



701 East Broadway, Columbia, Missouri 65201

Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: January 20, 2026

Re: Authorizing a Special Event Operations Agreement with Throwing Star Collective Inc. for the Red Bull Chariot Races.

Impacted Ward: Ward 1

Executive Summary

Throwing Star Collective, Inc. on behalf of Red Bull North America, Inc. has submitted a special events application for the 2026 Red Bull Chariot Races to be held on Saturday, April 11, 2026 in downtown Columbia. This resolution authorizes the Operations Agreement pursuant to Section 24-73(b) of the City Code.

Discussion

Joshua Green, President of Throwing Star Collective, Inc., presented a special event application for the Red Bull Chariot Races to the City's Special Events Committee on December 17, 2025. The event features four-person teams that design and construct themed, two-wheeled, human-powered chariots measuring approximately 4 feet by 3 feet. Up to 24 teams will participate, competing in 12 heats throughout the day. The event will include opening ceremonies, a chariot parade, competitive heats, and will conclude with closing ceremonies and awards at approximately 5:00 p.m.

The race course will begin on Cherry Street at Hitt Street, proceed west to the intersection of Tenth Street and Cherry Street, then turn north on Tenth Street and continue to the finish line near Broadway. Event setup will begin at 5:00 a.m. on Saturday, April 11, with teardown completed by approximately 9:00 p.m. that evening.

The City's Special Events Committee has reviewed the event details and conducted a site visit of the proposed event area at Tenth and Cherry Streets. Committee members have worked with the event organizer to review the event layout, safety considerations, operational requirements, and overall execution plan. Due to the size and scope of the event, including required street closures, an Operations Agreement must be executed and approved by City Council pursuant to Section 24-73(b) of the City Code.

The Special Events Committee will continue to coordinate with the event organizer leading up to the event date. This will include a final walk-through inspection conducted by the City's public safety team to ensure all requirements of the Operations Agreement are met and approved by the appropriate City departments.

Fiscal Impact

Short-Term Impact: N/A

Long-Term Impact: N/A

Strategic & Comprehensive Plan ImpactStrategic Plan Impacts:

Primary Impact: Resilient Economy, Secondary Impact: Not Applicable, Tertiary Impact: Not Applicable

Comprehensive Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Not applicable, Tertiary Impact: Not Applicable

Legislative History

Date	Action
N/A	N/A

Suggested Council Action

Approval of the legislation and execution of the operations agreement.