



701 East Broadway, Columbia, Missouri 65201

Council Memo

Department Source: Public Works

To: City Council

From: City Manager & Staff

Council Meeting Date: June 1, 2026

Re: Authorize City Manager to sign an agreement with ParkLync for the downtown business employee parking permit program.

Impacted Ward: Ward 1

Executive Summary

Authorize City Manager to sign an agreement with ParkLync for the downtown business employee parking permit program.

Discussion

On June 15, 2015, Council approved a resolution for a licensing agreement with Parkmobile, LLC for a software application relating to a proposed downtown business employee parking permit pilot program. The program was designed to provide employees of downtown businesses with affordable parking options. Although this permit was created with people who work downtown in mind, anyone can use it. Permit holders are required, however, to move their vehicles every 24 hours.

In 2024, ParkLync acquired the digital permit management solution and related operations previously provided by Parkmobile, LLC. ParkLync has continued to administer the \$35 Downtown Employee Parking Permit program without interruption or change to the established user experience or program parameters without an agreement.

Fiscal Impact

Short-Term Impact: Approximately \$3,700 annually

Long-Term Impact: Approximately \$3,700 annually

Strategic & Comprehensive Plan Impact

[Strategic Plan Impacts:](#)

Primary Impact: Reliable and Sustainable Infrastructure, Secondary Impact: Secondary,

Tertiary Impact: Tertiary

[Comprehensive Plan Impacts:](#)

Primary Impact: Infrastructure, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Legislative History



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Date	Action
06/15/2015	R100-15 Authorizing a license agreement with Parkmobile, LLC for a software application relating to a proposed downtown employee parking permit pilot project.

Suggested Council Action

Authorize the City Manager to sign the agreement with ParkLync for the downtown employee parking permit program.