

# Summary Report

01 November 2025 - 10 December 2025

# City of Columbia, MO

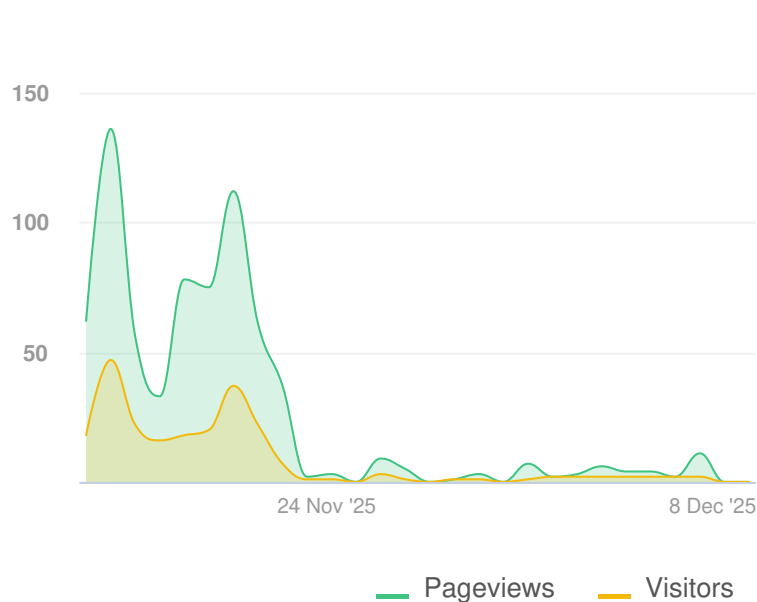
PROJECTS SELECTED: 1

City Hall First Floor UCS and Treasury Remodel

FULL LIST AT THE END OF THE REPORT



## Visitors Summary



## Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
250	47	
NEW REGISTRATIONS		
1		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
8	124	206

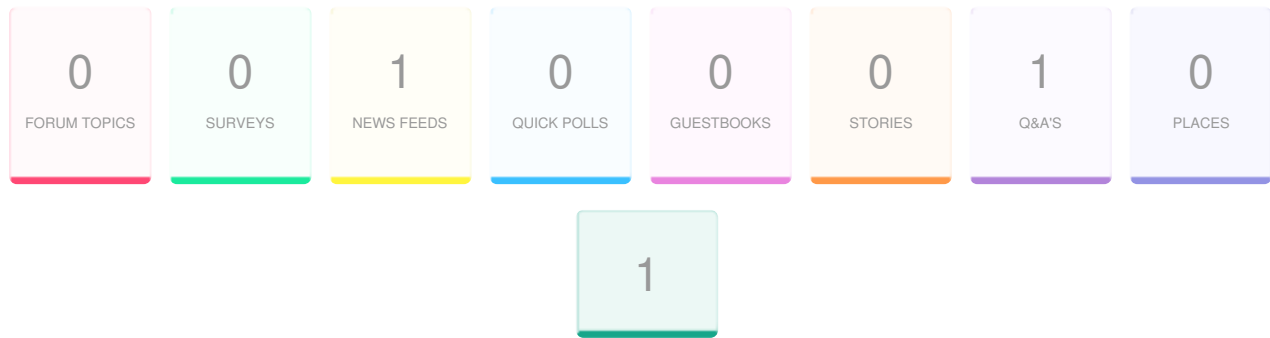
PARTICIPANT SUMMARY

ENGAGED	8 ENGAGED PARTICIPANTS				TOP PROJECTS	
INFORMED		Registered	Unverified	Anonymous		Participants (%)
		Contributed on Forums	0	0	0	
		Participated in Surveys	0	0	0	
		Contributed to Newsfeeds	0	0	0	
AWARE		Participated in Quick Polls	0	0	0	
		Posted on Guestbooks	0	0	0	
		Contributed to Stories	0	0	0	
		Asked Questions	1	1	0	
		Placed Pins on Places	0	0	0	
	Contributed to Ideas	3	4	0		
				* A single engaged participant can perform multiple actions		* Calculated as a percentage of total visits to the Project

ENGAGED	124 INFORMED PARTICIPANTS				TOP PROJECTS	
INFORMED				Participants		Participants (%)
		Viewed a video		41		
		Viewed a photo		38		
		Downloaded a document		35		
AWARE		Visited the Key Dates page		6		
		Visited an FAQ list Page		0		
		Visited Instagram Page		0		
		Visited Multiple Project Pages		109		
		Contributed to a tool (engaged)		8		
				* A single informed participant can perform multiple actions		* Calculated as a percentage of total visits to the Project

ENGAGED	206 AWARE PARTICIPANTS				TOP PROJECTS	
INFORMED				Participants		Participants
		Visited at least one Page		206		
AWARE						
				* Aware user could have also performed an Informed or Engaged Action		* Total list of unique visitors to the project

ENGAGEMENT TOOLS SUMMARY



NEWSFEEDS SUMMARY	
1	NewsFeed
14	Visits
13	Visitors

TOP 3 NEWSFEEDS BASED ON VISITORS	
13	Visitors to City accepting feedback on City Hall UCS/Treasury Remodel

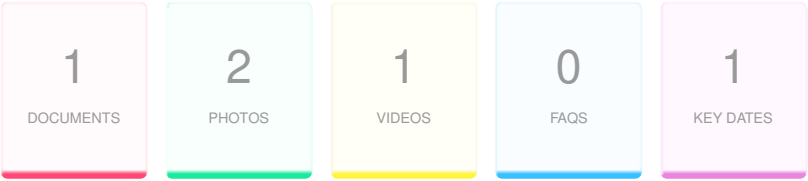
Q & A SUMMARY	
1	Q&As
2	Contributors
2	Questions

