



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: April 15, 2024

Re: Authorizing a Special Event Operations Agreement with Columbia Art League for the 2024 Art in the Park

Executive Summary

The Columbia Art League has submitted a special events application for the 2024 Art in the Park festival June 1 and June 2, 2024 in Stephens Lake Park. This resolution authorizes the Operations Agreement pursuant to Section 24-73(b) of the City Code.

Discussion

The City Special Events Committee has reviewed the Special Event Application for Art in the Park and has worked closely with the organizer to address all aspects of the festival. This is the 66th year for the two-day regional fine arts & crafts fair to create a family friendly experience for visitors.

Staff has reviewed the festival layout, street closure map, tent set-ups, public safety plan, solid waste plan and insurance requirements. Because of the size and scope of the festival and because it requires a street closure and requires city services and equipment, an operations agreement must be executed and approved by the City Council, per Section 24-73(b) of the City Code.

Parks & Recreation and the City Special Events Committee has worked closely with Columbia Art League to address aspects of the event footprint within Stephens Lake Park, as well as the public safety & traffic plans, solid waste plan and insurance requirements.

The Special Events Committee will continue to work with the festival organizer prior to the start of the event, including a walk-through inspection to ensure all aspects of the Operations Agreement are met and approved by the appropriate city staff.

Fiscal Impact

Short-Term Impact: N/A

Long-Term Impact: N/A



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Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Resilient Economy, Secondary Impact: Organizational Excellence, Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Economic Development, Secondary Impact: Livable & Sustainable Communities, Tertiary Impact: Tertiary

Legislative History

Date	Action
5.1.23	R69-23: Authorizing a special event operations agreement with Columbia Art League for the 2023 Art in the Park event.
5.2.22	R62-22: Authorizing a special event operations agreement with Columbia Art League for the 2022 Art in the Park event.

Suggested Council Action

Approval of the legislation.