

Community Improvement District Budget

| | FY2014 - Actual | FY2015- Actual | FY2016 - Budget | FY2017 - Budget |
|----------------------------------|-----------------|----------------|-----------------|-----------------|
| Recurring Revenue | | | | |
| Property Assessment | 156,030 | 181,914 | 186,246 | 200,671 |
| Sales Tax | 474,151 | 605,230 | 633,945 | 633,945 |
| Interest Income | 900 | 2,003 | 300 | 300 |
| Total Recurring Revenue | 631,081 | 789,147 | 820,491 | 834,916 |
| Recurring Expenses | | | | |
| Program Management | | | | |
| Insurance (Health) | 11,124 | 11,458 | 3,819 | 4,080 |
| Insurance (Property, D&O) | 440 | 484 | 1,700 | 1,750 |
| Meals & Entertainment | 300 | 500 | 900 | 900 |
| Office Equipment Rental | 500 | 500 | 1,500 | 1,600 |
| Office Equipment Repair | 1,500 | 1,500 | 500 | 500 |
| Office Repairs & Maintenance | 10,000 | 7,000 | 7,000 | 7,000 |
| Office Supplies | 1,625 | 1,951 | 1,000 | 1,500 |
| Parking | 2,112 | 2,243 | 2,244 | 2,400 |
| Payroll | 135,338 | 141,466 | 160,093 | 163,087 |
| Payroll Taxes | 13,534 | 14,147 | 16,009 | 16,309 |
| Professional Services | 8,000 | 10,000 | 15,000 | 25,000 |
| Rent | 25,000 | 25,750 | 27,600 | 25,300 |
| Retirement Plan | 6,893 | 8,370 | 1,063 | 1,063 |
| Seminars & Conferences | 5,000 | 5,500 | 5,500 | 5,500 |
| Telephone | 3,500 | 3,850 | 3,950 | 4,000 |
| Utilities | 6,500 | 7,150 | 7,300 | 7,500 |
| Total Program Management | 231,366 | 241,868 | 255,178 | 267,489 |
| Programs & Services | | | | |
| Environmental | | | | |
| Beautification/Streetscape | | | | |
| Banners (installation) | 10,000 | 10,000 | 12,500 | 25,000 |
| City Horticulture | 7,500 | 7,500 | 7,650 | 8,000 |
| Public Art Program | 1,000 | 1,000 | 1,000 | 1,000 |
| Holiday Décor | 0 | 0 | 20,000 | 40,000 |
| Special Streetscape Programs | 4,000 | 13,600 | 0 | 0 |
| | 22,500 | 32,100 | 41,150 | 74,000 |
| Cleaning and Maintenance | | | | |
| Labor | 45,000 | 45,000 | 150,000 | 165,000 |
| Payroll Tax | 4,500 | 4,500 | 0 | 0 |
| Capital Janitorial Improvements | 1,500 | 1,500 | 0 | 10,000 |
| Sidewalk Powerwashing | 0 | 0 | 0 | 0 |
| Recycling | 9,000 | 7,000 | 0 | 0 |
| Extended Cleaning Services | 38,000 | 38,000 | 0 | 0 |
| | 98,000 | 96,000 | 150,000 | 175,000 |
| Public Safety | | | | |
| Labor | 0 | 0 | 30,000 | 30,000 |
| CPD Substation - Rent, Utilities | 0 | 0 | 5,000 | 5,000 |
| Equipment and Lighting | 0 | 0 | 5,000 | 5,000 |
| | 0 | 0 | 40,000 | 40,000 |
| Economy | | | | |
| Economic Development | | | | |
| Business Marketing | 10,000 | 10,000 | 2,000 | 2,000 |
| Development Programs | 7,500 | 7,500 | 0 | 0 |

Community Improvement District Budget

| | | | | |
|--|--------------------|--------------------|--------------------|--------------------|
| Economic Benchmarking | 0 | 1,300 | 1,500 | 500 |
| District Wireless (Operating Costs) | 32,000 | 32,000 | 33,000 | 0 |
| Industry Membership | 1,700 | 1,700 | 2,000 | 2,000 |
| TIF Reimbursement | 6,500 | 17,167 | 25,000 | 20,000 |
| | <hr/> | | | |
| | 57,700 | 69,667 | 63,500 | 24,500 |
| Marketing | | | | |
| Image Marketing | 15,000 | 25,000 | 50,000 | 62,500 |
| Promotions & Events | 18,000 | 20,000 | 20,000 | 4,000 |
| Online Marketing | 10,000 | 10,000 | 10,500 | 2,500 |
| Marketing Subscriptions | 1,200 | 1,200 | 1,500 | 5,000 |
| Postage | 3,900 | 5,000 | 5,000 | 5,000 |
| Printing | 5,200 | 7,000 | 7,000 | 5,000 |
| | <hr/> | | | |
| | 53,300 | 68,200 | 94,000 | 84,000 |
| Total Programs & Services | 231,500 | 265,967 | 388,650 | 397,500 |
| Total Recurring Expenses | 462,866 | 507,835 | 643,828 | 664,989 |
| Non-Recurring Expenses | | | | |
| Environmental | | | | |
| Beautification/Streetscape | | | | |
| Sidewalk Trash Cans | 34,000 | 36,000 | 0 | 0 |
| Banner Design/Production | 18,000 | 18,000 | 0 | 0 |
| Design Guidelines Consultant | 30,000 | 0 | 0 | 0 |
| Design Guidelines Booklet | 0 | 1,500 | 0 | 0 |
| District Wireless (Installation) | 5,500 | 0 | 0 | 0 |
| Broadway Gateway | 70,000 | 175,000 | 100,000 | 100,000 |
| Directional Signage | 0 | 10,000 | 0 | 0 |
| Special Streetscape Projects | 0 | 0 | 25,000 | 0 |
| <i>Infrastructure Programs</i> | | | | 35,000 |
| Energy Efficiency Programs | 0 | 20,000 | 20,000 | 0 |
| Sewer/Stormwater Programs | 0 | 20,000 | 20,000 | 0 |
| | <hr/> | | | |
| | 157,500 | 280,500 | 165,000 | 135,000 |
| Contingency | 25,000 | 0 | 0 | 35,000 |
| | <hr/> | | | |
| Total Non-Recurring Expenses | 198,300 | 356,800 | 165,000 | 170,000 |
| Total Surplus (Deficit) | | | | (72) |

*June 2015 BoD Meeting
- Approved \$30k Alley Lighting,