



Department Source: Community Development - Planning

To: City Council

From: City Manager & Staff

Council Meeting Date: June 6, 2016

Re: Establishing a Parking and Traffic Management Task Force (Case #16-139)

Executive Summary

Establishing a Parking and Traffic Management Task Force

Discussion

This action will establish a Parking and Traffic Management Task Force, per the request of City Council. As the result of a Smart Growth America (SGA) parking audit, workshop and resulting recommendations last fall, the City Council requested stakeholder feedback (as represented by parking workshop attendees) on the potential composition of a Parking and Traffic Management Task Force. In addition, in recent months, as downtown churches have become more involved in downtown parking challenges, a number of council members have requested that they also have representation on the task force.

The proposed resolution reflects the parking stakeholder and City Council requests for the Parking and Traffic Management Task Force composition, with the exception of the Downtown Community Improvement District (CID) request for four member representatives, which has been pared down to two CID member representatives in order to keep task force size manageable. The correspondence and feedback from stakeholder groups is attached to this report, with the exception of The North Central Columbia Neighborhood Association (NCCNA), the East Campus Neighborhood Association (ECNA), and churches within the CID area. Representatives from NCCNA and ECNA provided verbal feedback to staff of their interest in serving on a Parking and Traffic Management Task Force. In addition, staff is expecting a letter from 3 churches within the downtown CID area, but, to date, these letters have not been received.

The mission of the task force, as directed by City Council, is to evaluate examples of parking and traffic management best practices in other cities that are provided in the SGA report and presentation; evaluate the SGA consultant recommendations; evaluate the parking requirements and options for parking requirement waivers within the M-DT District of the DRAFT Unified Development Ordinance (UDO); whether an ongoing Parking and Traffic Management Commission should be established. The draft language includes a six-month time frame for the task force to complete its work.

Fiscal Impact

Short-Term Impact: None

Long-Term Impact: None



Vision & Strategic Plan Impact

Vision Impacts:

Primary Impact: Downtown, Secondary Impact: Transportation, Tertiary Impact: Development

Strategic Plan Impacts:

Primary Impact: Infrastructure, Secondary Impact: Economy, Tertiary Impact: Not Applicable

Comprehensive Plan Impacts:

Primary Impact: Land Use & Growth Management, Secondary Impact: Mobility, Connectivity, and Accessibility, Tertiary Impact: Livable & Sustainable Communities

Legislative History

Date	Action
11/16/2015	SGA Consultant Recommendations presented to Council in a report. Council requested feedback from the Downtown CID and the final 2011 Parking Task Force report before proceeding with the creation of a parking commission or task force.
1/04/2016	CID feedback and the final 2011 Parking Task Force report were provided to council in a report. Council requested that staff seek stakeholder feedback (as represented by attendees at the parking workshop) on the potential makeup of a Parking and Traffic Management Task Force, which, if formed, could also evaluate the possibility of sustaining a longer term Parking and Traffic Management Commission.
5/16/2016	In response to staff suggestion that the Parking and Traffic Management Task Force discussion be put on hold during the administrative delay period, City Council requested a resolution calling for the formation a Parking and Traffic Management Task Force to evaluate best parking and traffic management practices in other cities, the SGA recommendations, and the UDO regulations related to downtown parking as soon as possible.

Suggested Council Action



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Should Council agree, staff recommends adoption of the resolution creating the Parking and Traffic Management Task Force.