# Columbia Police Department

### **Community Engagement Presentation**

Jill Schlude Chief of Police Columbia Police Department

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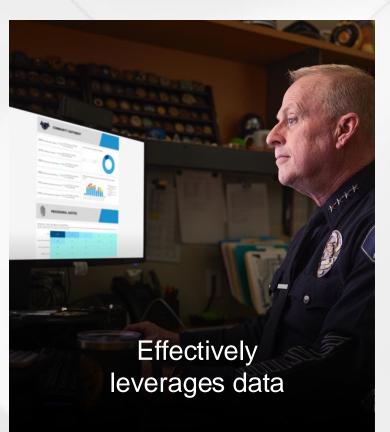
### The Risks of Inaction

<b>Compromised safety</b>	Without enhanced situational awareness, both officers and the community face increased danger, potentially leading to tragic outcomes.
<b>Operational Inefficiencies</b>	Relying on outdated practices hampers effective response to emergent needs, resulting in slower response times and poor resource allocation.
Eroded public trust	Failure to adapt to societal shifts further damages the relationship between law enforcement and the public, undermining effective policing.
Missed tech benefits	Such as decreased response times, fewer use-of-force incidents, better decision-making and optimized resource allocation.
Increased risk	Outdated technology exposes communities to higher crime rates and greater difficulty responding to critical incidents.

### **Common Traits of Successful Agencies**

Embraces emerging technology

Prioritizes wellness and community engagement





Axon Connected Tech Strengthens **Community-Police Relationships Through** Fairness and Professionalism

01

Auto-tagging helps prevent errors and ensure justice remains uncompromised.

#### 02

Capture every moment – AB4 allows for continued support, future upgrades and extended battery life.

#### 03

Lifetime software updates for always improving body worn tech for no additional cost





### Our moonshot goal is to cut gun-related deaths in our community between police and the public by 50% in 10 years

TECHNOLOGY + TRAINING + TRUST



### Axon Is Committed to Helping Agencies Safeguard Communities

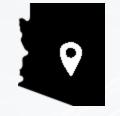


**Connected Ecosystem** Connected hardware, software and training provides holistic public safety solutions.



#### 24/7 Customer Support

Axon also provides each agency with a Customer Success Manager, a dedicated individual to assist agencies and communities.



#### Assembled in USA

Axon products are assembled at our headquarters in Scottsdale, AZ, with millions successfully deployed and tested in the field.



#### The Ethics and Equity Advisory Council (EEAC)

Axon's EEAC is an independent group of leaders, advocates, and academics guiding the responsible development of new technologies.



#### **Technology Agnostic**

With over 75 partners, Axon makes interoperability simple.



Information Sharing Across the Entire Criminal Justice System

From capture to courtroom, the Axon platform streamlines information sharing to accelerate justice.



## **PROTECT MORE**

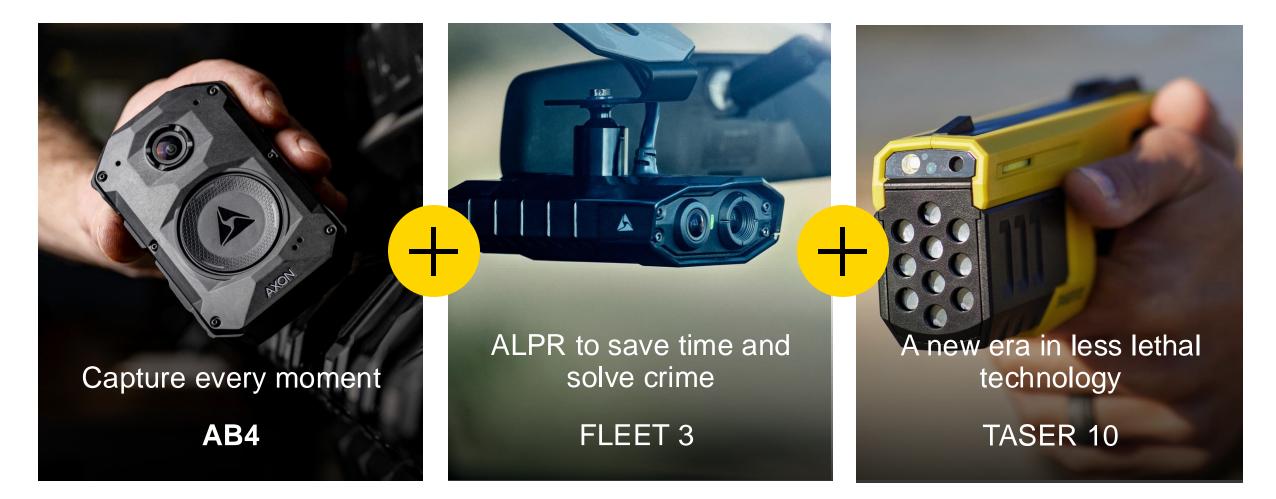
IN

# IVES

# MORE PLACES



### Building a Safer Community with Axon





### Capture Every Moment

**Optimize Collaboration:** Strengthens communication between command and frontline officers for a more unified response.

**Increase Situational Awareness:** Ensures real-time insights for informed decision-making.

**Improve Public & Officer Confidence:** Creates clarity and accountability in interactions, fostering trust and safety.





ALPR Technology enables faster crimesolving providing real-time vehicle data

Drive the future of in-car video with Fleet 3

**Connected to the Ecosystem:** Fleet 3 integrates with the axon ecosystem to help drive safer outcomes.

Reliable evidence for stronger investigations with our dual-view camera, IR-equipped interior camera and ALPR.



### A New Era in Less-Lethal Technology

T10 serves as a powerful tool for de-escalation.

It offers a safe, non-lethal alternative.

It is the most extensively tested less-lethal device worldwide.



#### AXON'S COMMUNITY CONNECTED ECOSYSTEM



# AXON