



Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: January 7, 2019

Re: Ordinance Appropriating and Transferring Funds for the Mayor's Task Force on Bicentennial Celebration Planning

Executive Summary

At the December 17, 2018 Council meeting, the Mayor's Task Force on Bicentennial Celebration Planning made a request to the Council and the Council approved \$50,000 in city funds to be used for Bicentennial planning efforts. This ordinance appropriates funds from the Convention & Visitors Bureau (CVB) Fund Balance and transfers funds from the City Council Reserve Account.

Discussion

The Mayor's Task Force on Bicentennial Celebration Planning, now called CoMo200, was formed in February 2018 to plan a park located at Flat Branch, plan a city-wide celebration and to create awareness and fundraising opportunities for the 2021 Columbia Bicentennial.

At this time, a conceptual design for the park has been completed, and the task force is gathering ideas for the grand celebration as well as the scope of work for the park. Next steps include identifying funding opportunities, sponsorships and stakeholders.

CoMo200 made a formal request to the Council on December 17, 2018 for \$50,000 in city funds to assist with planning efforts, to include: contracting with a professional consultant to provide community outreach & awareness, conducting a feasibility study and developing sponsorship & fundraising packets; creation, printing and distribution of fundraising documents, public relations & marketing, event planning & coordination, fundraising commemorative memorabilia, and other items the task force may need to move their mission forward.

The Council approved the \$50,000 request and identified funding sources as the City Council Reserve Account and the CVB Fund Balance Account. Staff is recommending that \$25,000 come from each of these accounts.

Fiscal Impact

Short-Term Impact: \$50,000

Long-Term Impact: N/A



Strategic & Comprehensive Plan Impact

[Strategic Plan Impacts:](#)

Primary Impact: Not Applicable, Secondary Impact: Secondary, Tertiary Impact: Tertiary

[Comprehensive Plan Impacts:](#)

Primary Impact: Not Applicable, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Legislative History

Date	Action
N/A	N/A

Suggested Council Action

Appropriation of funds from the CVB Fund Balance Account and transfer of funds from the Council Reserve Account.