

CONVENTION AND VISITOR'S BUREAU TOURISM  
DEVELOPMENT SPONSORSHIP AGREEMENT

THIS AGREEMENT between the City of Columbia, Missouri, a municipal corporation (hereinafter "City") and Ragtag Film Society, a Nonprofit Corporation organized in the State of Missouri (hereinafter "Grant Recipient") is entered into on the date of the last signatory noted below (the "Effective Date"). City and Grant Recipient are each individually referred to herein as a "Party" and collectively as the "Parties."

WHEREAS, Grant Recipient has submitted its application for event funding to the Columbia Convention and Visitors Bureau ("CVB"); and

WHEREAS, the event proposed by Grant Recipient (the "Event") together with the Tourism Fund funding request is more fully set forth in Exhibit A attached hereto and incorporated herein by reference; and

WHEREAS, the use of tourism funds proposed by Grant Recipient will further the planning and promotion of a tourist event which will have a substantial potential to generate overnight visitations.

NOW, THEREFORE, the Parties hereto, for good and sufficient consideration, the receipt of which is hereby acknowledged, intending to be legally bound, do hereby agree as follows:

1. City agrees to provide tourism funding to Grant Recipient in the amount of Fifteen Thousand Dollars (\$ 15,000.00) in exchange for Grant Recipient conducting the Event and providing the services set forth in Exhibit A. Grant Recipient agrees that it is responsible for all funds made available to Grant Recipient by this Agreement and further agrees that it will reimburse to City any funds expended in violation of city, state, or federal law or in violation of this Agreement. Should the Event be cancelled, Grant Recipient shall, within thirty (30) days, refund to the City all money paid by the City.
2. Grant Recipient agrees that it will make no material changes in the approved Event unless such changes are approved in writing by City prior to the Event.
3. Grant Recipient agrees that it is subject to audit and review on request by City. If Grant Recipient has a financial audit prepared, that report shall be furnished to the CVB.
4. Grant Recipient agrees that all funds received from City will be expended as approved by City Council and none of the funds shall be diverted to any other use or purpose, except as recommended by the CVB's Advisory Board and as approved by the City Council. Full records of all expenditures and disbursements and any income from the provision of the Event described in Grant Recipient's proposal shall be kept and open to City inspection during regular business hours.

5. Grant Recipient agrees to provide the Convention and Visitors Bureau with copies of all financial documentation no later than ninety (90) days following the last day of the funded event, as outlined in the Post-Event Documentation Procedures established by the CVB. Documentation must include copies of checks issued for payment of services or items, copies of corresponding invoices and copies of any required contracts. If Grant Recipient does not provide financial documentation, Grant Recipient may not be eligible for future funding. This paragraph does not limit other remedies available to the City in the event Grant Recipient breaches this Agreement.

6. Grant Recipient agrees that the CVB and City will be recognized as outlined in Grant Recipient's proposal.

7. Termination Provisions.

- a. By Mutual Agreement. This Agreement may be terminated at any time during its Term upon mutual agreement by both Parties.
- b. By Convenience. With ten (10) days written notice, either Party may terminate this Agreement for convenience. If terminated by Grant Recipient, Grant Recipient shall return all grant proceeds.
- c. By Default. Upon the occurrence of an event of Default, the non-Defaulting Party shall be entitled to immediately terminate this Agreement.

8. **HOLD HARMLESS AGREEMENT.** To the fullest extent not prohibited by law, Grant Recipient shall indemnify and hold harmless the City of Columbia, its directors, officers, agents, and employees from and against all claims, damages, losses, and expenses (including but not limited to attorney's fees) for bodily injury and/or property damage arising by reason of any act or failure to act, negligent or otherwise, of Grant Recipient, of any subcontractor (meaning anyone, including but not limited to consultants having a contract with Grant Recipient or a subcontractor for part of the services), of anyone directly or indirectly employed by Grant Recipient or by any subcontractor, or of anyone for whose acts the Grant Recipient or its subcontractor may be liable, in connection with providing these services. This provision does not, however, require Grant Recipient to indemnify, hold harmless, or defend the City of Columbia from its own negligence. This clause shall survive termination of this Agreement.

