

CONVENTION AND VISITOR'S BUREAU TOURISM
DEVELOPMENT SPONSORSHIP AGREEMENT

THIS AGREEMENT between the City of Columbia, Missouri, a municipal corporation (hereinafter "City") and The Curators of the University of Missouri, a body politic of the State of Missouri organized in the State of State of Missouri (hereinafter "Grant Recipient") is entered into on the date of the last signatory noted below (the "Effective Date"). City and Grant Recipient are each individually referred to herein as a "Party" and collectively as the "Parties."

WHEREAS, Grant Recipient has submitted its application for event funding to the Columbia Convention and Visitors Bureau ("CVB"); and

WHEREAS, the event proposed by Grant Recipient (the "Event") together with the Tourism Fund funding request is more fully set forth in Exhibit A attached hereto and incorporated herein by reference; and

WHEREAS, the use of tourism funds proposed by Grant Recipient will further the planning and promotion of a tourist event which will have a substantial potential to generate overnight visitations.

NOW, THEREFORE, the Parties hereto, for good and sufficient consideration, the receipt of which is hereby acknowledged, intending to be legally bound, do hereby agree as follows:

1. City agrees to provide tourism funding to Grant Recipient in the amount of Seventeen Thousand Five Hundred Dollars (\$ 17,500.00) in exchange for Grant Recipient conducting the Event and providing the services set forth in Exhibit A. Grant Recipient agrees that it is responsible for all funds made available to Grant Recipient by this Agreement and further agrees that it will reimburse to City any funds expended in violation of city, state, or federal law or in violation of this Agreement. Should the Event be cancelled, Grant Recipient shall, within thirty (30) days, refund to the City all money paid by the City.
2. Grant Recipient agrees that it will make no material changes in the approved Event unless such changes are approved in writing by City prior to the Event.
3. Grant Recipient agrees that it is subject to audit and review on request by City. If Grant Recipient has a financial audit prepared, that report shall be furnished to the CVB.
4. Grant Recipient agrees that all funds received from City will be expended as approved by City Council and none of the funds shall be diverted to any other use or purpose, except as recommended by the CVB's Advisory Board and as approved by the City Council. Full records of all expenditures and disbursements and any income from

the provision of the Event described in Grant Recipient's proposal shall be kept and open to City inspection during regular business hours.

5. Grant Recipient agrees to provide the Convention and Visitors Bureau with copies of all financial documentation no later than ninety (90) days following the last day of the funded event, as outlined in the Post-Event Documentation Procedures established by the CVB. Documentation must include copies of checks issued for payment of services or items, copies of corresponding invoices and copies of any required contracts. If Grant Recipient does not provide financial documentation, Grant Recipient may not be eligible for future funding. This paragraph does not limit other remedies available to the City in the event Grant Recipient breaches this Agreement.

6. Grant Recipient agrees that the CVB and City will be recognized as outlined in Grant Recipient's proposal.

7. Termination Provisions.

- a. By Mutual Agreement. This Agreement may be terminated at any time during its Term upon mutual agreement by both Parties.
- b. By Convenience. With ten (10) days written notice, either Party may terminate this Agreement for convenience. If terminated by Grant Recipient, Grant Recipient shall return all grant proceeds.
- c. By Default. Upon the occurrence of an event of Default, the non-Defaulting Party shall be entitled to immediately terminate this Agreement.

8. **HOLD HARMLESS AGREEMENT.** To the fullest extent not prohibited by law, Grant Recipient shall indemnify and hold harmless the City of Columbia, its directors, officers, agents, and employees from and against all claims, damages, losses, and expenses (including but not limited to attorney's fees) for bodily injury and/or property damage arising by reason of any act or failure to act, negligent or otherwise, of Grant Recipient, of any subcontractor (meaning anyone, including but not limited to consultants having a contract with Grant Recipient or a subcontractor for part of the services), of anyone directly or indirectly employed by Grant Recipient or by any subcontractor, or of anyone for whose acts the Grant Recipient or its subcontractor may be liable, in connection with providing these services. This provision does not, however, require Grant Recipient to indemnify, hold harmless, or defend the City of Columbia from its own negligence. This clause shall survive termination of this Agreement.

