



Department Source: Cultural Affairs
To: City Council
From: City Manager & Staff
Council Meeting Date: May 2nd, 2016
Re: Adopting an official City of Columbia Flag

Executive Summary

An official city flag design has been selected by the public via online and in person voting methods. Adopting this flag design will make it the City of Columbia's official flag.

Discussion

The City of Columbia's current unofficial flag, designed by former city manager Ray Beck and created by seamstress Alberta Smith, has been used for ceremonial purposes such as flag exchanges with sister cities and was displayed in the old city council chambers.

In the fall of 2014, the office of cultural affairs began an official City of Columbia flag design contest. The contest, which was held with the assistance of the Columbia Tribune, received eighty-four (84) entries from many different artists, design firms, and school children. Using the defined elements of good flag design, the pool was reduced to twenty (20) and the Commission on Cultural Affairs and the City Council reduced the field to a final three (3) designs. The public voted from October 2015 through January 2016 and the design of Jon Sheltmire was preferred. It embraces the City Logo featured in the unofficial flag and adds the elements of Columbia's nature trails and environmental highlights.

Fiscal Impact

Short-Term Impact: N/A
Long-Term Impact: N/A

Vision & Strategic Plan Impact

[Vision Impacts:](#)

Primary Impact: Community Character, Secondary Impact: Community Pride and Human Relations

Legislative History

Date	Action
N/A	N/A



City of Columbia
701 East Broadway, Columbia, Missouri 65201

Suggested Council Action

Approve the official City of Columbia Flag design.