9. Miscellaneous Clauses

- a. No Assignment. This Agreement shall inure to the benefit of and be binding upon the Parties and their respective successors and permitted assigns. Neither Party shall assign this Agreement or any of its rights or obligations hereunder without the prior written consent of the other Party.
- b. Amendment. No amendment, addition to, or modification of any provision hereof shall be binding upon the Parties, and neither Party shall be deemed to have waived any provision or any remedy available to it unless such amendment, addition, modification or waiver is in

writing and signed by a duly authorized officer or representative of the applicable Party or Parties.

- c. **Governing Law and Venue.** This contract shall be governed, interpreted, and enforced in accordance with the laws of the State of Missouri and/or the laws of the United States, as applicable. The venue for all litigation arising out of, or relating to this contract document, shall be in Boone County, Missouri, or the United States Western District of Missouri. The Parties hereto irrevocably agree to submit to the exclusive jurisdiction of such courts in the State of Missouri. The Parties agree to waive any defense of forum non conveniens.
- d. **General Laws.** Grant Recipient shall comply with all federal, state, and local laws, rules, regulations, and ordinances.
- e. **Employment of Unauthorized Aliens Prohibited.** If this Agreement is an award of a contract or grant in excess of five thousand dollars, Grant Recipient agrees to comply with Missouri State Statute Section 285.530 in that Grant Recipient shall not knowingly employ, hire for employment, or continue to employ an unauthorized alien to perform work within the State of Missouri. As a condition for the award of this contract or grant, Grant Recipient shall, by sworn affidavit and provision of documentation, affirm its enrollment and participation in a federal work authorization program with respect to the employees working in connection with the contracted services. Grant Recipient shall also sign an affidavit affirming that it does not knowingly employ any person who is an unauthorized alien in connection with the contracted services. Grant Recipient shall require each subcontractor to affirmatively state in its contract with Grant Recipient that the subcontractor shall not knowingly employ, hire for employment or continue to employ an unauthorized alien to perform work within the State of Missouri. Grant Recipient shall also require each subcontractor to provide Grant Recipient with a sworn affidavit under the penalty of perjury attesting to the fact that the subcontractor's employees are lawfully present in the United States.
- f. **No Waiver of Immunities.** In no event shall the language of this Agreement constitute or be construed as a waiver or limitation for either party's rights or defenses with regard to each party's applicable sovereign, governmental, or official immunities and protections as provided by federal and state constitutions or laws.
- g. **Nondiscrimination.** During the performance of this Agreement, Consultant shall not discriminate against any employee, applicant for employment or recipient of services because of race, color, religion, sex, sexual orientation, gender identity or expression, age, disability, or national origin, or any other protected category. Consultant shall comply with all provisions of laws, rules and regulations governing the regulation of Equal Employment Opportunity including Title VI of the Civil Rights Act of 1964 and Chapter 12 of the City of Columbia's Code of Ordinances.

- h. Notices. Any notice, demand, request, or communication required or authorized by the Agreement shall be delivered either by hand, facsimile, overnight courier or mailed by certified mail, return receipt requested, with postage prepaid, to:

If to City:

City of Columbia  
Convention and Visitors Bureau  
P.O. Box 6015  
Columbia, MO 65205-6015  
Attn: Director

If to Grant Recipient:

True False Film Fest  
A program of Ragtag Film Society  
5 N. Ninth Street  
Columbia, MO 65201  
Attn: Barbie Banks

The designation and titles of the person to be notified or the address of such person may be changed at any time by written notice. Any such notice, demand, request, or communication shall be deemed delivered on receipt if delivered by hand or facsimile and on deposit by the sending party if delivered by courier or U.S. mail.

