

The Dangers of Using

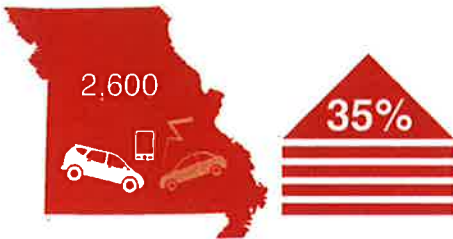
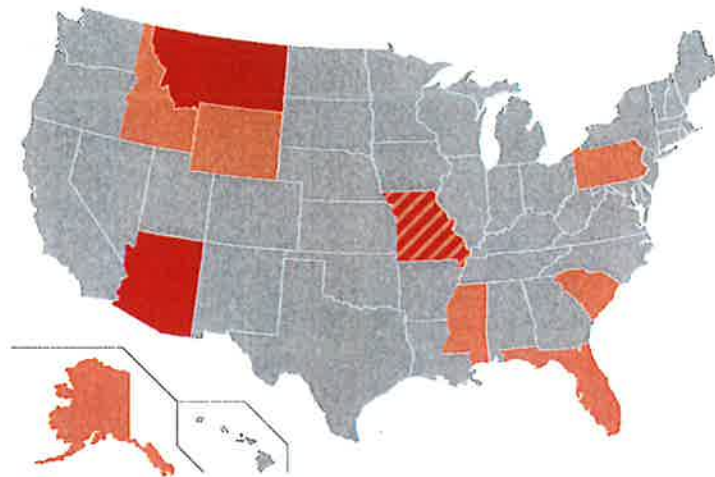
# CELL PHONES

While Driving

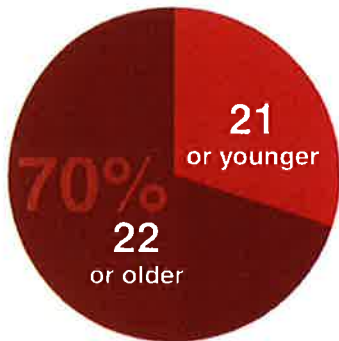
**NEARLY  
9 in 10  
PEOPLE  
ENGAGE IN  
SMARTPHONE  
ACTIVITIES  
WHILE DRIVING.**

(AT&T)

In 2018, Missouri is on pace to **EXCEED 900** traffic fatalities for the third year in a row.



Since 2014, cell phone related crashes in Missouri have increased by **35 percent**, with nearly 2,600 crashes in 2017.

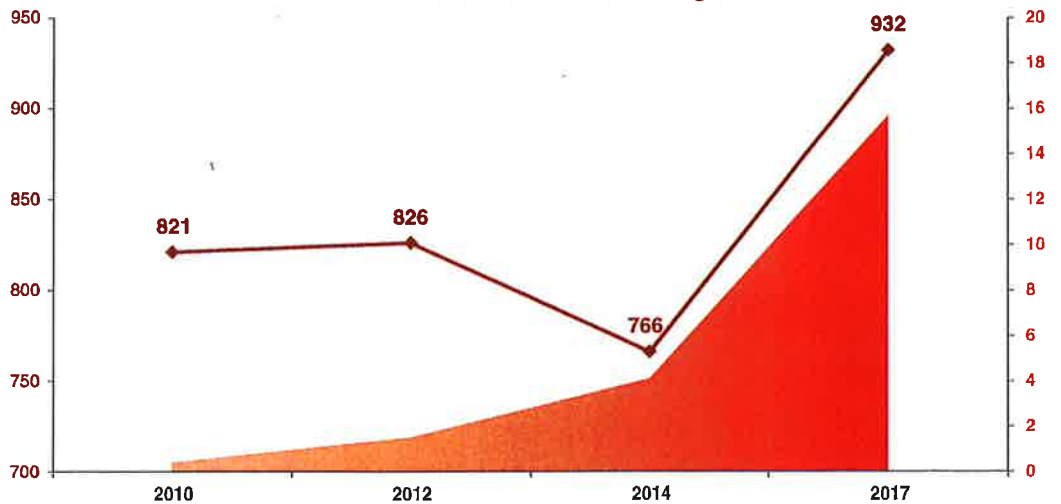


**Distracted driving is not just a younger driver problem.** Approximately 70 percent of drivers using cell phones in Missouri traffic crashes were 22 years of age or older.

FATALITIES

## Missouri Traffic Fatalities and National Wireless Data Usage

GIGABYTES (billions)



Data comparison of national wireless data usage and Missouri traffic fatalities.

November 2018



Missouri Coalition for Roadway Safety

Sources: Missouri State Highway Patrol, Missouri Department of Transportation, AT&T, Governor's Highway Safety Association, and CTIA