

**RESOLUTION NO. 2018-10**

**A RESOLUTION OF THE DOWNTOWN COMMUNITY  
IMPROVEMENT DISTRICT APPROVING BROOKE  
OMAR TO PROVIDE GRAPHIC DESIGN SERVICES TO  
THE DISTRICT**


**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF  
DOWNTOWN COMMUNITY IMPROVEMENT DISTRICT AS FOLLOWS:**

The Downtown Community Improvement District (the "District") hereby retains Brooke Omar to provide graphic design services pursuant to the engagement letter executed this date by the Board of Directors of the District in the form attached hereto as Exhibit A.

Passed this 8th day of August, 2017.

  
\_\_\_\_\_, Chairman of the Board of  
Directors

(SEAL)

Attest:  
  
\_\_\_\_\_, Secretary of the Board of Directors

**EXHIBIT A  
TO RESOLUTION NO. 2018-10**

**Engagement Letter**

brooke ★ omar

**The District**  
**Katie Essing, Executive Director**  
**July 26, 2017**  
**Proposal for 2018 Creative + Design Services**

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Brooke Omar will work closely with *The District* to provide quality creative and design services in a timely manner. Services include communications strategy, graphic design, digital illustration, copywriting, web and social media graphics, print production, and vendor coordination.

The goal is to present *The District* in a compelling, professional and consistent way, building upon the brand communications and campaigns that have already been established.

Compensation: \$95 per hour

Billing: Invoices to be issued monthly and payable within 30 days.