9. Miscellaneous Clauses

- a. No Assignment. This Agreement shall inure to the benefit of and be binding upon the Parties and their respective successors and permitted assigns. Neither Party shall assign this Agreement or any of its rights or obligations hereunder without the prior written consent of the other Party.
- b. Amendment. No amendment, addition to, or modification of any provision hereof shall be binding upon the Parties, and neither Party shall be deemed to have waived any provision or any remedy available

to it unless such amendment, addition, modification or waiver is in writing and signed by a duly authorized officer or representative of the applicable Party or Parties.

- c. **Governing Law and Venue.** This contract shall be governed, interpreted, and enforced in accordance with the laws of the State of Missouri and/or the laws of the United States, as applicable. The venue for all litigation arising out of, or relating to this contract document, shall be in Boone County, Missouri, ~~or the United States Western District of Missouri.~~ The Parties hereto irrevocably agree to submit to the exclusive jurisdiction of such courts in the State of Missouri. The Parties agree to waive any defense of forum non conveniens.
- d. **General Laws.** Grant Recipient shall comply with all federal, state, and local laws, rules, regulations, and ordinances.
- e. **Employment of Unauthorized Aliens Prohibited.** If this Agreement is an award of a contract or grant in excess of five thousand dollars, Grant Recipient agrees to comply with Missouri State Statute Section 285.530 in that Grant Recipient shall not knowingly employ, hire for employment, or continue to employ an unauthorized alien to perform work within the State of Missouri. As a condition for the award of this contract or grant, Grant Recipient shall, by sworn affidavit and provision of documentation, affirm its enrollment and participation in a federal work authorization program with respect to the employees working in connection with the contracted services. Grant Recipient shall also sign an affidavit affirming that it does not knowingly employ any person who is an unauthorized alien in connection with the contracted services. Grant Recipient shall require each subcontractor to affirmatively state in its contract with Grant Recipient that the subcontractor shall not knowingly employ, hire for employment or continue to employ an unauthorized alien to perform work within the State of Missouri. Grant Recipient shall also require each subcontractor to provide Grant Recipient with a sworn affidavit under the penalty of perjury attesting to the fact that the subcontractor's employees are lawfully present in the United States.
- f. **No Waiver of Immunities.** In no event shall the language of this Agreement constitute or be construed as a waiver or limitation for either party's rights or defenses with regard to each party's applicable sovereign, governmental, or official immunities and protections as provided by federal and state constitutions or laws.
- g. **Nondiscrimination.** During the performance of this Agreement, Consultant shall not discriminate against any employee, applicant for employment or recipient of services because of race, color, religion, sex, sexual orientation, gender identity or expression, age, disability, or national origin, or any other protected category. Consultant shall comply with all provisions of laws, rules and regulations governing the regulation of Equal Employment Opportunity including Title VI of the Civil Rights Act of 1964 and Chapter 12 of the City of Columbia's Code of Ordinances.

- h. Notices. Any notice, demand, request, or communication required or authorized by the Agreement shall be delivered either by hand, facsimile, overnight courier or mailed by certified mail, return receipt requested, with postage prepaid, to:

If to City:

City of Columbia
Convention and Visitors Bureau
P.O. Box 6015
Columbia, MO 65205-6015
Attn: Director

If to Grant Recipient:

The Curators of the University of Missouri
University Concert Series
203 S. 9th Street
Columbia, MO 65211
Attn: Robert Wells

The designation and titles of the person to be notified or the address of such person may be changed at any time by written notice. Any such notice, demand, request, or communication shall be deemed delivered on receipt if delivered by hand or facsimile and on deposit by the sending party if delivered by courier or U.S. mail.

- i. Counterparts and Electronic Signatures. This Agreement may be signed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same document. Faxed signatures, or scanned and electronically transmitted signatures, on this Agreement or any notice delivered pursuant to this Agreement, shall be deemed to have the same legal effect as original signatures on this Agreement.
10. Contract Documents. This Agreement includes the following exhibits, which are incorporated herein by reference:

Exhibit	Description
A	Grant Recipient's Event Proposal

In the event of a conflict between the terms of an exhibit and the terms of this Agreement, the terms of this Agreement controls.

