



THE LOOP

January 26, 2026

Clint Smith
Community Development Director
City of Columbia
P.O. Box 6015
Columbia, MO 65201

Dear Mr. Smith:

On behalf of The Business Loop Community Improvement District, we are requesting city approval and assistance with adding a historical marker to Business Loop street signs in recognition of the centennial of Highway 40.

A list of 18 cross streets is included, although the additional historic marker will be added only to the Business Loop signs, not the cross streets. Signs will read "Historic Hwy 40."

We are also requesting your assistance with MODoT on this issue. While we have been working with them and they are supportive of our efforts, all details (installation, name, letter size, color, etc.) must meet the guidelines found in their Engineering Policy Guide, Article 903.7.41. They are requesting approval of the final design.

The Federal Highway Act creating Highway 40 was signed on November 11, 1926 and our goal is to have all the signs installed by the 100 year anniversary.

I look forward to working with the City of Columbia on this project. Please feel free to contact me if you have any questions and thank you so much for helping us celebrate this key moment in Columbia's history.

Sincerely,

A handwritten signature in cursive script that reads "Carrie Gartner".

Carrie Gartner, PhD, LPM
Executive Director
The Business Loop Community Improvement District

Michele Batye, Chair
Flooring America

James Bayless
Fresh Start Property Mgmt.

Ryan Euliss
Boone Electric Coop

Karen Geotz
Dive Bar

Mary Grupe
Hickman High School

Renee Hall
MACC/MACCLab

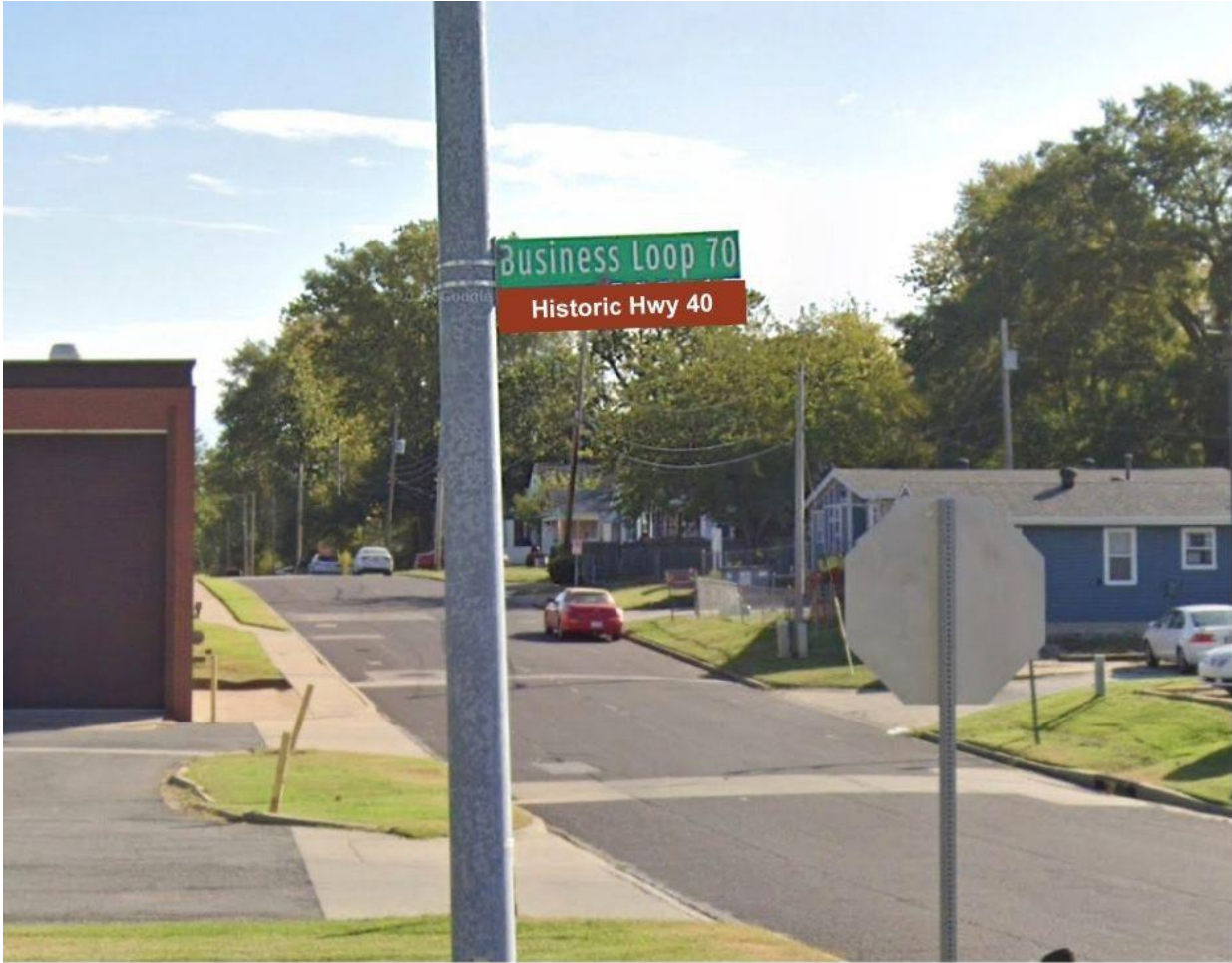
Jay Rader
Bus Loop 70 Properties

Business Loop Street Signs

(Wording of Existing Sign)

Cross Street	Side	Number	Bus Loop 70	Business Loop	Business Loop 70	Bus 70	Notes
Grand	North	1	x				pole leaning
Grand	South	1			x		pole bent and rusty
Seventh	South	1	x				pole leaning
Seventh	North	1	x				Seventh sign is bent
Rangeline	South	1	x				
Pannell	South	1			x		
Fay	North	1			x		
Fay	South	1			x		2 Fay signs
College	South	1			x		sign now faded to white
Illinois	North	1					
Indiana	North	1	x				
Parkade	North	1			x		
Sexton	South	1	x				
Jackson	South	1		x			
Madison	South	1				x	
Jefferson	South	1			x		
Jewell	South	1			x		
Rangeline	North	1					
Coats	South		x				Both signs now missing

- N. Providence North
- N. Providence South
- N. Garth North
- N. Garth South



Example Sign

Final fonts and colors must be approved by MODoT.