



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: July 1, 2019

Re: Ordinance authorizing an agreement with The Curators of the University of Missouri for the 2019 Missouri State Senior Games and Show-Me STATE GAMES

Executive Summary

This ordinance authorizes the agreement for the city's sponsorship and support of the 35th Annual Show-Me STATE GAMES, which takes place June 6-9, July 19-21 and July 26-28, 2019.

Discussion

The Show-Me STATE GAMES (SMSG) is a statewide amateur sports festival that welcomes all Missourians regardless of age or ability. The purpose of the Games is to provide top-quality amateur competition in a wide range of activities.

The SMSG started in 1984 with approximately 600 participants. It has now grown to be the largest state games in the nation, with over 20,000 athletes from 114 countries across Missouri, participating in over 35 different sports. SMSG provides a substantial economic impact for Columbia and generates a significant amount of overnight stays in area hotels.

The Convention & Visitors Bureau has allocated \$16,800 cash sponsorship for the 2019 State Games and Parks & Recreation has allocated \$3,500 cash sponsorship and approximately \$30,000 in-kind for use of park facilities and other services.

This agreement between the City and Show-Me STATE GAMES is required prior to the disbursement of annual sponsorship funds.

Fiscal Impact

Short-Term Impact: \$20,300, plus in-kind services

Long-Term Impact: n/a

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Economy, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Economic Development, Secondary Impact: Secondary, Tertiary Impact: Tertiary



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Legislative History

Date	Action
May 2017	Ordinance approving the agreement for the annual SMSG sponsorship.
June 2018	Ordinance approving the agreement for the annual SMSG sponsorship.

Suggested Council Action

Approval of the legislation