11. Entire Agreement. This Agreement represents the entire and integrated Agreement between Grant Recipient and City. All previous or contemporaneous agreements, representations, promises and conditions

relating to Grant Recipient's Event and services described herein are superseded.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Parties have hereunto executed this Agreement on the day and the year of the last signatory noted below.

CITY OF COLUMBIA, MISSOURI

By: _____ *ant*
De'Carlton Seewood, City Manager

Date: _____

ATTEST:

Sheela Amin, City Clerk

APPROVED AS TO FORM:

Nancy Thompson, City Counselor

CERTIFICATION: I hereby certify that this contract is within the purpose of the appropriation to which it is to be charged, account number 22904820-504990, and that there is an unencumbered balance to the credit of such appropriation sufficient to pay therefor.

Matthew Lue, Director of Finance

GRANT RECIPIENT

By signing below I certify that I have the authority to bind the Grant Recipient to the Terms of this Agreement.

By: C. Megan Faulkner

Printed Name: C. Megan Faulkner

Title: Pre-Award Submission Manager, Auth. Signer

IRS-EIN: 436003859

Date: 11/7/2023
MU Project 00086315

ATTEST:

**FY2024 Tourism Development Application
Signature Series Events**

EVENT NAME: 2023-2024 Season

EVENT ORGANIZER: University Concert Series

EVENT DATES: 10/24/23 - 5/6/2024

Please provide detailed answers to the following questions:

1. Describe in detail how CVB Tourism Development funds will be used.

CVB funds will be applied to the overall cost of our artist fees across 20 performances throughout the season. These artist fees are not typically covered by our ticket sales. Without community support with these artist fees, we cannot bring national and international performers to our venues.

2. How many overnight stays does your event generate and how do you determine this?

We send a digital survey to all of our audience members after they attend our events asking a number of questions designed to help us better understand our local economic impact. Last season, survey results indicated that the University Concert Series generated approximately 1,000 overnight stays on Columbia properties. Visiting artists also used about 350 overnight hotel stays. We expect similar numbers this season.

3. What was the attendance of last year's event and what method did you use to determine this?

Last season we sold over 25,000 tickets. That represents a 20% increase from previous seasons and indicates a slow return to pre-COVID numbers. All of our ticket sales are tracked through Ticketmaster Archtics, which allows us a wide range of reporting options that account for customer location, address, and other demographic information. These reports indicate that last year 5,487 tickets were sold to out-of-market guests from 91 Missouri counties and 41 US States. We expect similar numbers this season.

4. How many years has your event been held?

This will be our 116th season.

5. How are you marketing your event? Complete & attach the Marketing Grid.

We market through a wide variety of outlets, including traditional and digital media. Our marketing partners this season include KOMU, KBIA, Cumulus Broadcasting, and Missouri Life. We also purchase advertising online through Facebook/Meta and promote nationally through Ticketmaster.com. We also market through face-to-face community engagement. Our marketing grid is attached.

6. What method do you use to attract sponsors? Attach your sponsorship plan.

A copy of our sponsorship levels and associated benefits is attached. Joshua Reid is our new Outreach and Development Coordinator and will be creating and maintaining relationships with our sponsors and donors.

2024 EVENT BUDGET - INCOME
TOURISM DEVELOPMENT FUND - Signature Series Event

Event Name: 2023-2024 Season

Organization Name: University Concert Series

	1	2	3
INCOME:	CASH	*IN-KIND should net to zero	TOTAL BUDGET (COLUMN 1+2)
1. Direct Support - Sponsorships, Fundraising/Donations (document in-kind*)	\$ 150,000	\$53,540	\$203,540
2. Government Support** (city, county, schools, etc.)	\$20,000		\$20,000
A. CVB Tourism Development			
B. Others (described below)	\$29,787		\$29,787
C.			
3. Program Fees: Admissions/Tickets	350,000		350,000
Sales of items	2,000		2,000
Other			
4. Other Misc. (be specific)			
5. Endowment	49,219		49,219
6. Campus & Community Groups	60,000		60,000
TOTAL REVENUE	\$ 661,006	\$53,540	\$714,546

