



# City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Cultural Affairs

To: City Council

From: City Manager & Staff

Council Meeting Date: November 1, 2021

Re: Directing the City Manager to execute a new contract with VidWest to provide public access channel programming and community media services

## Executive Summary

This resolution would direct the City Manager to execute a new contract with VidWest to provide public access channel programming and community media services. In the FY 2022 budget, the City Council has allocated \$35,000 for program services.

## Discussion

In the FY 2022 budget, the City Council has allocated \$35,000 in the miscellaneous contractual line item for programming a public access channel together with providing other related community media services. In FY 2020, VidWest was the only respondent to the RFP for services.

Council member Thomas requested city staff draft a resolution directing the City Manager to enter into a new services agreement with VidWest as the designated service provider for the public access channel and community media center for FY 2022 and provide similar services as outlined in the 2019 contract. The resolution includes a draft contract and scope of services for VidWest to provide such services during FY 2022.

## Fiscal Impact

Short-Term Impact: \$35,000 allocated in FY2022 budget

Long-Term Impact: N/A

## Strategic & Comprehensive Plan Impact

### Strategic Plan Impacts:

Primary Impact: Resilient Economy, Secondary Impact: Inclusive Community, Tertiary Impact: Not Applicable

### Comprehensive Plan Impacts:

Primary Impact: Mobility, Connectivity, and Accessibility, Secondary Impact: Economic Development, Tertiary Impact: Livable & Sustainable Communities



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## Legislative History

Date	Action
10/7/2019	R146-19 Authorizing an agreement with VidWest for operation of a public access channel and management of a video production facility and associated equipment.

## Suggested Council Action

Council determination on the Scope of Services and whether or not staff should engage in an RFP process for FY 2022 or award the contract to VidWest without issuing an RFP is needed.