- i. Counterparts and Electronic Signatures. This Agreement may be signed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same document. Faxed signatures, or scanned and electronically transmitted signatures, on this Agreement or any notice delivered pursuant to this Agreement, shall be deemed to have the same legal effect as original signatures on this Agreement.
10. Contract Documents. This Agreement includes the following exhibits, which are incorporated herein by reference:

Exhibit	Description
A	Grant Recipient's Event Proposal

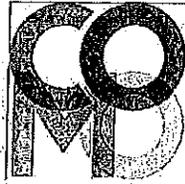
In the event of a conflict between the terms of an exhibit and the terms of this Agreement, the terms of this Agreement controls.

11. Entire Agreement. This Agreement represents the entire and integrated Agreement between Grant Recipient and City. All previous or contemporaneous agreements, representations, promises and conditions

relating to Grant Recipient's Event and services described herein are superseded.

[SIGNATURE PAGE FOLLOWS]





# COLUMBIA, MO

WHAT YOU UNEXPECTED

## FY2023 Request for Tourism Development Funding

### *Signature Series Events*

EVENT NAME: True/False Film Fest 2023 - "This is a Test"

EVENT ORGANIZER: Ragtag Film Society

EVENT DATES: March 2-5, 2023

Please provide detailed answers to the following questions:

Describe in detail how Tourism Development funds be used.

Since its inception in 2004, the True/False Film Fest continues to captivate and engage communities in immersive arts experiences. Still rebuilding from the pandemic, the 2023 festival will look similar to 2022 in size, scheduling fewer screenings at fewer venues in an effort to preserve its high-quality standards. It will span four days, feature about 130 screenings of 35 full-length and 20 short films, and bring out an audience of approximately 10,000 individuals. We also plan to host over 150 filmmakers, artists, and musicians from across the globe. Over the past 19 years, the Fest has expanded its artistic focus to include art installations, virtual reality programming, live music performances, filmmaker mentorships, and a robust education program. The international reputation of the Fest as a place for people to connect, debate and share diverse viewpoints has grown with many filmmakers, critics, journalists and other visitors who return year after year for the unparalleled hospitality and creative spirit of our city.

One special element that contributes to the Fest's lore is the accessibility and interaction between filmmakers and attendees—engagement that is unique in the film festival world. Both organic run ins at coffee shops and restaurants and True/False programs intentionally designed to provide attendees with a heightened experience with film—such as Field Sessions, post-film Q&As, dinner with filmmakers for students and teachers that participate in Camp True/False, and Campfire Stories, among others—are made possible by the funding provided by the CVB Signature Series grant. True/False will divide the Signature Series funds it receives between ground transportation for artists, promotional and marketing outside of Boone County, and the printed program books which includes ads and information on local attractions. As a direct result from these funds, not only is True/False able to bring exquisite films and high caliber filmmakers, musicians and artists to Columbia, it also invites new and returning passholders and guests for an unforgettable experience while enjoying the local establishments.

To extend our reach as far as possible, T/F crafts events and outreach that cast a wide net and reflect the ever-evolving art form that we champion: creative nonfiction film. We do this by engaging new filmmakers with our mentorship program and special events such as the game show Gimme Truth! We partner with local business owners to generate service opportunities, and offer state-of-the-art educational opportunities that feature direct

Interactions between students and filmmakers. Additionally, in an effort to increase ADA accessibility of our programming to a wider range of individuals, True/False continues to improve the Fest by having special wheelchair accommodations, sign-language interpretation, and assistive listening devices available at some film venues.

By attending to film as an art form and promoting media literacy, education, and new ideas, Fest guests and attendees alike are inspired to expand their understanding of art, explore their assumptions on crucial contemporary issues, and critically analyze media messages. Going into its 20th year, the Fest's reputation has grown from a modest film festival to a hallmark cultural event, a direct result of the generous funding from organizations like the CVB, and continued support from our community, whose hearts and hands have had an important role in cultivating the Fest's signature spirit and hospitality.