*In-kind good or service anticipated	Source of donation	Estimated value
Beverages for Receptions	Local distributors	\$11,000
Hotel Rooms	Local properties	\$15,540
Advertising/Marketing	TV, Radio, Magazines	\$18,500
Food for Receptions	Local restaurants	\$8,500

Name of program	Source of donation	Estimated value
American Rescue Plan	COMO Office of Cultural	\$8,467
Annural Arts Funding	COMO Office of Cultural	\$10,000
Annual Grants	MAC	\$11,320

EVENT BUDGET - EXPENSES
TOURISM DEVELOPMENT FUND - Signature Series Event

Event Name:

Organization Name:

EXPENSES: (itemize items in excess of \$100.00)	CASH Tourism Development Funds	CASH Other	*IN-KIND should net to zero	TOTAL
1. Personnel				
Artistic		250,000		250,000
Technical		150,000		120,000
Administrative		175,566		121,000
Other				
2. Equipment Rental				
Backline		10,000		10,000
3. Supplies & Materials				
Food & Beverages for Receptions			19,500	19,500
Office Supplies		5,000		5,000
Artists Hospitality		5,500		
4. Travel				
Hotels			15,540	15,540
5. Promotion and Publicity				
Advertising/Marketing				
Local (in Boone County)		4500	4500	9000
Outside Boone County	20,000	13390	14000	47390
Printing		9500		9500
Postage		400		400
6. Other (be specific)				
Parking Bags		150		150
Credit Card Fees		8000		8000
Ticketmaster Fees		5500		5500
Hospitality		3500		3500
TOTAL EXPENDITURES	20,000	565,440	53,540	638,980
TOTAL REVENUES (from page				

*In-kind should net to zero

SIGNATURE PAGE:

Legal Name of Organization: University Concert Series

Primary Contact: Joshua Reid

(Person responsible for daily operation of this event. All correspondence and contact will be addressed to this person).

Email: reidjs@missouri.edu

Street Address: 203 S 9th St

Columbia, MO Zip: 65211

Phone: 573-882-3061

I, the undersigned, do hereby agree to submit all financial documentation regarding TDP expenditures. I further agree that all TDP funds will be used for only those approved items as outlined in this application.

Signature of President or Chair of Organization

Date

Signature of Applicant/Primary Contact

Date

SIGNATURE PAGE:

Legal Name of Organization:

Primary Contact:

(Person responsible for daily operation of this event. All correspondence and contact will be addressed to this person).

Email: redj5@missouri.edu

Street Address: 203 S. 9th St.

Columbia, MO Zip: 68211

Phone: 573-882-3061

I, the undersigned, do hereby agree to submit all financial documentation regarding TDP expenditures. I further agree that all TDP funds will be used for only those approved items as outlined in this application.

Robert Lewis
Signature of President or Chair of Organization

9/6/23
Date

[Signature]
Signature of Applicant/Primary Contact

9/6/23
Date

Marketing Grid - Tourism Development Signature Series Events

Event Name: 2023-2024 Season

Event Organization: University Concert Series

Marketing Tactics - Outlet or Vendor	# of ads	Total Reach/Circulation	Distribution
Print			
LO Profile Magazine	6	70,000	State
Missouri Life Magazine	6	136,477	State
Relocating to Columbia Magazine	2	12,000	State
The Add Sheet	6	33,000	Local
Columbia Marketplace	3	42,000	Local
VOX Magazine	8	8,000	Local
Columbia Visitors Guide	1	80,000	National
Digital - Social, Display, SEM, etc.			
concertseries.org	20		National
Facebook/Meta	50	41,022	National
Constant Contact Newsletter	18	29,200	National
Google Ad Words	20	15,470	National
Ticketmaster.com	20		National
Ticketmaster CEN	4	55,000	Regional
KFRU.com	12		Local
KBXR.com	2		Local
KPLA.com	7		Local
KOMU.com	12		Local
Missourian Tourism Guide	2		Local
Missourian.com	6		Local
Broadcast - Radio & Television			
KOMU-TV8	381	40,000	National
KBIA	334	37,000	Local
KMUC	250	2,500	Local
KFRU	350	42,000	Local
KPLA	235	35,000	Local
KBXR	107	27,000	Local
KMOS-TV	30	116,000	Local
The CW	224	116,000	Local
Other Marketing - Please specify			
Season Postcard Mailing	1	10,000	National
MU Info	1	45,000	Local
Mu Extension Offices	1	114	State

