

## **6.5 Goals and Objectives for Transportation Planning in the Columbia MPA**

While Goals, Objectives, Strategies and Needs are reflected throughout this document, such as in the project needs list developed by the planning partners in Chapter 7, all of the input as described from the above listed sources may be summarized as shown below:

### **Goal 1: The Columbia MPA will have a first class street, highway and non-motorized network that meets the short and long-term needs of the MPA**

*Objective 1: Design streets and highways that are safe and efficient to move vehicular traffic and accommodate transit, pedestrians and bicyclists with minimal environmental impacts*

*Objective 2: Invest in and maintain the existing transportation system*

*Objective 3: Support an open, transparent and participatory transportation planning process*

*Objective 4: Identify and address the needs of minority and low-income populations in making transportation decisions*

### **Goal 2: The MPA transportation system will integrate and connect all travel modes**

*Objective 1: Encourage convenient intermodal transfers to maximize travel efficiency*

*Objective 2: Encourage the use of the most efficient mode based upon the distance and characteristic of a particular trip*

*Objective 3: Reduce reliance on motor vehicle travel and better serve those who do not or cannot own and drive a motor vehicle*

*Objective 4: Improve and expand infrastructure for pedestrians, bicyclists, and people with disabilities*

### **Goal 3: The public transportation system will be a viable transportation option throughout the MPA**

*Objective 1: Promote a mobility management public transportation system whereby all providers of public transportation work together to maximize efficiency and resources*

*Objective 2: Support and promote the public transportation system*

*Objective 3: Expand and redesign the existing transit system to meet ridership needs*

### **Goal 4: Long-range land use and transportation planning will be coordinated on a regional and local basis**

*Objective 1: Establish policies and programs to reduce motor vehicle travel demand*

*Objective 2: Develop a long-range plan for the establishment of commuter transportation systems serving the MPA*

*Objective 3: All planning partners will address multimodal system and safety needs in all planning, design, and construction of transportation improvements*

*Objective 4: Capitalize on common goals and needs in the region to reduce costs and promote efficiency in transportation improvements*

*Objective 5: Accommodate increased freight movement and increased efficiency throughout the region*

*Objective 6: Promote rail as a viable option for freight and passenger movement throughout the region*

**Goal 5: Encourage compact and infill development and redevelopment in under-invested areas**

*Objective 1: Focus on capacity improvements for all modes in areas of desired future growth and development that support the public's vision for the MPA*

*Objective 2: Seek to eliminate/reduce current congestion and multimodal traffic flow restrictions on existing arterial and collector roadways*

*Objective 3: Develop and modify the transportation system to respect and enhance the natural and built environment*

**Goal 6: Integrate land use planning with infrastructure development**

*Objective 1: Encourage future development and related transportation improvements to address capacity and connectivity needs proactively rather than reactively*

*Objective 2: Land use planning will utilize the Pedestrian and Bicycle network plan to create a bikeway/sidewalk/greenbelt trail network that provides an alternative and complementary means of transportation to the street system*

*Objective 3: Ensure that future development and related transportation improvements address transportation safety needs in planning and design*

*Objective 4: Increase the geographic area in which people have convenient access to non-automobile modes of transportation*

**Goal 7: Provide safe and secure facilities and transportation infrastructure for residents, visitors and commerce in the Columbia MPA**

*Objective 1: Establish partnerships with other federal, state, and local governmental agencies to promote continued interagency cooperation and planning for safety and security measures*

*Objective 2: Reduce injuries, fatalities and property damage for all modes of transportation with the Vision Zero Plan as the model*

*Objective 3: Minimize security risks on roadways and bikeways, and on public transportation facilities throughout the MPA*

*Objective 4: Provide resources for emergency situations and major disasters while improving security and safety-related incident(s) response*

Corresponding performance measures for these goals and objectives are presented in Chapter 10 of this plan. Performance measures, as described below, are data which may be measured and tracked over time to evaluate progress in achieving the plan's goals and objectives.