#### **How many overnight stays did your event generate last year and how did you track and determine this?**

According to our post-Fest survey results, 48 percent of attendees have a primary residence outside of mid-Missouri. Of those who traveled and stayed overnight, 29 percent stayed in a hotel, 18 percent stayed in a short-term rental, and 53 percent stayed with family or friends. Of those guests staying in Columbia for True/False, 62.8 percent of them stayed for three or more nights. The survey even polled a few out of town guests who came to Columbia camp, stumbled upon the event while out for coffee and attended two films!

According to our Hospitality team that did most of the bookings, the Drury Plaza Hotel had a total of 300 room nights filled during the festival. The Tiger Hotel had a total of 50 room nights and The Broadway had a total of 400 room nights booked directly by True/False. The room night totals are for the four days of the Fest as well as the days that immediately surround the Fest (Wednesday and Tuesday). It is important to note that we recognize that some rooms at the signature hotels may have been reserved for non-festival business or travel, and that many rooms were either paid for by the Fest or part of sponsorship trade. However, we believe those rooms were offset by the number of reservations that occurred without having been noted or referenced to as festival travel when the reservations were made. We also believe it is very likely that Fest attendees stayed at other hotels throughout Columbia during the days leading up to and including the Fest.

#### **What was the attendance of your event last year and what method did you use to determine this?**

The headcount for the 2022 festival is estimated around 7,500 people and is based on 21,300 tickets. In addition to our guests, we relied on the generosity, creativity, and hard work of 495 volunteers and over 80 core staff members.

To determine the total number of tickets used (or seats taken), we track both clicker counts at the door and ticket stubs collected, which are then verified with our box office. We have confidence in the accuracy of this method, as we use it to help determine—in real time—how many film-goers to allow in from the Q-line to attend a screening at the last minute. To calculate the festival attendance for unique individuals, we add the number of passholders to the ticketed (non-passholder) individuals. In 2022, there were 224 Super and Silver Circle passholders; 944 Lux passholders; 844 Simple passholders; and 99 Stay Up Late wristbands. Additionally, we had 138 Guest passes, 164 Sponsor passes, 165 Artist passes, 495 volunteer passes, and 80 Core staff passes for a total of 3,153 passes. Tickets sold at the door to the general public, students, T/F vouchers, and individual tickets sold via the Box Office totaled 3,354. When we include the otherwise unaccounted attendees at free events such as the Artist Talk, Synapses, Field Sessions, Buskers Last Stand, Toasted, and the free music showcases, we estimate our attendance to be approximately 7,500. While this number is about 50% of pre-pandemic years, it is more than double 2021 attendance numbers!

#### **How many years has your event been held?**

2023 will be the 20th annual film festival.

## What is the economic impact of your event?

According to a 2018 economic impact study, True/False brought in nearly \$2.2 million to the local economy in the categories of lodging, meals & food, transportation, shopping, entertainment, tickets, and other. Because of its downtown location, True/False brings people together in the heart of Columbia surrounded by shops, restaurants, coffee shops, and other local businesses. That, along with the schedule of the weekend, attendees are likely to stay and spend money in The District or nearby for several hours each day. Moreover, Ragtag Film Society employs 20 full time staff and over 50 local artists, musicians, and contractors to implement the Fest and other year round events. In addition to the Fest, True/False hosts the True/False event in February promoting downtown businesses and the month leading up to the event.

## Marketing Plan: Please use the attached marketing grid to complete this question.

The unique artistic aesthetic True/False Film Fest has become known for—from reimagined theater venues and larger than life art installations at the Fest to the poster, outreach and marketing materials—is meticulously curated by a team of artistic directors and graphic designers. For 2023, these promotional materials and programming—including the TV commercial, print ads, poster, and website—will focus on the theme: *This Is a Test*.