Posters	20	6,000	Local
Artist Websites	20	10,000	National
Artist Social Media	20	120,000	National
Campus LED Screens	200	85,000	Local
Total Reach		1162789	

Local/State

Regional

National

Columbia, and anywhere outside Boone County

Contiguous states surrounding Missouri

Anywhere outside those contiguous states



University Concert Series

University of Missouri

Become a Concert Series Donor

Concert Series donors support diverse and engaging world class arts entertainment in Columbia. The giving spirit of donors has helped keep the University Concert Series a part of the community for over 100 years.

Join today and start enjoying your donor benefits!

Benefits	Member \$60+	Friend \$120+	Patron \$250+	Director \$500+	Presenter \$1,000+	Producer \$2,500+	Advisor \$5,000+	Partner \$10,000+
	MO Student \$50							
Free reprints on lost or misplaced tickets	●	●	●	●	●	●	●	●
Free ticket exchanges	●	●	●	●	●	●	●	●
Recognition in UCS Season Playbill	●	●	●	●	●	●	●	●
VIP Member Presale		●	●	●	●	●	●	●
Invitations for 2 to select private receptions and events			●	●	●	●	●	●
Backstage tour for 4 of the historic Missouri Theatre, upon request				●	●	●	●	●
Choose your favorite seats during presale					●	●	●	●
Personal message on Missouri Theatre marquee (subject to approval)						●	●	●
Opportunity to meet select performers							●	●
Opportunity to host 1 private event at the Missouri Theatre (staffing and catering fees apply)								●

573.882.3781 | concertseries.org | tickets@concertseries.org



University Concert Series

University of Missouri

Sponsorships

When you partner with the University Concert Series, you are showing your commitment to support the performing arts and help contribute to our mission to bring diverse performances that educate, engage, and entertain Mid-Missouri.

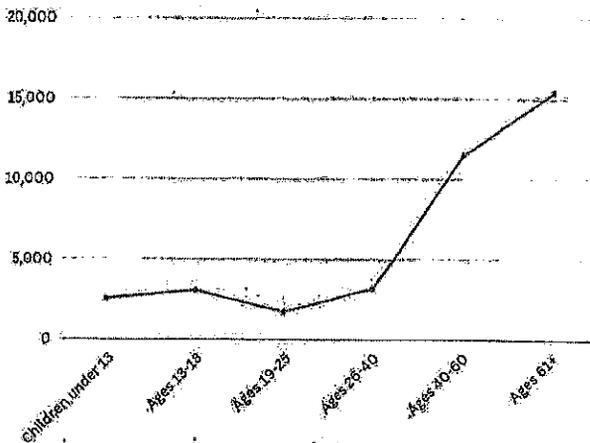
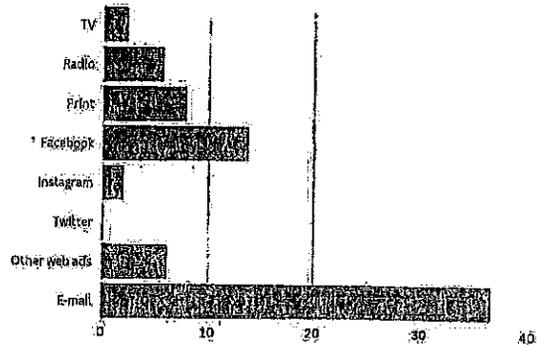
Benefits	\$15,000 5 shows	\$12,000 4 shows	\$9,000 3 shows	\$6,000 2 shows	\$3,500 1 show
Ad in the UCS program book	Full page	Full page	1/2 page	1/3 page	1/4 page
Print, broadcast, digital and social	●	●	●	●	●
Web presence on sponsored events on concertseries.org	●	●	●	●	●
Opportunity for visual display in lobby at sponsored events	●	●	●	●	●
Recognition in pre-show announcement	●	●	●	●	●
Free reprints on lost or misplaced tickets and free ticket exchange	●	●	●	●	●
Priority seating before the general public	●	●	●	●	●
Invitations to VIP receptions	●	●	●	●	●
Stage Giveaway opportunity (subject to approval)	●	●	●	●	●
Opportunity to meet select performers	●	●	●	●	●
Event Tickets	\$2,250	\$1,800	\$1,350	\$900	\$525

