



Department Source: City Manager
To: City Council
From: City Manager & Staff
Council Meeting Date: January 4, 2016
Re: Appropriation of Share the Light Funds

Executive Summary

The Share the Light program began in August 2001 as a way for residents to contribute to a range of City of Columbia projects through their utility bill on a one-time or monthly basis. As of December 14, 2015, nearly \$232,000 has been raised for six areas of city programming. The six areas are community arts programming, community beautification, youth recreation scholarships, public health, fire prevention and education, and crime prevention. Each donation is made for a specific area of programming and is to be used only for programming in that area of giving. Staff is requesting appropriation of Share the Light funds already donated for use by the Columbia Fire Department, and the Office of Cultural Affairs.

Discussion

The Share the Light program allows Columbia residents to contribute to one or more of six areas of city programming that extend beyond basic City services. The six areas are community arts programming, community beautification, youth recreation scholarships, public health, fire prevention and education, and crime prevention. Since Share the Light started, more than \$195,000 has been appropriated (including this request) throughout all six program areas.

1. Columbia Fire Department requests \$773.70 to purchase 20 carbon monoxide detectors at \$18.00 each (\$360) and 105 smoke detectors at \$3.94 each (\$413.70) for a grand total of \$773.70. The alarms will be distributed by the Fire Department to low-income Columbia residents.

2. The Office of Cultural Affairs requests \$3,000.00 to help fund 26 light pole banners, hardware, and installation to help promote a new literary festival in Columbia that has the potential to have great economic impact for the city. The Unbound Book Festival is a brand-new festival in Columbia, Missouri, that celebrates literature of all kinds. Nationally-recognized and bestselling authors across many different genres will come to mid-Missouri to discuss their work and participate in a variety of stimulating events and environments. The inaugural event will take place on the campus of Stephens College, in Columbia, Missouri, on April 23, 2016. There will be separate programs for Fiction, Nonfiction, Poetry, and Children's Events. In addition, there will be various panels throughout the day on a variety of book-related topics.

Fiscal Impact



Short-Term Impact: None

Long-Term Impact: None

Vision & Strategic Plan Impact

Vision Impacts:

Primary Impact: Arts & Culture, Secondary Impact: Community Facilities & Services, Tertiary Impact: Education

Strategic Plan Impacts:

Primary Impact: Social Equity, Secondary Impact: Public Safety, Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Economic Development, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Legislative History

Date	Action
See to the right	Balances of Share the Light funds are announced to the departments overseeing the six areas of giving three times per year. There has been at least one appropriation request each trimester since 2011. The dollars requested are already donated; these appropriation requests arise when the departments wish to use the funds for particular City programs or services deemed above and beyond basic operations.

Suggested Council Action

Approval of this ordinance and appropriation of funds.