



# City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: City Manager

To: City Council

From: City Manager & Staff

Council Meeting Date: August 7, 2023

Re: Designating a specific area as the historic Stockyards District and authorizing a pole attachment agreement with DIGGS MEAT PACKING, LLC for the installation of banners

## Executive Summary

This ordinance would designate an area as the historic Stockyards District and authorize the City Manager to sign an agreement with Diggs Meat Packing LLC for the installation of banners on city light poles located within the designated area.

## Discussion

The City Code (Section 29-4.8) currently allows the Downtown Community Improvement District, colleges, universities, hospitals, and the library to attach banners to city street light standards. The messages on the banners are limited to those related to cultural, civic, or other city-wide activities. Colleges, Universities, the library and hospitals are also allowed to identify their name on the banner. When authorized, the city uses pole attachment agreements to approve the design and to address other issues such as installation and maintenance.

The proposed Stockyards District is located within the North Central Columbia Neighborhood Association and within the Shoe Factory District Neighborhood Association (R164-08). (See Map of proposed Stockyards District). The property owners within the proposed Stockyards District have not requested to be recognized as either a business area organization pursuant to the City's Business Area Organization Policy (PR 174-03A) or a neighborhood organization pursuant to the City's Neighborhood Organization Policy (R 404-77). Representatives of Diggs Meat Packing LLC have assured city staff that they have obtained the consent of the property owners within the proposed Stockyards District to make this request.

Diggs Meat Packing LLC desires to enter into a pole attachment agreement for the placement of banners on city light poles located within the area of the proposed Stockyards District. If approved, the proposed banners shall be no longer than 30 inches by 84 inches and be made of vinyl fabric. The design of the banners is set forth as Exhibit 2 to the pole attachment agreement. The installation and maintenance of the banners will be the responsibility of Diggs Meat Packing LLC. The City may cancel this agreement with 10 days prior written notice. The City may also remove the banners at any time in the City's sole discretion. Should Council pass the ordinance, the city manager will be authorized to enter into a pole attachment agreement with Diggs Meet Packing LLC for the attachment of the banners to the city light poles designated within the agreement.



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## Fiscal Impact

Short-Term Impact: NA

Long-Term Impact: NA

## Strategic & Comprehensive Plan Impact

### [Strategic Plan Impacts:](#)

Primary Impact: Safe Neighborhoods, Secondary Impact: Secondary, Tertiary Impact: Tertiary

### [Comprehensive Plan Impacts:](#)

Primary Impact: Livable & Sustainable Communities, Secondary Impact: Economic Development, Tertiary Impact: Mobility, Connectivity, and Accessibility

## Legislative History

Date	Action
10/06/2008	R 164-08 Approved the bylaws of the Shoe Factory District Neighborhood Association and recognized it as an official neighborhood organization for the area

## Suggested Council Action

Should Council wish to recognize the Stockyards District and allow the placement of banners identifying the area as such, Council should pass the ordinance designating the Stockyards District and authorizing the City Manager to execute a pole attachment agreement with Diggs Meat Packaging LLC.