

A RESOLUTION

designating the area bounded on the north by Rogers Street, on the east by Waugh Street, on the south by East Broadway, and on the west by Tenth Street as the central core of the North Village Arts District; authorizing an agreement with Berry Building, LLC for the installation of signage to identify the North Village Arts District.

WHEREAS, the area bounded on the north by Rogers Street, on the east by Waugh Street, on the south by East Broadway, and on the west by Tenth Street, in downtown Columbia has become an active place for artist studios, film companies, dance studios, interior design companies, musicians, live performance spaces, galleries, a music school, a theatre, cafes, yoga studios, and a farmers and artisans market; and

WHEREAS, a consortium of business owners and artists have come together to form a not-for-profit 501(c)(3) corporation named the North Village Arts District in order to promote cultural activities downtown; and

WHEREAS, the organic growth, popularity and success of such events has transformed the area into a cultural sub-district generally known by the public as the North Village Arts District; and

WHEREAS, the City Council finds the designation of the North Village Arts District as a cultural sub-district within the downtown area will create an overall identity for the area that is compatible with its historic character; and

WHEREAS, wayfinding signage is an important component of any district in creating and maintaining the identity of place and purpose; and

WHEREAS, the City Council finds it to be in the best interest of the growth and development of the city to recognize and designate the area bounded on the north by Rogers Street, on the east by Waugh Street, on the south by East Broadway, and on the west by Tenth Street as the central core of the North Village Arts District and to provide for the installation of wayfinding signage which is compatible with the surrounding area and will identify the emerging district to the public.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS FOLLOWS:

SECTION 1. The area generally bounded on the north by Rogers Street, on the east by Waugh Street, on the south by East Broadway, and on the west by Tenth Street is hereby designed by the City as the central core of the North Village Arts District.

SECTION 2. The City Manager is hereby authorized to enter into an agreement with Berry Building, LLC for the installation of signage to identify the North Village Arts District. The form and content of the agreement shall be substantially as set forth in "Attachment A" attached hereto and made a part hereof.

ADOPTED this _____ day of _____, 2018.

ATTEST:

City Clerk

Mayor and Presiding Officer

APPROVED AS TO FORM:

City Counselor