TOP 3 Q & A BASED ON CONTRIBUTORS	
2	Contributors to Questions

IDEAS SUMMARY	
1	Ideas
7	Contributors
13	Contributions

TOP 3 IDEAS BASED ON CONTRIBUTORS	
7	Contributed to Comments

# INFORMATION WIDGET SUMMARY



DOCUMENTS	
1	Documents
35	Visitors
44	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS	
44 Downloads	
Concept Design Report on City Hall 1st Floor Remodel	

PHOTOS	
2	Photos
38	Visitors
42	Views

TOP 3 PHOTOS BASED ON VIEWS	
33 Views	9 Views
Daniel Boone Lobby of City Hall Nov. 14 2025.JPG	Concept image for City Hall UCS and Treasury remodel.png

VIDEOS	
1	Videos
41	Visitors
42	Views

TOP 3 VIDEOS BASED ON VIEWS	
42 Views	
Rendering of proposed first floor City Hall remodel	

KEY DATES	
1	Key Dates
6	Visitors
6	Views

TOP 3 KEY DATES BASED ON VIEWS	
6 Views	
City Hall First Floor UCS and Treasury Remodel	

## TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
m.facebook.com	64
l.facebook.com	23
lm.facebook.com	13
www.como.gov	13
www.google.com	12
www.komu.com	5
abc17news.com	2
mail.google.com	2
www.facebook.com	2
android-app	1
statics.teams.cdn.office.net	1
t.co	1

## SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
City Hall First Floor UCS and Treasury Remodel	206	124	8

## Comments – compiled Dec. 10, 2025

what a ridiculous waste of taxpayer money. the only way I'd agree to this sort of idiotic expenditure is if the funds came entirely from salaries of Municipal Corporation employees.

concerned taxpayer, 15 Nov 2025, 5:41

The design report states the "historic Daniel Boone lobby is to retain its character". But in reality the illustrations show installing a drop down ceiling, removing the historic lighting fixtures and painting the original railings. The statement seems to be a misrepresentation of the planned improvements since the tile flooring is the only part to remain. Please explain how the historic character is being retained.

Scott S, 13 Nov 2025, 13:41

### **Preserve historic integrity**

Please do everything possible to preserve the historic look and integrity of the hotel side. Rendering looks sterile. Here's an opportunity to sign and honor Guitar Street, now under city hall, sign "Guitar Street" and "Tavern" on the hotel side and "Guitar" and "Entry" on the new wing side.

TM, 4 days ago

No, thanks. We can't afford to repair our streets, keep city infrastructure up-to-date. I don't think CoMo will win any monetary prize for having a shinier lobby. What % of citizens even go to the city building?

PS, 17 days ago

### **No surprise they found money in the city budget to remodel the lobby at city hall to remove historic charm..**

The narrative says the improvements will maintain the historic character, but the drawings clearly show otherwise. Which is it? Replace the original railing and paint it white? Eliminate corbels at the tops of the pillars? Change out the light fixtures on the columns with modern sconces? Remove the hanging light fixtures and replace them with a different style? Replace the arches between the columns with a straight beam to accommodate signage? Cover up the ceiling with drop white tiles? Oh, I get it, keep the historic red tile on the floor and staircase and hope no one notices the rest? With the availability to photograph and incorporate AI into modern architectural drawings, these changes appear to be intentional and an expense that not only damages the historical character of the building but also is a waste of government resources.

On the signage, work on communicating effectively. What is utility customer service if it does not accept payments? If it is new accounts? Account services (other than payments)? The problem with the existing system is not the glass entry doors leading into the customer service windows. The problem is no one knows where to go for what. Need better communication. And that does not mean more paper signs

taped to work station windows or the windows leading into the payments areas. Those signs are a detraction and clearly a sign of organization run amok with no leadership.

In the 'yes' column, the connection of the two spaces on the north and west sides by moving the wall closer to the elevator is a much needed improvement. Providing another exit from the space on the east side of the lobby is a positive as well.

This seems the same ol' same ol' coming out of city hall. I can hear it now 'we put it on be heard'. We heald an 'interested parties meeting'. We did 'engagement'. Now lets go forward full steam ahead and spend taxpayer dollars on what WE want. Can't wait to find out what this is going to cost ME.

-Scott S, 20 days ago

### **I think the money would be better spent funding the police and fire retirement funds.**

The high priority need at City Hall is to fix the awful phone system that seems to be designed to keep you from talking to anyone.

Dick, 21 days ago

### **Some dissonance between intent and execution**

The City: "Due to the historic significance of the Daniel Boone portion of the building, special consideration has been given to keeping the existing character of the DB lobby space."

City, I'm not sure that your guys know what the "existing character" is yet.

Your guys: "We'll keep the stairs and the rest can be Generic Hospital Bank. Done!"

Me: I'd like to see the arches, ceiling and other architectural "character" preserved as much as possible while improving the safety and accessibility of the space. Thank you!

Cory, 23 days ago

Please do not change the interior of this building. It's beautiful, warm, and inviting as is. The proposed design is sterile and charmless.

LSW, 24 days ago

### **Drive-Through**

It would be great if the UCS drive-through would redeem blue bag vouchers. The last time I tried, they said I had to go inside.

TK, a month ago