

**Water & Light Advisory Board Meeting Agenda
City Council Chambers**

701 E. Broadway

**Monday, November 11, 2019
6:00 p.m.**

- 1) Introduction**
- 2) Recognition of Awards**
- 3) Staff Presentation**
 - a) Utility Bill Customer Portal (15 min)**
 - b) Rebate Programs (15 min)**
 - c) Water Bond Projects (15 min)**
- 4) Integrated Electric Planning Task Force Update (5 min)**
- 5) General Public Comments**
- 6) Board Discussion**
- 7) Adjourn**

Draft Press Release

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City of Columbia Water and Light Advisory Board to host evening meeting and solicit public input

Reinforce or introduce to the community that their public owned utility is open the customers thoughts and desires for their public power system.

This is your utility

We're having this meeting to hear from you.

Open forum... interactive...

Invitation to media too

Public Power month was in October

Opportunity to attend..

An attempt to engage. Board normally meets during the day.. every month.. more accessible.

Programmed towards the customer

** To be developed as more information is available
regarding the content of the agenda items. **

Preliminary Communications Plan

* Targeted strategic communications can be developed as more information is available regarding the content of the agenda items. *

Date	Item	Details	Responsible	Status
Oct 2	Calendar	Place event on City calendar	Utilities	
Oct 28	Press Release	Press release sent approx 537 contacts which includes residents and media	CR/Communications and Marketing	
TBD		Send release text to any appropriate Utility Services lists (via email or letters) via Brandon Renaud	CR/Utility Services	
TBD		Send release text to any appropriate Sustainability lists via Barbara Buffalo	CR/Sustainability	
Beginning Oct 28	Social Media	Multiple social media posts on various City channels beginning with the press release date and ongoing as reminders (link to the press release)	CR/Communications and Marketing	
Week of Oct 28	Share info with homeowners association	Share press release text with homeowners association	Neighborhood Services	
Week of Nov 4	NextDoor app	Send press release text to Columbia household (approx 16,000)	Neighborhood Services	