



Department Source: City Manager  
To: City Council  
From: City Manager & Staff  
Council Meeting Date: June 4, 2018  
Re: Vision Zero Annual Update

## Executive Summary

At the December 19, 2016 City Council meeting, the council unanimously passed a Policy Resolution committing Columbia to "Vision Zero". This action also set a goal to eliminate traffic fatalities and serious injuries in Columbia by 2030, and directed the city manager to provide an Action Plan to the council by April 30, 2017. When we presented that plan last year, we also committed to providing an annual update to the council on the status of the plan after its first year of implementation.

## Discussion

The City of Columbia Action Plan is a three year plan effective May 2017 through May 2020 and is broken into three focus categories: engineering, education and enforcement. The implementation of this plan is being overseen by Heather Cole, Vision Zero Program Manager and Assistant to the City Manager. Each team has a team lead and team members which are noted in our update document. Each team has three to four "Critical Actions", each with corresponding initiatives which note performance measures, funding and timeframes. The purpose of the attached document is to provide an update on the status and progress of the initiatives we have focused on over the past year. Our Vision Zero website is also available to keep the Council and community informed on the status of the Action Plan initiatives. ([www.comovisionzero.org](http://www.comovisionzero.org)).

## Fiscal Impact

Short-Term Impact: None – this report is informational.  
Long-Term Impact: None – this report is informational.

## Strategic & Comprehensive Plan Impacts

### [Strategic Plan Impacts:](#)

Primary Impact: Public Safety, Secondary Impact: Social Equity, Tertiary Impact: Operational Excellence

### [Comprehensive Plan Impacts:](#)

Primary Impact: Livable & Sustainable Communities, Secondary Impact: Infrastructure, Tertiary Impact: Mobility, Connectivity, and Accessibility



# City of Columbia

701 East Broadway, Columbia, Missouri 65201

## Legislative History

Date	Action
05/15/17	REP37-17: City of Columbia Vision Zero Action Plan 2017-2020
12/19/16	PR178-16A: City Council adopted a "Vision Zero" Policy; setting a goal of eliminating traffic deaths and serious injuries in Columbia by 2030.

## Suggested Council Action

This report is informational. As we continue execution of this plan, some initiatives will require Council approval and will be brought forth on an individual basis for approval as needed.