

## Sports Commission Report – November 2025

### Past Events

<b>Event</b>	<b>Date</b>	<b>Attendees</b>	<b>Estimated Direct Economic Impact</b>
MSHSAA Cross Country State Meet	November 7 <sup>th</sup> and 8 <sup>th</sup>	12,000 in total attendance over 2 days	\$343,165.21

### Upcoming Events

<b>Event</b>	<b>Date</b>	<b>Attendees</b>	<b>Estimated Direct Economic Impact</b>
NCAA D1 Cross Country Nationals (Gans Creek Recreation Area)	Teams Arrive November 19 <sup>th</sup> or 20 <sup>th</sup> , Race November 22 <sup>nd</sup>	700 coaches and athletes, 4000 spectators projected	\$1,270,229.79
Missouri Basketball Coaches Association Norm Stewart Classic	December 5 <sup>th</sup> through December 6 <sup>th</sup>	28 Unique Teams, 17 games, 7 States Represented	\$218,774.55

### Tentative Business

<b>Event</b>	<b>Date</b>	<b>Attendees</b>	<b>Estimated Direct Economic Impact</b>
2028 USA Powerlifting RAW Nationals (Northeast Regional Park Event Center)	Weeklong event in Mid-June	1200 total participants, estimate 2000 attendees	\$961,009.81
US Lax Events - BBQ Town Classic Tournament (Cosmo Park or MO Soccer Park – Booneville)	June 19 <sup>th</sup> - 21 <sup>st</sup> , 2026	1000 Spectator and Athletes	\$216,648.89
Royals Events Cheer and Dance – Missouri Royal Weekend Cheer and Dance Championship (Wyndham Executive Center)	January 22 <sup>nd</sup> -24 <sup>th</sup> , 2027 (Friday load-in)	Estimate 300 rooms total	\$174,534.79

Booked Business

<b>Event</b>	<b>Date</b>	<b>Attendees</b>	<b>Estimated Direct Economic Impact</b>
Perfect Game Softball Showcase	June 27 <sup>th</sup> -29 <sup>th</sup> , 2026	TBD	TBD