573.882.3781 | concertseries.org | tickets@concertseries.org

2023 Post-show Surveys UNIVERSITY CONCERT SERIES

1

Our most successful marketing areas were direct email and Facebook, both areas that cater to folks who are already connected with the Concert Series. Print, radio, and TV ads also performed well and give us an opportunity to reach new audiences.



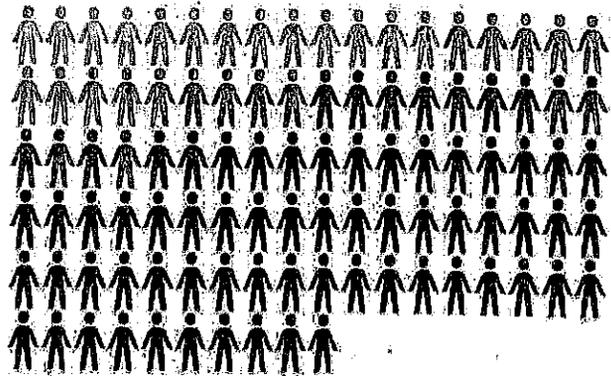
2

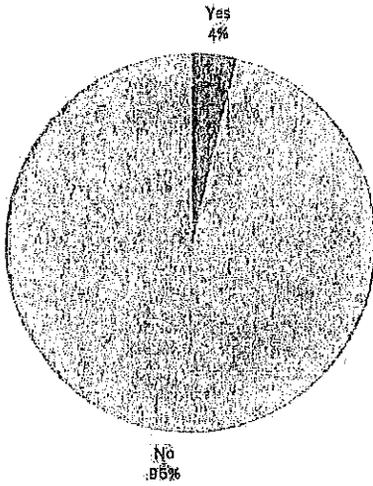
Our strongest demographic remains middle-aged and retirement-age patrons. These constituents have more disposable income for entertainment and have consistently formed the bedrock of our audiences. With this knowledge, we can continue reaching out to younger audiences while providing valuable entertainment for our older core group.

3

How far did you drive to see the show?

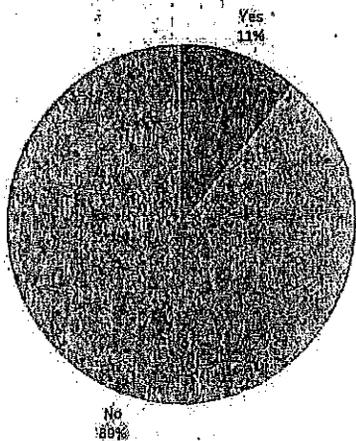
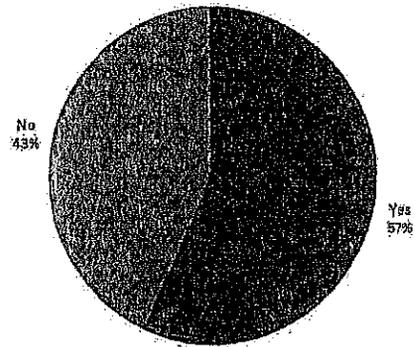
While most of our audiences do come from Columbia, we have many patrons who travel from near and far to see shows in our venues. We are proud to have shared shows with ticket holders in 42 US states and 81 Missouri counties!





