

City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Economic Development To: City Council From: City Manager & Staff Council Meeting Date: March 7, 2022 Re: Authorize a funding agreement with Moberly Area Co

Re: Authorize a funding agreement with Moberly Area Community College for workforce development scholarships, training programs and facilities; and, amending the FY22 annual budget by appropriating funds.

Executive Summary

Authorize the City Manager to execute a funding agreement with Moberly Area Community College to provide scholarships to Columbia Public School students to participate in workforce development programs offered by MACC as part of the CPS Early College partnership, provide scholarships for the MACCLab, provide specialized training to local residents, and maintain the lease of facilities that house the MACCLab and the Mechatronics spaces; and, appropriate funds.

Discussion

Moberly Area Community College (MACC) is requesting funding under a partnership with the City of Columbia to expand and promote workforce development training for local residents. MACC is requesting a total of \$1,370,339 over a period of four years, on a reimbursable basis.

The first component of the funding is to provide scholarships to Columbia Public School students to participate in career and technical education programs offered by MACC as part of the CPS Early College Partnership. Funding totaling \$433,100 would assist 20 full-time scholarships for CPS Early College students in year 1, and 25, 30, and 30 scholarships in years 2-4, respectively. Scholarships will also be available to community members to pay a portion or all of the cost of membership to the MACCLab, MACC's community makerspace, which provides entrepreneurs the tools and equipment they need to grow their business. The \$75,000 of funding for the MACCLab scholarships would provide 30 full memberships in year 1, and 40 full memberships each year in years 2-4. MACC will also make funds available to provide customized training opportunities to businesses in Columbia through the MACC Workforce Development Center. This will allow businesses that have been impacted by COVID-19 to develop employees that have the skills needed to ensure the success of the business. The \$300,000 of funding requested for customized training would be deployed over four years and would provide 10-20 training activities to employers in Columbia each of the four years. MACC also has a Mechatronics program that provides the training and skills needed for individuals to work in advanced manufacturing and technical environments, which are high paying jobs. The final component of the funding request is for \$552,239, which would be used to maintain the lease of facilities for the MACCLab and Mechatronics spaces at Parkade Center for the next four years.



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Fiscal Impact

Short-Term Impact: One-time funding not to exceed \$1,370,339 Long-Term Impact: Enter the cost of proposed legislation to the city for years **beyond two**.

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Resilient Economy, Secondary Impact: Inclusive Community, Tertiary Impact: Reliable Infrastructure

Comprehensive Plan Impacts:

Primary Impact: Economic Development, Secondary Impact: Infrastructure, Tertiary Impact: Tertiary

Legislative History	
Date	Action

Suggested Council Action

Authorize the City Manager to execute an agreement with Moberly Area Community College; and, appropriate funds.