Our marketing and design teams create visually appealing marketing materials that draw attendees, both new and returning, to the Fest and our hometown. We are excited to partner with the CVB's new PR company, Turner, to help increase our reach and breadth of festival press coverage. Fest advertisement timeline begins on October 1 (online ads) and continues through early March: November 1 (print advertising), December 1 (radio advertising), and January 1 (TV advertising). Our anticipated media buy (cash and trade) for the 2023 Fest is approximately \$165,000.

The True/False Film Fest website, [truefalse.org](http://truefalse.org), provides prospective and returning attendees and guests with detailed information about Fest films, events, music, ticketing, passes, art installations, education events, and more. Never missing an opportunity to intentionally and simultaneously promote our hometown, our website features Columbia travel, lodging, and dining options, complete with contact information and location, increasing the likelihood that attendees engage with and utilize community businesses and organizations during the Fest. Our social media presence has increased exponentially, boasting 16,128 followers on our Facebook page, with similar numbers for both our Instagram and Twitter accounts, which currently have 9,486 and 22,400 followers, respectively. Lastly, Fest updates and event details are provided via our e-newsletter, Constant Contact, to our 4,052 subscribers on a monthly basis, increasing in frequency to bi-weekly in January and February.

\*Please note that ad placements for the 2023 Fest are still being negotiated. Publications and platforms listed in the grid are based off of the 2020 marketing budget and contracts. If T/F is awarded additional marketing dollars, it can better allocate marketing efforts beyond local publications.

## Sponsorship Plan: Describe your plan to attract event sponsors and attach information on Sponsorship levels.

The True/False Sponsorship Team, led by Stacie Pottinger, works diligently to secure national, local, and in-kind sponsors, with the assistance from Natalie Hantak, Stacey Thompson, Abby Milligan.

Sponsor development is in a constant state of motion all 12 months of the year. True/False's local, national, and international reputation as a leader and champion for cutting-edge nonfiction cinema—and utopian-esque celebration of film, art, and music—coupled with the expertly crafted marketing aesthetic (one that results in our posters and program books gracing the walls and bookshelves of attendees across the globe), assures sponsors that their support of the Fest will be cared for and highlighted with the same intentionality. Sponsors choose from ready-made packages or, as in the case of large sponsorships, customized branding for the Fest. The Fest's Programming and

Sponsorship teams pair sponsors with enduring, impactful festival programming that aligns with their organizational interests—example includes Restoration Eye Care's ten-year sponsorship of our True Vision Award.

For T/F 2023, we have set a goal of \$350,000, plus an additional \$450,000 of in-kind sponsorship. As of November 1, \$94,650 (27% of our goal) and \$130,000 in-kind (29% of our goal) sponsorships are currently in the works. The team will continue to nourish past relationships as well as research and develop new ones to meet the needs of this year's event. As the team builds support for the 2023 Fest, sponsorship opportunities are broadening locally, regionally, and nationally as well.

Sponsors who have committed (or are close to committing) this year include:

The Jonathan B. Murray Center for Documentary

Journalism

Restoration Eye Care

Schlafly Brewing

The District

Simmons Bank

MU Healthcare

Veterans United Home Loans

Evans & Dixon Law Firm

KC Film Office

True/False's various in-kind partnerships include:

KBXR, KFRU, KBIA, KOMU, KMOS, COMO Magazine, Columbia Missourian, and Missouri Life magazine Addisons, Shortwave Coffee, and local hotels: The Broadway and Drury Plaza Hotel