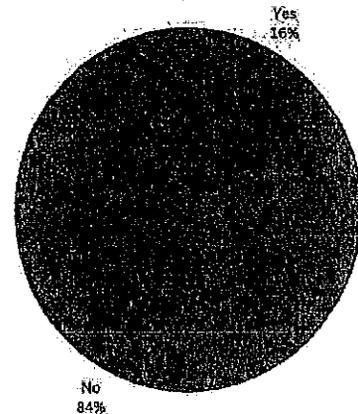
4
WASH STATE COLLEGE OF DESIGN
 While this slice represents a fairly small percentage of our audience, this small slice represents 985 individuals who patronized Columbia's hospitality industry. We also house many artists, agents, and technicians in Columbia hotels, which likewise supports the local economy.

5
WASH STATE COLLEGE OF DESIGN
 More than half of our audience members said that they also spent money at a Columbia restaurant in connection with their Concert Series attendance. This means an additional 14,377 meals served in Columbia!



6
WASH STATE COLLEGE OF DESIGN
 The 11% of our audiences who reported shopping in Columbia before the show represent 2,703 Columbia MO shopping trips. We love bringing people to town who support local businesses!

7
WASH STATE COLLEGE OF DESIGN
 3,514 people treasured unique performance experiences this year! These include children coming into a performing arts space for the first time, young professionals checking out a live a Capella show, and people seeing their idols perform live for the very first time. These experiences are invaluable, and we are so proud to make them possible!



Survey Results

	Missoula	Glenn Mills	Mareck Liv	Manhattan	STOMP	Joe Gatto	Opera	MDTM	Lviv	Wings	Take 6	Empire Wil
TV	0	2.5	0	9.92	2.44	3.64	0	0	4.35	4.17	2.56	0
Radio	6.67	5	13.33	9.8	0	0	4.55	0	13.04	4.17	0	7.69
Print	0	7.5	40	5.88	7.32	1.82	0	4.76	8.7	0	5.13	7.69
Facebook	13.33	17.5	20	13.73	7.32	47.27	13.64	9.52	4.35	12.5	2.56	0
Instagram	0	0	6.67	0	0	9.09	0	0	0	0	0	0
Twitter	0	2.5	0	0	0	0	0	0	0	0	0	0
Other Web	6.67	5	6.67	5.88	7.32	3.64	0	4.76	2.17	4.17	10.26	7.69
E-mail	26.67	35	26.67	31.37	34.15	9.09	27.27	57.14	34.78	50	51.28	46.15
Other	73.33	37.5	20	37.25	46.34	27.27	63.64	23.81	41.3	37.5	35.9	38.46
Children ur	73.33	0	0	0	29.27	0	0	0	4.17	4.17	2.56	0
13-18	20	2.56	0	2	29.27	5.45	18.18	9.52	10.42	4.17	2.56	0
19-25	6.67	2.56	0	2	4.88	20	22.73	0	2.08	0	2.56	7.14
26-40	20	15.38	20	4	19.51	40	9.09	14.29	12.5	0	5.13	14.29
40-60	60	28.21	60	28	60.93	58.18	50	42.86	27.08	41.67	35.9	35.71
61+	40	76.92	46.67	78	48.78	5.45	63.64	80.95	72.92	100	79.49	64.29
Under 30	6.67	12.82	6.67	16	14.63	25.45	19.05	9.52	14.58	25	12.82	21.43
30-60	13.33	25.64	0	16	17.07	21.82	4.76	14.29	8.33	4.17	7.69	7.14
Over an ho	13.33	20.51	6.67	26	17.07	14.55	23.81	9.52	6.25	8.33	17.95	0
No	66.67	41.03	86.67	42	51.22	38.18	52.38	66.67	68.75	62.5	61.54	71.43
Hotel yes	0	7.69	6.67	4.17	4.88	5.45	9.09	0	0	4.17	5.13	0
Hotel no	100	92.31	93.33	93.75	95.12	94.55	90.91	100	95.74	95.83	94.87	100
Restaurant	80	56.41	86.67	54	58.54	67.27	50	45	54.17	45.83	30.77	35.71
Restaurant	20	43.59	13.33	46	41.46	32.73	50	55	45.83	54.17	69.23	64.29
Shopping y	20	10.26	6.67	6	19.51	9.09	4.55	4.76	10.42	16.67	2.56	7.14
Shopping n	80	89.74	93.33	94	80.49	90.91	95.45	95.24	89.58	83.33	97.44	92.86
First time y	26.67	30.77	13.33	8	14.63	30.91	18.18	4.76	14.58	20.83	2.56	14.29
First time r	73.33	69.23	86.67	92	85.37	69.09	81.82	95.24	85.42	79.17	97.44	85.71

