



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Public Health and Human Services

To: City Council

From: City Manager & Staff

Council Meeting Date: November 20, 2017

Re: Amendment of Professional Services Agreement for Data Analysis and Representation

Executive Summary

Staff has prepared for Council consideration an ordinance authorizing the City Manager to sign an amendment to a professional services agreement for data analysis and representation services between the City of Columbia and the Curators of the University of Missouri. The agreement amendment period is January 1 – December 31, 2018.

Discussion

In order to maximize limited resources to affect the greatest amount of positive change in our community, the City of Columbia, County of Boone, and Heart of Missouri United Way work collaboratively under a collective impact approach. Emergent collective impact process evaluations show that every backbone function necessary to drive progress hinges on the partners' ability to use data to develop a common agenda, inform and scale up strategy alignment, and to leverage sustainable investments. This work is viewed to be a foundational building block that will establish core capacities for collective impact.

The work of this project has resulted in an interactive dashboard of community socio-economic, housing, health, and education indicators which will be updated on an ongoing basis. To the greatest extent possible, data is represented for localized geographies and disaggregated by demographic sub-sets. The dashboard is scalable so that other community indicator sets (e.g., economic development, public safety) can be included in the future based on investment from other partners. The dashboard may also serve as a platform for community planning including goals and benchmarks.

The City will amend an existing agreement (Exhibit A) with the University of Missouri to continue dashboard maintenance, data collection, and data analysis services, for the period of January 1 through December 31, 2018. The County of Boone and Heart of Missouri United Way will enter parallel contracts with the University of Missouri for the project. The cost of the project will be shared by the City, County, and Heart of Missouri United Way. The revised Scope of Work, attached as Exhibit B to the agreement amendment, outlines in detail the project background, goals, services, and outputs.

Fiscal Impact

Short-Term Impact: Funding for this project was appropriated in FY2018.

Long-Term Impact: None.



Strategic & Comprehensive Plan Impacts

Strategic Plan Impacts:

Primary Impact: Social Equity, Secondary Impact: Economy, Tertiary Impact: Public Safety

Comprehensive Plan Impacts:

Primary Impact: Inter-Governmental Cooperation, Secondary Impact: Economic Development, Tertiary Impact: Livable & Sustainable Communities

Legislative History

Date	Action
September 19, 2016	B234-16 authorized the original agreement being amended.

Suggested Council Action

Should the Council agree with staff recommendations, an affirmative vote is in order.