



Department Source: Cultural Affairs
To: City Council
From: City Manager & Staff
Council Meeting Date: October 7, 2019
Re: Contract between City of Columbia and Vidwest

Executive Summary

Representatives from the City Law Department, the Office of Cultural Affairs, and Vidwest have reviewed this contract. This contract represents an agreement between Vidwest and the City about the details of Vidwest's scope of services and responsibilities in order to receive City monies previously voted on by Council.

Discussion

The Office of Cultural Affairs completed an RFP process for a Public Access Channel and Community Access Center to fulfill services previously handled by Columbia Access Television, which closed in September 2019. The RFP was sent to 1,067 vendors on the City's bid site and sent directly to four organizations. 501(c)(3) nonprofit organizations operating in the Columbia city limits were eligible to apply.

The selected organization from the RFP process is Vidwest, a local nonprofit positioned to take on the responsibilities of a new public media center. To ensure the success of the public media center, Vidwest is partnering with Ragtag Film Society, the umbrella nonprofit for Ragtag Cinema and True/False Film Fest.

Vidwest will receive \$34,981.12 from the City in FY20 for services rendered. Scope of services includes complimentary memberships to 28 OCA funded arts agencies in which the groups may consult with Vidwest on their range of services to benefit the organizations. Vidwest will also host a monthly, 30-minute arts and culture program in collaboration with the OCA that will feature Columbia arts and culture agencies.

Fiscal Impact

Short-Term Impact: \$34,981.12 – funding approved in the FY20 budget process.
Long-Term Impact: N/A

Strategic & Comprehensive Plan Impacts

[Strategic Plan Impacts:](#)

Primary Impact: Social Equity, Secondary Impact: Economy, Tertiary Impact: N/A

[Comprehensive Plan Impacts:](#)

Primary Impact: Livable and Sustainable Communities, Secondary Impact: Economic Development, Tertiary Impact: N/A



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Legislative History

Date	Action
N/A	N/A

Suggested Council Action

Approve this legislation.