Lightning T	On Your Fe	Voctave	TSE	Chicago	Newsboys	Weird Al	Average pe	Number of	ticketholders
0	8	0	0	7.69			2.31	504	
7.14	8	3.45	0	2.56	16		5.633333	1415	
0	12	17.24	3.7	12.82			7.915294	1996	
7.14	8	6.9	7.41	5.13	52		13.79444	3486	
7.14	8	3.45	0	0			2.020588	505	
0	0	0	0	0			0.147059	35	
14.29	12	6.9	0	5.13	8		6.141667	1541	
28.57	56	27.59	62.96	46.15	8		36.60222	9247	
42.86	16	37.93	25.93	25.64	12		35.70333	9019	
28.57	0	6.96	14.81	7.89			10.10176	2552	
50	12	6.9	18.52	15.79			12.19647	3082	
14.29	4	3.45	11.11	13.16			6.860588	1743	
7.14	4	10.34	14.81	2.63			12.53588	3158	
42.86	44	31.03	70.37	57.89			45.57	11520	
28.57	64	68.97	55.56	63.16			61.02176	15411	
7.14	8	0	3.7	25.64	7.69	7.76	12.87211	3259	
21.43	16	10.34	25.93	7.69	30.77	14.66	14.05579	3562	
35.71	12	3.45	14.81	5.13	19.23	35.34	15.24526	3840	
35.71	64	86.21	55.56	61.54	42.31	41.38	57.67105	14577	
14.29	4	0	0	0	0	9.48	3.948421	985	
85.71	96	100	100	100	100	90.52	95.71789	Yes	
71.43	60	51.72	59.26	48.72	61.54	61.21	56.75	14377	
28.57	40	48.28	40.74	51.28	38.46	37.07	43.15947	10927	
14.29	12	6.9	18.52	2.56	19.23	13.04	10.74579	2703	
85.71	88	93.1	81.48	97.44	80.77	86.96	89.25421	22561	
14.29	8	6.9	25.93	7.69	19.23	13.91	15.55053	3514	
85.71	92	93.1	74.07	92.31	80.77	86.09	84.44947	21750	

University Concert Series Board List

Date of List 1/30/2023

The Missouri Arts Council reserves the right to obtain the residences of board members to determine eligibility for funding.
*If Applicable

Dr-Mr-Ms	First Name	Last Name	Term Ends	Board Position*	Affiliation*	Email	Daytime Phone
Ms (Esq.)	Julia	Brnic	2021	District 1	Cigna	boardofcurators@umsystem.edu	(573) 882-2388
Mr.	Todd	Graves	2027	District 6	Graves Garrett	boardofcurators@umsystem.edu	(573) 882-2388
Mr.	Greg	Hoberock	2023	District 9	Smith Companies Inc.	boardofcurators@umsystem.edu	(573) 882-2388
Mr.	Keith	Holloway	2025	District 8	Professional Packing	boardofcurators@umsystem.edu	(573) 882-2388
Mr.	Jeffrey	Layman	2023	District 7	Wells Fargo	boardofcurators@umsystem.edu	(573) 882-2388
Ms.	Robin	Wenneker	2025	District 4	CPW Partnership	boardofcurators@umsystem.edu	(573) 882-2388
Mr. (Esq.)	Michael	Williams	2025	District 5	Williams Dirks Dam	boardofcurators@umsystem.edu	(573) 882-2388

