organizational Excellence, Tertiary Impact: Tertiary

### [Comprehensive Plan Impacts:](#)



# City of Columbia

701 East Broadway, Columbia, Missouri 65201

Primary Impact: Mobility, Connectivity, and Accessibility, Secondary Impact: Secondary,  
Tertiary Impact: Tertiary

## Legislative History

Date	Action
December 21, 2020	Report on an honorary street sign request and policy considerations

## Suggested Council Action

Direct staff to take necessary steps to implement the policy or make revisions as needed.