



City of Columbia, Missouri

Meeting Minutes

Columbia Sports Commission

Thursday, August 14, 2025

12:00 PM

Regular

Columbia Sports
Fieldhouse - Meeting
Room
4251 Philips Farm Rd

I. CALL TO ORDER

Jared Klarfeld, chair, called the meeting to order at 12:01.

II. ROLL CALL

Convention and Visitor's Bureau (CVB) staff members Tevin Riddle, Adam Ziervogel, and Julie Aumus were present.

Present: 9 - Jared Klarfeld, David Egan, Kristopher Kunz, Ethan Cobb, Beau Baehman, Elizabeth Kelly, Stephanie Priesmeyer, Neal Wilkinson and Carter Marcks

Excused: 4 - James Arnold, Amy Schneider, Susan Hart and Gabe Huffington

Non-Voting: 1 - Richard Walls

III. APPROVAL OF AGENDA

Elizabeth Kelly motioned to approve agenda. David Egan seconded. Agenda approved as is.

IV. APPROVAL OF MINUTES

Attachments: [Meeting Minutes July 2025](#)

Carter Marcks motioned to approve the July meeting minutes. Neal Wilkinson seconded. Minutes approved as is.

V. OLD BUSINESS

No old business was discussed.

VI. NEW BUSINESS

No new business was discussed.

VII. STAFF REPORTS

Attachments: [Sports Commission Report - August](#)

Special Olympics Missouri was this past weekend. The group used 12 pickleball courts at the Sports Fieldhouse. This was the 2nd year they have done the tournament here, and are excited to host it there for the next 2 years.

The PDGA (Professional Disc Golf Association) is hosting their World Amateur Championships at Albert Oakland Park and Harmony bends this upcoming week in Columbia, with 350 athletes competing. Ancillary events begin Saturday, August 16th before competition begins August 19th and runs until the 23rd. The State Historical Society is having an exhibit for the group all week.

Perfect game softball is looking to host a tournament next spring, with 50 teams with 40 out of market hotel teams. They additionally host a tournament that coincides with a Mizzou Softball home series.

The CVB (Convention and Visitors Bureau) is looking into hosting the 2028 USA Powerlifting National Championships. They'll need 40000 sq floor space so Northeast Regional Park is the best fit. They'll be discussing price of renting it out with parks and recreation. In addition, 100-180 people will be staying the following days for their annual conference.

After talks with Mizzou , the AMC (American Midwest Conference) indoor conference track meet wouldn't work at the Hearnese because of the facility's capacity to host spectators.

Sports Sales Activities

Ziervogel and the CVB have been working with event management at Mizzou for host post season events. Leads were sent out looking for host hotels for the first round of women's soccer, volleyball, volleyball super regional, softball regional, and softball super regional.

Tentative leads include United States Trampoline & Tumbling Association for hosting their National Championship in June of 2028 and League One Volleyball events.

Ziervogel stated that the CVB, Mizzou, and Parks and Rec hosted the NCAA (National Collegiate Athletic Association) on August 4 for a site visit. It was their first time seeing Gans Creek since they had not been able to visit in 2020. They discussed alterations that might need to be made before the national meet on November 22. He also explained parking spots on and off site, along with the shuttle options for those. The collegiate cross country meets in the fall would serve as good trial runs for traffic and parking for the national meet.

Ziervogel informed everyone that the sales team has begin planning for the upcoming MSHSAA (Missouri State High School Activities Association) basketball bids in January for years 2029 through 2033. It is expected Springfield will be the primary competition for basketball, like in years past.

Missouri Sports Travel Exchange Tradeshow Planning

Ziervogel stated that the Missouri Sports Travel Exchange show is coming March. The Convention and Visitors Bureau is working to recruit event organizers for the event. They are actively working with community members and groups to make a tour for the planners that come to familiarize them with the city of Columbia.

VIII. GENERAL COMMENTS BY PUBLIC, MEMBERS AND STAFF

Ziervogel added NCAA is redoing the structure of their bid portal and won't be accepting bids on any future sport championship until July 1 of next year.

Julie Aumus informed everyone of the NICA (National Interscholastic Cycling Association) event happening on September 20-21 at Gans Creek Rec Area. The youth mountain biking event will take place over Missouri's family weekend.

IX. NEXT MEETING DATE

September 11, 2025

X. ADJOURNMENT

Beau Baehman motioned to adjourn. Kristopher Kunz seconded. All voted in favor of adjourning at 12:24.