



Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: December 16, 2024

Re: Authorizing a Tourism Development Sponsorship Agreement with Supreme Tournaments, LLC.

Executive Summary

The resolution would authorize the use of Tourism Development Funds for the 2025 NXTPRO Hoops Basketball Tournament in Columbia, Missouri on July 4-6, 2025.

Discussion

Supreme Tournaments, LLC has submitted an application for a NXTPRO Hoops 2025 Columbia Tournament. This three day tournament is an event in the Puma shoe brand basketball prospect circuit and will feature high level competition with ages ranging from 11-17. The event will be held at the newly expanded Columbia Sports Fieldhouse.

This is the first year that this event will be held in Columbia. The organizer anticipates up to 90 teams to attend, with a majority attending from the travel market.

The Columbia Sports Commission reviewed a Sports Development Fund application at its meeting on September 12, 2024, and is recommending \$7,500 in Tourism Development Funds. The funds would be used to assist with facility cost.

The Convention and Visitors Bureau Advisory Board voted to approve this amount at its September 30, 2024 meeting.

Fiscal Impact

Short-Term Impact: \$7,500

Long-Term Impact: N/A

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Resilient Economy, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Economic Development, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Legislative History

Date	Action
N/A	N/A

Suggested Council Action

Approval of the legislation.