



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: November 1, 2021

Re: Amending Ordinance B328-19 related to the Appointment of Hotel or Motel Members on the Columbia Sports Commission

Executive Summary

The Columbia Convention and Visitors (CVB) and the Columbia Sports Commission is requesting a revision to Ordinance B328-19, Sec. 2-365.23.(1) b. related to the qualifications of hotel or motel voting members appointed by the city council.

Discussion

The hotels/motels within Columbia city limits collect a 5% lodging tax that supports the funding of the CVB, the CVB Tourism Development Program and the Columbia Regional Airport terminal project. The hotel operators and owners are dedicated to making Columbia a premier destination and serve the Columbia community on a daily basis.

In the past year, due to turnover and adjustment to working within perimeters of the pandemic, many of the hotel community's decision makers reside in the county or are now regionally based. The CVB and the Columbia Sports Commission is requesting that the requirement for the hotel or motel representative to be a resident of the city be removed and replaced with "hotel or motel representative from a hotel property located within the city limits. Residency requirement of individual member does not apply."

The CVB feels this change would increase the pool of hotelier candidates and allow those hotel or motel members to continue supporting decisions made within the Sports Commission that are in the best interest of the community as well as their hotel.

Fiscal Impact

Short-Term Impact: N/A

Long-Term Impact: N/A

Strategic & Comprehensive Plan Impact

[Strategic Plan Impacts:](#)

Primary Impact: Resilient Economy, Secondary Impact: Secondary, Tertiary Impact: Tertiary

[Comprehensive Plan Impacts:](#)

Primary Impact: Economic Development, Secondary Impact: Secondary, Tertiary Impact: Tertiary



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Legislative History

Date	Action
11/04/2019	B328-19 Establishment of the Columbia Sports Commission

Suggested Council Action

Approval of the legislation.