# Signature Series Events

## TOTAL BUDGET FY 2023

### EVENT BUDGET DESCRIPTION - REVENUES

Round to the nearest dollar

ORGANIZATION NAME: Ragtag Film Society

EVENT NAME: True/False Film Fest

	1	2	3
REVENUES	CASH	*IN-KIND <small>should net to zero</small>	TOTAL BUDGET (COLUMN 1+2)
1. Direct Support -- Sponsorships, Fundraising/Donations (document in-kind*)	\$645,350	\$450,000	\$645,350
2. Government Support** (city, county, schools, etc.)			
A. City - CVB	\$20,000		\$20,000
B. City - OCA	\$5,433		\$5,433
C. State - MAC	\$35,860		\$35,860
D. Federal - NEA	\$30,000		\$30,000
3. Program Fees:			
Admissions/Tickets	\$586,285		\$586,285
Sales of Items	\$60,000		\$60,000
Other: Entry Fees + Other	\$40,000		\$40,000
4. Other Misc. (be specific)			
<b>TOTAL REVENUE</b>	<b>\$1,422,928</b>	<b>\$450,000</b>	<b>\$1,422,928</b>

*In-kind good or service anticipated	Source of donation	Estimated value
Sponsorship team secures various in-kind support	Local, regional, national businesses	\$450,000

**Name of program	Source of donation	Estimated value
Grants for Arts Projects 1	National Endowment for the Arts	\$30,000
Established Institution Annual Grant	Missouri Arts Council	\$35,860
Annual Arts Funding	Office of Cultural Affairs	\$5,433

**EVENT BUDGET DESCRIPTION - EXPENDITURES**

ORGANIZATION NAME:  Ragtag Film Society

EVENT NAME:  True/False Film Fest

<b>EXPENDITURES</b> (Itemize items in excess of \$100.00)	<b>CASH</b> Tourism Development Funds	<b>CASH</b> Other	<b>*IN-KIND</b> should net to zero	<b>TOTAL</b>
<b>1. Personnel</b>				
Artistic		\$223,316		\$223,316
Technical		\$56,375		\$56,375
Administrative		\$34,145		\$34,145
Other		\$46,375		\$46,375
<b>2. Equipment Rental</b>				
digital projection + audio equip.		\$90,625	30000	\$90,625
lighting, risers, pipe & drape		\$8,550		\$8,550
trucks, vans, and other		\$25,400		\$25,400
<b>3. Supplies &amp; Materials</b>				
general operational supplies		\$5,527		\$5,527
venue and program supplies		\$14,150	10000	\$14,150
venue design materials		\$8,850		\$8,850
<b>4. Travel</b>				
filmmakers, musicians, artists, guests		\$38,900		\$38,900
staff (includes film courting)		\$17,150		\$17,150
shuttles and other ground transport	\$7,000	\$12,023		\$19,023
lodging		\$79,750	50000	\$79,750
<b>5. Promotion and Publicity</b>				
Advertising/Marketing				
Local (In Boone County)		\$8,158	150000	\$8,158
Outside Boone County	\$5,000			\$5,000
Printing	\$8,000	\$18,690	10000	\$26,690
Postage		\$10,350		\$10,350
<b>6. Other (be specific)</b>				
film rental and filmmaker honorarium		\$45,000		\$45,000
hospitality- food, beverage, events		\$23,250	200000	\$23,250
merchandise costs		\$44,625		\$44,625
rent, utilities, insurance, other		\$591,719		\$591,719
<b>TOTAL EXPENDITURES</b>	\$20,000	\$1,402,928	450000	\$1,422,928
<b>TOTAL REVENUES</b> (from page 5)	\$20,000	\$1,422,982	450000	\$1,422,928

SIGNATURE PAGE:

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Legal Name of Organization: Ragtag Film Society

Primary Grant Contact: Patricia Weisenfelder

(Person responsible for daily operation of this event. All correspondence and contact will be addressed to this person).

Email: patricia@truefalse.org

Street Address: 5 S. Ninth St.

Columbia, MO Zip: 65201

Phone: 573-442-8783

I, the undersigned, do hereby agree to submit all financial documentation regarding TDP expenditures. I further agree that all TDP funds will be used for only those approved items as outlined in this application.



