city of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Law
To: City Council
From: City Manager & Staff
Council Meeting Date: April 20, 2026
Re: Licensed Training Provider Agreement with the American Red Cross.
Impacted Ward: Citywide

Executive Summary

This resolution would authorize the City Manager to sign a Licensed Trainer Provider Agreement with the American Red Cross to permit certified staff members to deliver instruction in Red Cross CPR, AED and First Aid Response training courses.

Discussion

The American Red Cross licenses its training curriculum and materials and this agreement would authorize certified city employees to utilize the training materials to deliver instruction in the Red Cross branded CPR, AED, Bloodborne Pathogens and First Aid Response training courses.

Over the last five to ten years, the American Red Cross has migrated toward online training with no hands-on experience in a classroom environment, which has led to an increase in expiration of certificates along with lowered confidence in responding to emergency situations. This agreement will enable city staff to teach the Red Cross curriculum with certified in-person trainers, with the goal to increase the life-saving skills and knowledge base of a larger number of city employees.

The license fee which will be paid by the City is calculated by the number of attendees who receive a certification based upon the specific course taught. City staff will be responsible for maintaining certified trainer status, providing on-site training to city employees and updating the Red Cross records within 10 days following conclusion of a particular class. License fees to utilize the Red Cross curriculum and materials range from $34.00 to $54.00 per course. There are no additional out of pocket costs for teaching the certification programs.

All City buildings and many of the utility fleet vehicles are currently equipped with AED's. Although the AED devices in public buildings have step by step usage instructions, data shows an individual is more likely to seek out and utilize an AED machine in the event of an emergency if training has been received in advance of the emergency.

Trained staff can act instantly, providing critical, life-saving skills that increase survival chances while waiting for paramedics. This type of training yields benefits that extend far beyond the confines of the workplace.

Fiscal Impact

Short-Term Impact: The fiscal impact is net neutral because each license obtained will be at the cost of the respective department (which is the current practice) and will not exceed budgeted amounts.
Long-Term Impact: None

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:
Primary Impact: Organizational Excellence, Secondary Impact: Safe Community, Tertiary Impact: Not Applicable
Comprehensive Plan Impacts:
Primary Impact: Inter-Governmental Cooperation, Secondary Impact: Livable & Sustainable Communities, Tertiary Impact: Not Applicable

Legislative History

Date	Action
NA	NA

Suggested Council Action

Approval of the resolution.