



701 East Broadway, Columbia, Missouri 65201

Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: November 3, 2025

Re: Authorizing a Special Event Operations Agreement with Rader Hospitality Company, LLC to grant the closure of the alleyway located between Sixth and Seventh Streets and a temporary waiver from the requirements of Sections 16-185 and 16-558.1 of the City Code to allow possession and consumption of alcoholic beverages and amplified sound exceeding a distance of 300 feet for outdoor events

Impacted Ward: Ward 1

Executive Summary

This resolution authorizes an operations agreement for the temporary closure of the alleyway located between Sixth and Seventh Streets, adjacent to My House Nightclub and Sports Bar at 119 S. Seventh Street for scheduled Mizzou Football Watch Party and Afterparty events. It also grants temporary waivers from Sections 16-185 and 16-558.1 of the City Code to permit the possession and consumption of alcoholic beverages and the use of amplified sound exceeding 300 feet. Pursuant to Section 24-73(b)(1) of the City Code, Council approval is required for the closure of any public street, sidewalk, or public place the day before, or the day of, a University of Missouri home football game.

Discussion

Dan Rader, owner of My House Nightclub and Sports Bar, has requested authorization to close the alleyway adjacent to his property and to obtain temporary waivers from Sections 16-185 and 16-558.1 of the City Code on November 8, 2025, and November 15, 2025, from 8:00 a.m. until 1:30 a.m. each day.

The purpose of the closure is to provide a more controlled and secure environment that supports public safety and enforcement efforts during these large-scale events. The expanded space will enhance entry and exit points for attendees, reduce congestion at the venue's main entrance, and create a defined perimeter for better crowd management and monitoring of alcohol consumption.

Event staff and licensed security will manage the enclosed area to ensure alcohol does not leave the designated boundaries. Wristbands will be issued to patrons of legal drinking age, and no minors will be permitted within the enclosure.

In accordance with City ordinance, a waiver is required when alcohol is served or consumed on public property. As a condition of approval, the event organizer must utilize barricades compliant with the Manual on Uniform Traffic Control Devices (MUTCD) to restrict access to the alleyway; obtain all required liquor licenses and liquor liability insurance; provide a public safety & emergency plan, an alcohol plan; and provide a Certificate of Insurance naming the City of Columbia as additional insured.



The City's Special Events Committee is actively working with the event organizer to address all public safety and operational concerns associated with the requested closure.

Fiscal Impact

Short-Term Impact: n/a
Long-Term Impact: n/a

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Safe Community, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Inter-Governmental Cooperation, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Legislative History

Date	Action
10/20/25	R146-25: Granting Radar Hospitality Company, L.L.C. a temporary waiver from the requirements of Section 16-185 of the City Code to allow possession and consumption of alcoholic beverages and Section 16-258.1 of the City Code to allow amplified sound exceeding a distance of 300 feet for the area along a portion of the alleyway located north of Locust Street and between Sixth Street and Seventh Street, on October 31, 2025 and November 1, 2025 for outdoor events.
09/06/22	R129-22: Granting a temporary waiver from the requirements of Section 16-185 of the City Code to allow possession and consumption of alcoholic beverages and Section 16-558.1 of the City Code to allow amplified sound exceeding a distance of 300 feet for the area along a portion of Park A venue between Tenth Street and St. James Street, and the area along a portion of Orr Street between Park Avenue to a point just north of City's Fire Administration Building, on September 24 and 25, 2022 for the annual MidMO PrideFest event.

Suggested Council Action

Approval of the legislation.