



City of Columbia, Missouri

Meeting Minutes

Convention and Visitors Advisory Board

Monday, September 30, 2024
12:00 PM

300 S. Providence
Road - Walton Building

I. CALL TO ORDER

The meeting was called to order by Board Chair, Richard Walls, at 12:00 p.m.

II. ROLL CALL & INTRODUCTIONS

Present: 10 - Joan Beard, Barth Burgin, Melody Marcks, Rusty Strodman, Aric Jarvis, Scott Cristal, Donald Laird, Richard Walls, Raman Puri and Kristopher Kunz

Absent: 2 - Heather Hargrove and Lisa Plakorus

Also present City Staff Amy Schneider, Julie Ausmus, Danielle Vardeleon and Adam Ziervogel.

III. APPROVAL OF AGENDA

The agenda was approved as written.

Motion by Cristal, second by Puri, motion passed.

IV. APPROVAL OF MINUTES

The August minutes were approved as written.

Motion by Jarvis, second by Beard, motion passed.

Attachments: Minutes.8.26.24.pdf

V. NEW BUSINESS

Presentation of Flock Safety Cameras - Columbia Police Department

Police Chief Jill Schlude presented information on the Flock camera system.

These cameras are designed to track vehicles and do not have facial recognition capabilities. When a vehicle associated with a known offender is registered in a national database, law enforcement across counties and states are alerted if that vehicle is detected in a particular area. This system aids in preventing crime, especially in high-theft retail areas, by identifying known criminal vehicles and notifying authorities when they approach areas where they have previously been involved in incidents.

Many large cities have successfully used the Flock system to alert neighboring areas when known criminals or suspects are heading their way, reducing response time and increasing the chances of apprehension. Implementing Flock also helps modernize the department with current technology, which can positively impact recruitment efforts.

The City Council will vote on this matter on October 7, 2024. Citizens will have the

opportunity to speak, ask questions, or raise concerns during the meeting.

See website for more details: <http://www.flocksafety.com>

Consideration of a new hotel nuisance ordinance

This issue was tabled to the next meeting.

NXTPRO Sports Tourism Development Application

Attachments: [NXTPRO Sports SDF application](#)

NXTPRO Sports submitted a Sports Development Fund application to the Sports Commission at their August meeting. Adam Ziervogel, Tourism Sales Manager, shared information about the event application.

NXTPRO PUMA Shoe Circuit is one of the largest youth basketball circuits in the U.S. NXTPRO has requested \$7,500 in tourism development funds for a new event in Columbia to be held July 4-6, 2024, which is a lower occupancy period. They are estimating 85-90 teams the first year with each team playing five games over the course of three days. The event is estimated to generate over 1,000 hotel room nights. The Sports Commission reviewed the application and have recommended \$7,500 in tourism development funding to assist with facility rental.

Don Laird made a motion to approve the recommendation of \$7,500. Scott Cristal seconded the motion. The motion passed.

VI. OLD BUSINESS

Columbia Farmer's Market

This topic was requested to be tabled.

VII. REPORTS

CVB Staff Report & Updates

September CVB Report was distributed.

Report from The District

Nickie Davis, from The District was unable to attend the meeting.

Report from the Boone County Commission

Commissioner Justin Aldred shared that they have received approximately 6,000 applications for the Senior Citizen Property Tax Relief program.

VIII. GENERAL COMMENTS BY PUBLIC, MEMBERS AND STAFF

IX. NEXT MEETING DATE

October 28, 2024

X. ADJOURNMENT

The meeting adjourned at 1:05 p.m.

Motion by Cristal, second by Strodtman, motion passed.

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