Signature of President or Chair of Organization

Date

11/16/2022



Signature of Applicant/Primary Contact

Date

11/16/2022

Event Name: True/False Film Fest

Event Organization: Ragtag Film Society

Marketing Tactics - Outlet or Vendor	# of ads	Total Reach/Circulation	Geography
<b>Print</b>			
Missourian	2/wk & 1/mo	66,384	Local
COMO Magazine	12	69,000	Local
Feast Magazine	2	262,500	State
Missouri Life Magazine	2	55,000/month (web) over 1 million with print ad	State
Chicago Magazine (Instagram)	1	44,000	Regional
Vox Magazine	4	8000	Local
<b>Digital - Social, Display, SEM, etc.</b>			
Facebook	12	40,000	Regional
Instagram	8	9500 followers	National
Twitter	0	no paid ads - 17k+ followers	National
Missourian website	1 supercube for 2 mos, 1 sliding billboard for 1 month		Local
KMOS website	19	218,000	
website	na	675,795	National
newsletters	14	7,647	National
<b>Broadcast - Radio &amp; Television</b>			
BXR & KFRU	705		Local
Columbia: KBLA	333	30,000/week	Local
KOPN	225	1000 donors and potentially 200,000 listeners	Local
Kansas City Public Radio	20	170,000	State
KOMU	244	1,276,000	Regional
The CW Network	294	585,000	Regional
KMOS	14	490,000	State
<b>Other Marketing - Please Specify</b>			
True/Love	150 postcards	150	Local
	<b>Total Reach</b>	<b>2,636,476</b>	

# RAGTAG FILM SOCIETY



## TRUE/FALSE FILM FEST | SPONSORSHIP CONTRACT MARCH 2 - 5, 2023 | TRUEFALSE.ORG

SPONSOR: City of Columbia on behalf of the Columbia Convention and Visitors Bureau

Company Contact: Julie Ausmus  
Company Address: 300 S. Providence Rd. Columbia MO 65201  
Phone: (573) 875-1231 Email: julie.ausmus@como.gov  
Website: <http://www.visitcolumbiamo.com>

TERM DURATION: 11/1/2022 - 10/31/2023

LOGO PLACEMENT	PROGRAM AD	PROMO	PASS TYPES
Print Local Poster	3/4 Pg	Stage Mentions Window Cling	\$2000 in passes, CVB will determine pass breakdown

ADDITIONAL NOTES:

IN KIND VALUE: CASH CONTRIBUTION: \$15,000.00 ESTIMATED VALUE: \$15,000.00

IN KIND DESCRIPTION:

### CONTRACT DETAILS

This Sponsorship Agreement is made between the company or entity named above and Ragtag Film Society, a Missouri 501(c)3 non-profit organization located at 10 Hitt Street, Columbia, Missouri (collectively "True/False").

In exchange for the above benefits and services, Sponsor agrees to provide payment and/or in-kind value as specified above. Payment should be made to True/False Film Fest within thirty (30) business days of receipt of the invoice from True/False.

FORCE MAJEURE. Neither Party will be liable for any failure or delay in performing an obligation under this Agreement that is due to any of the following causes, to the extent beyond its reasonable control: acts of God, accident, riots, war, terrorist act, epidemic, pandemic, quarantine, civil commotion, breakdown of communication facilities, breakdown of web host, breakdown of internet service provider, natural catastrophes, governmental acts or omissions, changes in laws or regulations, national strikes, fire, explosion, generalized lack of availability of raw materials or energy. For the avoidance of doubt, Force Majeure shall not include (a) financial distress nor the inability of either party to make a profit or avoid a financial loss, (b) changes in market prices or conditions, or (c) a party's financial inability to perform its obligations.

FOR SPONSOR COMPANY  
DeCarlon Seewood, City Manager  
PRINTED NAME(S):  
DATE:

FOR RFS (TRUE/FALSE)  
NAME: Arin Liberman, RFS Co-Custodian  
DATE: 2/10/23

THANK YOU FOR YOUR SUPPORT!